

US Sports Protective Equipment Market Size study, by Product Type (Helmets & Other Headgear, Protective Eyewear, Face protection & mouth guards, and Pads, guards, chest protectors, & gloves) by Area of Protection (Head & face, Trunk & thorax, Upper extremity, and Lower extremity), by Distribution Channel Forecasts 2022-2032

<https://marketpublishers.com/r/UFB88D985403EN.html>

Date: May 2024

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: UFB88D985403EN

Abstracts

US Sports Protective Equipment Market is valued at approximately USD 1.61 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 3.49% over the forecast period 2024-2032. Sports protective equipment includes face protection, helmets, protective eyewear, mouth guards, and other equipment. The US Sports Protective Equipment Market consists of an extensive range of products planned to decrease the danger of injury in various sports and recreational activities. With growing awareness about sports-related injuries and their long-term consequences, there's a greater emphasis on using protective gear across all levels of sports participation, from amateur to professional. The market includes protective gear such as helmets, pads, guards, goggles, mouthguards, and other specialized equipment tailored to specific sports such as football, baseball, basketball, hockey, cycling, skiing, and so on. With growing awareness about sports-related injuries and their long-term consequences, there's a greater emphasis on using protective gear across all levels of sports participation, from amateur to professional. Thus, the US Sports Protective Equipment Market is anticipated to grow as improvements in technology, improved awareness about injury deterrence, and the popularity of sports contribute to sustained demand for protective gear.

The surge in consumer awareness surrounding health and fitness has emerged as a

primary driver behind the escalating demand for the US Sports Protective Equipment Market. In the US, individuals become gradually conscious of the position of physical activity in sustaining complete well-being, they also identify the essential risks related to sports participation. According to the McKinsey survey 2022, in 2021, about 50% of US consumers report wellness as a major importance in their day-to-day lives, a significant growth from 42% in 2020. This heightened responsiveness ranges from professional athletes to enthusiasts at all levels, from recreational players to fitness enthusiasts. Thus, the increase in consumer awareness regarding health and fitness catalyzes driving demand within the US Sports Protective Equipment Market, as individuals prioritize safety alongside their pursuit of active lifestyles. However, limited product differentiation and cost considerations, can stifle market growth between 2022 and 2032.

Major market player included in this report are:

Under Armour, Inc.

Amer Sports

Adidas AG

ASICS Corporation

United Sports Brands

BRG Sports

XENITH, LLC.

PUMA SE

Nike, Inc.

Vista Outdoor Operations LLC

The detailed segments and sub-segment of the market are explained below:

By Product Type

Helmets & Other Headgear

Protective Eyewear

Face protection & mouth guards

Pads, guards, chest protectors, & gloves

By Area of Protection

Head & face

Trunk & thorax

Upper extremity

Lower extremity

By Distribution Channel
Specialty Retail Stores
Multi-Retail Stores
Online Stores & Others

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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