

US Ultra-Mobile Devices Market Size study, by Industry Vertical (Healthcare, Telecom & IT, Retail, Consumer Electronics, Others (BFSI, Education and Entertainment)) by Type (Premium ultra-mobile devices, Basic Ultra-Mobile devices, Utility Ultra-Mobile devices) Forecasts 2022-2032

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Abstracts

US Ultra-Mobile Devices Market is valued approximately USD 13.57 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 4.52% over the forecast period 2024-2032. Ultra-mobile devices combine the portability of tablets with the comprehensive features of PCs. This category includes phones, computing devices, and tablet PCs such as Google Chromebooks, Microsoft Surface Pro, Lenovo Yoga 3 Pro, Panasonic Toughbook, and Apple MacBook Air. A full PC operating system, such as Windows 7, Windows Vista, Mac, or Windows XP, can be run on these devices along with 32-bit x86 processors. There are many more screen sizes for ultra-mobile devices, ranging from 7 to 13.9 inches. Tablets and conventional laptops or PCs are connected by the wide variety of functionality offered by ultra-mobile devices. Thus, across all age groups, ultra-mobile gadgets are being adopted in a variety of ways and for a variety of purposes. The shift towards remote work has increased the demand for ultra-mobile devices that offer seamless connectivity, collaboration tools, and productivity software. Manufacturers are catering to this trend by developing devices optimized for remote work scenarios, such as lightweight laptops with long battery life and robust video conferencing capabilities. Thus, these trends further drive demand for the US Ultra-Mobile Devices Market during the forecast period 2024-2032.

The shift towards mobile-centric lifestyles is a key driver of demand for the US Ultra-Mobile Devices Market. As Americans increasingly prioritize convenience, flexibility, and

constant connectivity, UMDs such as smartphones, tablets, and lightweight laptops have become essential tools for everyday life. This trend is fueled by the growing reliance on mobile apps for a wide array of activities, including communication, shopping, entertainment, and remote work. The integration of advanced features such as high-quality cameras, augmented reality, and powerful processors in UMDs further enhances their appeal, catering to both personal and professional needs. Moreover, the expansion of high-speed 5G networks across the country enables faster, more reliable mobile internet access, supporting the seamless use of these devices. Consequently, the demand for UMDs continues to rise, driven by the American preference for mobile-centric, on-the-go lifestyles that require versatile and powerful portable devices. However, health and safety concerns will stifle market growth during the forecast period 2024-2032.

Major market player included in this report are:

Apple Inc.

Dell Inc.

Microsoft Corporation

Google Inc.

HP Development Company L.P.

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Industry Vertical

Healthcare

Telecom & IT

Retail

Consumer Electronics

Others (BFSI, Education and Entertainment)

By Type

Premium ultra-mobile devices

Basic Ultra-Mobile devices

Utility Ultra-Mobile devices

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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