

# Global Alpha Hydroxy Acid Market Outlook to 2027

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## Abstracts

Alpha Hydroxy Acid (AHAs) is a group of plant and animal-derived acids used in various skincare products. Carboxylic acids with a hydroxyl group are attached at the alpha position. According to BlueQuark Research & Consulting, the global Alpha Hydroxy Acid market is expected to witness a significant growth rate during the forecasted period. Factors like the increasing use of Alpha Hydroxy Acid in Skin Care products, AHAs are primarily used to exfoliate the skin, which helps to remove dead skin cells and also makes way for new skin cell generation, are expected to drive the global market. Further, Cosmetics products containing AHAs are developed as astringents, and exfoliants diminish skin scales and remove excess skin oil are projected to drive the global market. Furthermore, AHAs are ideal in shampoos because they strip the hair of the dirt, pollutants, and products without stripping the hair's moisture are expected to drive market growth. However, skin irritation, redness, swelling, itching, and discoloration can be caused by Alpha Hydroxy Acids. Facial peels kept on the skin for longer than recommended might cause severe skin burns are expected to hinder the global market growth.

Alpha Hydroxy Acid is used to manufacture skincare products such as daily anti-aging products, such as serums, toners, creams, and occasional concentrated skin treatments via chemical peels. It is used in cosmetics and hair care products such as shampoos and conditioners for cleansing, conditioning, moisturizing, and aiding in detangling. It is used to assist in anti-aging, sun protection, and strengthening hair strands.

The Skin Care Industry is the most vital consumer of Alpha Hydroxy Acid and is projected to drive the Global Market. Dead skin cells are broken down when Alpha Hydroxy Acid exfoliant the skin. Glycolic acid in AHAs helps to break down skin cell accumulation, and while citric acid in the acid brightens the skin, the Global Market for Alpha Hydroxy Acid is bound to rise. Colour Cosmetics is one of the fastest-growing segments within the personal care market in India. It is expected to grow at a rate of

16% over 2015-2020 to reach a sales value of USD 2 billion by 2020. The Indian Cosmetic Industry, which includes skincare, haircare, color cosmetics, fragrances, sun care, and oral care, is growing at the rate of 15-20% annually. AHAs help promote collagen production by destroying old collagen fibers to make new ones. AHAs have anti-inflammatory properties that help promote blood flow to the skin to correct the pale and dull complexion. The demand for the industry shoots, thus driving the Global Alpha Hydroxy Acid Industry. Therefore the mentioned use of Alpha Hydroxy Acid in the Skin Care Industry is expected to grow and drive the overall market in the future.

The North American region is expected to be the leader in the production and consumption of Alpha Hydroxy Acid, with the most consumption in countries like the U.S. and Canada. Both men and women of the United States spend the most on cosmetics, with Japan coming close behind, followed by France, Germany, and the UK. An improved standard of living will propel the Alpha Hydroxy Acid market, and growing awareness of looks the use of skin care products is increasing. AHAs help to reduce acne-prone skin's enlarged pores, thus driving the market demand. The demand for cosmetics is increasing, cosmetics containing AHAs are used for smoothing fine lines and surface wrinkles, improving the skin texture and tone, driving the need for Alpha Hydroxy Acid in the Global Market. The AHAs found in hair care products benefit hair by enhancing the protection and manageability of hair by conditioning, moisturizing, strengthening, and even preventing hair breakage in both healthy and chemically altered hair is expected to drive the demand for Alpha Hydroxy Acid in the market. The mentioned factors have made the Asia-Pacific an essential region for growth in the Alpha Hydroxy Acid Market.

Some of the market's key players are Croda International Plc, CrossChem Ltd, DuPont, Corbion N.V., Mehul Dye Chem Industries, among others.

In November 2021, according to Orit Markowitz, M.D., New York city-based board-certified dermatologist and founder of Optiskin, AHAs derived from sugarcane or other plant sources which make them different from their oil skin conductive counterparts, Beta Hydroxy Acids (BHA), and gentler, sensitive skin-friendly Polyhydroxy Acids (PHAs).

Global Alpha Hydroxy Acid Market report provides deep insight into the Industrial market's current and future state across various regions. The study comprehensively analyses the Alpha Hydroxy Acid market by segmenting based on the By Type (Citric Acid, Glycolic Acid, Lactic Acid, Malic Acid, Tartaric Acid, Hydroxycaprylic Acid, Others),

By Application (Skin Care, Cosmetics, Hair Care, Others), and Geography (Asia-Pacific, North America, Europe, South America, and Middle-East and Africa). The report examines the market drivers and restraints and the impact of Covid-19 on the market growth in detail. The study covers and includes emerging market trends, developments, opportunities, and challenges in the industry. This report also covers extensively researched competitive landscape sections with prominent companies and profiles, including their market shares and projects.

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da International Plc

ssChem Ltd

ont

tion N.V.  
ul Dye Chem Industries  
an Jindan Lactic Acid Technology Co., Ltd  
us Limited  
Chemours Company  
Activities  
tion Crafter LLC  
nglang Industries Co. Ltd  
kyo Chemical Industry  
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rg + Schmidt GmbH & Co. KG  
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