

US Water Scooter Market Size study, by Application (Personal, Commercial, Military) by Propulsion Type (Fuel Operated, Battery Operated) Vehicle Type (Underwater, Abovewater) Forecasts 2022-2032

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Abstracts

US Water Scooter Market is valued approximately USD 464.37 million in 2023 and is anticipated to grow with a healthy growth rate of more than 8.90 % over the forecast period 2024-2032. A water scooter, also referred to as a personal watercraft (PWC), is a recreational water vehicle intended for single use that allows the rider to sit or stand on it. These boats are propelled forward by a jet pump, which is driven by an inboard motor and expels water. It is mainly utilized in law enforcement and rescue missions in addition to their usual uses in racing, touring, and exploring bodies of water. Growing trend for personalized water scooters due to manufacturers are offering more options for customization, allowing buyers to choose specific colors, designs, and additional features to suit their personal preferences. Moreover, consumers and manufacturers are increasingly focused on sustainable practices. This includes the development of electric and hybrid models, as well as efforts to make traditional engines more fuel-efficient and less polluting. Thus, these trends further drive demand for the US Water Scooter Market during the forecast period 2024-2032.

The growth in water scooter rental services is one of the key drivers for the US Water Scooter Market. As more vacationers and day-trippers seek exciting on-water experiences without the commitment of ownership, rental services provide a convenient and cost-effective option. Coastal areas, lakes, and popular tourist destinations across the U.S. are increasingly offering water scooter rentals, catering to the growing demand for recreational water activities. This driver is fueled by the rising popularity of adventure tourism and the appeal of engaging in thrilling water sports. Rental services allow a broader audience, including those who may not be frequent water sport participants, to

experience the fun of water scooters. Additionally, the ease of access to rental locations and the availability of various models to suit different skill levels and preferences further enhance their attractiveness. This expansion in rental services is significantly boosting the US water scooter market, making it more accessible and appealing to a diverse range of consumers. However, licensing & regulation required for water scooter and a competition from other water sports such as boating, rowing, sailing, and others stifle market growth between 2022 and 2032.

Major market player included in this report are:

Nellis Engineering, Inc.

Sub-Gravity

Dive Xtras Inc

TUSA USA

Scuba Inc.

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Application

Personal

Commercial

Military

By Propulsion Type

Fuel Operated

Battery Operated

By Vehicle Type

Underwater

Above-water

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the marke

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