

US Zinc Oxide Market Size study, by Process (French / Indirect Process, American / Direct Process, Wet Process, Others), by Grade (Standard / Technical / Feed, Chemical/Treated, Pharma/USP/BP, Food/FCC, Others), by Application (Rubber, Ceramic, Chemical, Agriculture, Paints & Coatings, Cosmetics & Pharmaceuticals, Others) Forecasts 2022-2032

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Abstracts

US Zinc Oxide Market is valued at approximately USD 740 million in 2023 and is anticipated to grow with a healthy growth rate of more than 7% over the forecast period 2024-2032. Zinc oxide (ZnO) is an inorganic substance that appears as a white powder and is insoluble in water. Its unique qualities, such as its capacity to act as a semiconductor, antibacterial properties, and effectiveness as a UV filter, make it useful in a wide range of applications. Zinc oxide is widely used in creams, ointments, and lotions designed to protect human skin from sunburn and UV radiation. Zinc oxide is also used to treat a range of skin conditions, such as dandruff shampoos, calamine creams, antiseptic ointments, infant care powders and diaper rash barrier creams. Zinc oxide is commonly utilized in the personal care and cosmetics industries due to its high refractive index, antibacterial properties, UV protection, and thermal conductivity. The key trend of Zinc Oxide Market in US is growing shift towards sustainable and green products. There has been an increasing trend towards sustainable and eco-friendly products. Zinc oxide, a naturally occurring chemical with low toxicity, has seen rising demand in industries such as cosmetics and sunscreens as people become more concerned about the environmental impact of the products they use.

Moreover, Zinc oxide used in pharmaceuticals, particularly in ointments, creams, and lotions, because of its antibacterial and calming characteristics. Zinc oxide consumption

grows in parallel with the pharmaceutical industry. Also, Zinc oxide is commonly used in sunscreens, skincare products, and cosmetics due to its UV-blocking and skin-soothing properties. In addition to growing awareness about skin protection and an increase in disposable income, the demand for these products rises, thus increasing the zinc oxide market. However, fluctuating zinc prices and a prohibition on the use of zinc oxide in several applications are likely to stifle US Zinc Oxide Market expansion during the projection period 2024-2032.

Major market player included in this report are:

Akrochem Corporation

Parchem

Zochem

Company 4

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Process

French / Indirect Process

American / Direct Process

Wet Process

Others

By Grade

Standard / Technical / Feed

Chemical/Treated

Pharma/USP/BP

Food/FCC

Others

By Application

Rubber

Ceramic

Chemical

Agriculture
Paints & Coatings
Cosmetics & Pharmaceuticals
Others

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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