

# **US Sustainable Clothing Market Size study, by Material Type (Cruelty-Free Leather, Vegan Fur Made, Animal-Free Wool, Cruelty-Free Silk, Eco-Friendly Rubber, Others) by End-User (Women, Men, Kids) by Sales Channel (Offline Channel, Online Channel) Forecasts 2022-2032**

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## **Abstracts**

US Sustainable Clothing Market is valued at approximately USD 1.22 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 14.82% over the forecast period 2024-2032. Sustainable clothing refers to apparel designed, manufactured, and distributed in ways that minimize negative impacts on the environment and promote social responsibility. This involves using natural, organic, recycled, or biodegradable materials such as organic cotton, bamboo, hemp, and recycled fabrics that reduce environmental impact. The key trend in the Sustainable Clothing Market in the US is the emergence of an increasing number of sustainable fashion brands. These brands are entering the market with a diverse array of clothing options that place a strong emphasis on environmental and social responsibility.

Additionally, the US government, along with various state and local governments, has been implementing regulations and policies to encourage sustainability in the fashion industry. This includes initiatives to reduce carbon emissions, promote recycling, and improve labor standards. Also, the development and availability of eco-friendly materials, such as organic cotton, hemp, bamboo, and recycled polyester, have enabled the production of sustainable clothing that has a lower environmental impact compared to conventional materials. Additionally, there is a growing awareness among consumers regarding the environmental and social impacts of fast fashion. More people are seeking out sustainable alternatives, including clothing made from eco-friendly materials

and produced under fair labor conditions. However, the higher manufacturing costs and lack of infrastructure are expected to hinder the market growth during the forecast period 2024-2032.

Major market players included in this report are:

Everlane, Inc.

Able Clothing Inc.

Patagonia, Inc.

Company 4

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Material Type

Cruelty-Free Leather

Vegan Fur Made

Animal-Free Wool

Cruelty-Free Silk

Eco-Friendly Rubber

Others

By End-User

Women

Men

Kids

By Sales Channel

Offline Channel

Online Channel

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

**Key Takeaways:**

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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