

# Global Wiper Motor After Market Size Study & Forecast, by Vehicle Type and Regional Forecasts 2025-2035

<https://marketpublishers.com/r/W1141593238AEN.html>

Date: July 2025

Pages: 285

Price: US\$ 3,750.00 (Single User License)

ID: W1141593238AEN

## Abstracts

Global Wiper Motor After Market is valued approximately at USD 2.31 billion in 2024 and is anticipated to grow with a compound annual growth rate (CAGR) of more than 2.78% over the forecast period 2025-2035. A crucial component in vehicular visibility systems, the wiper motor is indispensable for ensuring safe driving during inclement weather conditions. As the global vehicle fleet continues to expand and mature, particularly in emerging markets, the replacement and upgrade demand for wiper motors is set to witness a steady upsurge. Increased consumer awareness around road safety, rising frequency of extreme weather events, and aging vehicle populations are some of the key elements actively driving this market. Furthermore, the growing inclination toward DIY repairs and vehicle personalization is nudging consumers to proactively replace outdated or inefficient wiper systems, giving a distinct edge to the aftermarket sector.

The increasing production and sales of passenger cars and light commercial vehicles, particularly across Asia Pacific and Latin America, are fostering the expansion of the wiper motor aftermarket. OEM-grade quality and improved durability of modern wiper motor systems have enhanced vehicle longevity, yet the cyclical nature of part replacements continues to generate consistent demand. Manufacturers and suppliers are optimizing their distribution networks and leveraging digital platforms to offer quicker delivery, value-added warranties, and broader compatibility across models. These efforts not only bolster consumer confidence but also streamline access to cost-effective yet high-quality components in both urban and rural settings.

From a regional perspective, North America led the wiper motor aftermarket in 2025 due to its high concentration of vehicles per capita and a mature automotive service

infrastructure. Stringent vehicle inspection norms and consumer focus on weather preparedness further contributed to replacement frequency. Meanwhile, the Asia Pacific region is poised to emerge as the fastest-growing market during the forecast period. The burgeoning urban middle class in countries like China and India, combined with rapidly growing vehicular ownership and rising awareness of vehicular maintenance, is creating fertile ground for market expansion. Europe, with its robust aftermarket ecosystem and seasonal variability, continues to provide substantial revenue opportunities through both retail and garage distribution channels.

Major market player included in this report are:

Valeo SA

Robert Bosch GmbH

Denso Corporation

Mitsuba Corporation

Cardone Industries, Inc.

HELLA GmbH & Co. KGaA

Johnson Electric Holdings Limited

WAI Global

Trico Products Corporation

Continental AG

Lucas Electrical

ASMO Co., Ltd.

DOGA SA

ACDelco (General Motors)

Wexco Industries

Global Wiper Motor After Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025-2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

By Vehicle Type:

Passenger Cars

Commercial Vehicles

## By Region:

### North America

U.S.

Canada

### Europe

UK

Germany

France

Spain

Italy

Rest of Europe

### Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

## Latin America

Brazil

Mexico

## Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

## Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

## Contents

### **CHAPTER 1. GLOBAL WIPER MOTOR AFTER MARKET REPORT SCOPE & METHODOLOGY**

- 1.1. Research Objective
- 1.2. Research Methodology
  - 1.2.1. Forecast Model
  - 1.2.2. Desk Research
  - 1.2.3. Top-Down and Bottom-Up Approach
- 1.3. Research Attributes
- 1.4. Scope of the Study
  - 1.4.1. Market Definition
  - 1.4.2. Market Segmentation
- 1.5. Research Assumption
  - 1.5.1. Inclusion & Exclusion
  - 1.5.2. Limitations
  - 1.5.3. Years Considered for the Study

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. CEO/CXO Standpoint
- 2.2. Strategic Insights
- 2.3. ESG Analysis
- 2.4. Key Findings

### **CHAPTER 3. GLOBAL WIPER MOTOR AFTER MARKET FORCES ANALYSIS**

- 3.1. Market Forces Shaping the Global Wiper Motor After Market (2024–2035)
- 3.2. Drivers
  - 3.2.1. Rising Frequency of Extreme Weather Events
  - 3.2.2. Aging Global Vehicle Fleet
- 3.3. Restraints
  - 3.3.1. Extended Service Intervals of OEM-Grade Motors
  - 3.3.2. Influx of Cheap Replacement Imports
- 3.4. Opportunities
  - 3.4.1. Rapid Vehicle Parc Growth in Asia Pacific
  - 3.4.2. Expansion of DIY and E-commerce Channels

## **CHAPTER 4. GLOBAL WIPER MOTOR AFTER MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's Five Forces Model
  - 4.1.1. Bargaining Power of Buyers
  - 4.1.2. Bargaining Power of Suppliers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Porter's Five Forces Forecast Model (2024–2035)
- 4.3. PESTEL Analysis
  - 4.3.1. Political
  - 4.3.2. Economic
  - 4.3.3. Social
  - 4.3.4. Technological
  - 4.3.5. Environmental
  - 4.3.6. Legal
- 4.4. Top Investment Opportunities
- 4.5. Top Winning Strategies (2025)
- 4.6. Market Share Analysis (2024–2025)
- 4.7. Global Pricing Analysis and Trends 2025
- 4.8. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL WIPER MOTOR AFTER MARKET SIZE & FORECASTS BY VEHICLE TYPE 2025–2035**

- 5.1. Market Overview
- 5.2. Passenger Cars
  - 5.2.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
  - 5.2.2. Market Size Analysis, by Region, 2025–2035
- 5.3. Commercial Vehicles
  - 5.3.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
  - 5.3.2. Market Size Analysis, by Region, 2025–2035

## **CHAPTER 6. GLOBAL WIPER MOTOR AFTER MARKET SIZE & FORECASTS BY REGION 2025–2035**

- 6.1. Wiper Motor After Market, Regional Market Snapshot
- 6.2. Top Leading & Emerging Countries
- 6.3. North America Wiper Motor After Market

- 6.3.1. U.S. Wiper Motor After Market
  - 6.3.1.1. Vehicle Type Breakdown Size & Forecasts, 2025–2035
- 6.3.2. Canada Wiper Motor After Market
  - 6.3.2.1. Vehicle Type Breakdown Size & Forecasts, 2025–2035
- 6.4. Europe Wiper Motor After Market
  - 6.4.1. UK Wiper Motor After Market
    - 6.4.1.1. Vehicle Type Breakdown Size & Forecasts, 2025–2035
  - 6.4.2. Germany Wiper Motor After Market
    - 6.4.2.1. Vehicle Type Breakdown Size & Forecasts, 2025–2035
  - 6.4.3. France Wiper Motor After Market
    - 6.4.3.1. Vehicle Type Breakdown Size & Forecasts, 2025–2035
  - 6.4.4. Spain Wiper Motor After Market
    - 6.4.4.1. Vehicle Type Breakdown Size & Forecasts, 2025–2035
  - 6.4.5. Italy Wiper Motor After Market
    - 6.4.5.1. Vehicle Type Breakdown Size & Forecasts, 2025–2035
  - 6.4.6. Rest of Europe Wiper Motor After Market
    - 6.4.6.1. Vehicle Type Breakdown Size & Forecasts, 2025–2035
- 6.5. Asia Pacific Wiper Motor After Market
  - 6.5.1. China Wiper Motor After Market
    - 6.5.1.1. Vehicle Type Breakdown Size & Forecasts, 2025–2035
  - 6.5.2. India Wiper Motor After Market
    - 6.5.2.1. Vehicle Type Breakdown Size & Forecasts, 2025–2035
  - 6.5.3. Japan Wiper Motor After Market
    - 6.5.3.1. Vehicle Type Breakdown Size & Forecasts, 2025–2035
  - 6.5.4. Australia Wiper Motor After Market
    - 6.5.4.1. Vehicle Type Breakdown Size & Forecasts, 2025–2035
  - 6.5.5. South Korea Wiper Motor After Market
    - 6.5.5.1. Vehicle Type Breakdown Size & Forecasts, 2025–2035
  - 6.5.6. Rest of Asia Pacific Wiper Motor After Market
    - 6.5.6.1. Vehicle Type Breakdown Size & Forecasts, 2025–2035
- 6.6. Latin America Wiper Motor After Market
  - 6.6.1. Brazil Wiper Motor After Market
    - 6.6.1.1. Vehicle Type Breakdown Size & Forecasts, 2025–2035
  - 6.6.2. Mexico Wiper Motor After Market
    - 6.6.2.1. Vehicle Type Breakdown Size & Forecasts, 2025–2035
- 6.7. Middle East & Africa Wiper Motor After Market
  - 6.7.1. UAE Wiper Motor After Market
    - 6.7.1.1. Vehicle Type Breakdown Size & Forecasts, 2025–2035
  - 6.7.2. Saudi Arabia Wiper Motor After Market

- 6.7.2.1. Vehicle Type Breakdown Size & Forecasts, 2025–2035
- 6.7.3. South Africa Wiper Motor After Market
  - 6.7.3.1. Vehicle Type Breakdown Size & Forecasts, 2025–2035

## **CHAPTER 7. COMPETITIVE INTELLIGENCE**

- 7.1. Top Market Strategies
- 7.2. Valeo SA
  - 7.2.1. Company Overview
  - 7.2.2. Key Executives
  - 7.2.3. Company Snapshot
  - 7.2.4. Financial Performance (Subject to Data Availability)
  - 7.2.5. Product/Services Portfolio
  - 7.2.6. Recent Development
  - 7.2.7. Market Strategies
  - 7.2.8. SWOT Analysis
- 7.3. Robert Bosch GmbH
- 7.4. Denso Corporation
- 7.5. Mitsuba Corporation
- 7.6. HELLA GmbH & Co. KGaA
- 7.7. Johnson Electric Holdings Limited
- 7.8. WAI Global
- 7.9. Trico Products Corporation
- 7.10. Continental AG
- 7.11. Cardone Industries, Inc.
- 7.12. ASMO Co., Ltd.
- 7.13. DOGA SA
- 7.14. ACDelco (General Motors)
- 7.15. Wexco Industries

## List Of Tables

### LIST OF TABLES

Table 1. Global Wiper Motor After Market, Report Scope

Table 2. Global Wiper Motor After Market Estimates & Forecasts by Vehicle Type, 2024–2035

Table 3. Global Wiper Motor After Market Estimates & Forecasts by Region, 2024–2035

Table 4. North America Wiper Motor After Market Estimates & Forecasts by Vehicle Type, 2024–2035

Table 5. Europe Wiper Motor After Market Estimates & Forecasts by Vehicle Type, 2024–2035

Table 6. Asia Pacific Wiper Motor After Market Estimates & Forecasts by Vehicle Type, 2024–2035

Table 7. Latin America Wiper Motor After Market Estimates & Forecasts by Vehicle Type, 2024–2035

Table 8. Middle East & Africa Wiper Motor After Market Estimates & Forecasts by Vehicle Type, 2024–2035

## List Of Figures

### LIST OF FIGURES

- Fig 1. Global Wiper Motor After Market, Research Methodology
- Fig 2. Global Wiper Motor After Market, Market Estimation Techniques
- Fig 3. Global Wiper Motor After Market, Growth Drivers & Restraints
- Fig 4. Global Wiper Motor After Market, Key Trends 2025
- Fig 5. Global Wiper Motor After Market, CAGR Projection 2025–2035
- Fig 6. North America Wiper Motor After Market, Size & Forecasts 2025–2035
- Fig 7. Europe Wiper Motor After Market, Size & Forecasts 2025–2035
- Fig 8. Asia Pacific Wiper Motor After Market, Size & Forecasts 2025–2035
- Fig 9. Latin America Wiper Motor After Market, Size & Forecasts 2025–2035
- Fig 10. Middle East & Africa Wiper Motor After Market, Size & Forecasts 2025–2035

## I would like to order

Product name: Global Wiper Motor After Market Size Study & Forecast, by Vehicle Type and Regional Forecasts 2025-2035

Product link: <https://marketpublishers.com/r/W1141593238AEN.html>

Price: US\$ 3,750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/W1141593238AEN.html>