

US Shooting and Gun Accessories Market Size study, by Type (Air Rifle, Air Pistol, Others) by End User (Law Enforcement, Competitive Sports) by Distribution (Online, Offline) Forecasts 2022-2032

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Abstracts

US Shooting and Gun Accessories Market is valued approximately USD 1.95 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 6.68 % over the forecast period 2024-2032. Air rifles, air pistols, magazines, loaders, targets, and other accessories such as grips, shooting sticks, laser lights, and others are all included in the shooting and gun accessories. Gun manufacturers are creating and releasing new types of firearms to draw in more consumers and open up new revenue streams for the growing usage of firearms in the military, law enforcement, and commercial sectors during the forecast period 2024-2032. The shift towards online shopping has led to a significant increase in e-commerce sales for firearms and accessories. This trend is supported by detailed product descriptions, customer reviews, and the convenience of home delivery. Furthermore, the rise in the number of concealed carry permit holders has boosted the market for accessories such as holsters, gun belts, and compact, concealable firearms. Products aimed at personal defense, including compact pistols, tactical flashlights, and self-defense training programs, are seeing increased demand. Thus, these trends further drive demand for the US Shooting and Gun Accessories Market.

The demand for self-defense and personal protection significantly drives the U.S. Shooting and Gun Accessories Market. Rising concerns about personal safety and crime rates have led many individuals to seek reliable means of protection. This has resulted in increased sales of compact, easily concealable firearms suitable for everyday carry, along with a variety of accessories such as holsters, tactical flashlights, and personal defense training programs. Additionally, the popularity of home defense

solutions has boosted the market for shotguns, handguns, and related safety equipment like gun safes and alarm systems. The proliferation of concealed carry permits and supportive legislation in many states further stimulates this demand, as more citizens legally carry firearms for self-defense. Overall, the emphasis on personal protection and the desire for safety in uncertain times continue to be pivotal factors driving the growth of the shooting and gun accessories market in the U.S. However, social and political climates such as negative media coverage of gun-related incidents and a growing public discourse on gun control stifle market growth between 2022 and 2032.

Major market player included in this report are:

Taurus International Manufacturing, Inc.

Savage Arms

Remington Ammunition

Sturm, Ruger & Co., Inc.

American Outdoor Brands Inc.

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Type

Air Rifle

Air Pistol

Others

By End User

Law Enforcement

Competitive Sports

By Distribution

Online

Offline

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. US SHOOTING AND GUN ACCESSORIES MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Research Assumptions
 - 1.3.1. Inclusion & Exclusion
 - 1.3.2. Limitations
 - 1.3.3. Supply Side Analysis
 - 1.3.3.1. Availability
 - 1.3.3.2. Infrastructure
 - 1.3.3.3. Regulatory Environment
 - 1.3.3.4. Market Competition
 - 1.3.3.5. Economic Viability (Consumer's Perspective)
 - 1.3.4. Demand Side Analysis
 - 1.3.4.1. Regulatory frameworks
 - 1.3.4.2. Technological Advancements
 - 1.3.4.3. Environmental Considerations
 - 1.3.4.4. Consumer Awareness & Acceptance
- 1.4. Estimation Methodology
- 1.5. Years Considered for the Study
- 1.6. Currency Conversion Rates

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. US Shooting and Gun Accessories Market Size & Forecast (2022- 2032)
- 2.2. Segmental Summary
 - 2.2.1. By Type
 - 2.2.2. By End User
 - 2.2.3. By Distribution
- 2.3. Key Trends
- 2.4. Recession Impact
- 2.5. Analyst Recommendation & Conclusion

CHAPTER 3. US SHOOTING AND GUN ACCESSORIES MARKET DYNAMICS

- 3.1. Market Drivers

- 3.2. Market Challenges
- 3.3. Market Opportunities

CHAPTER 4. US SHOOTING AND GUN ACCESSORIES MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model
 - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
 - 4.2.5. Environmental
 - 4.2.6. Legal
- 4.3. Top investment opportunity
- 4.4. Top winning strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. US SHOOTING AND GUN ACCESSORIES MARKET SIZE & FORECASTS BY TYPE 2022-2032

- 5.1. Air Rifle
- 5.2. Air Pistol
- 5.3. Others

CHAPTER 6. US SHOOTING AND GUN ACCESSORIES MARKET SIZE & FORECASTS BY END USER 2022-2032

- 6.1. Law Enforcement
- 6.2. Competitive Sports

CHAPTER 7. US SHOOTING AND GUN ACCESSORIES MARKET SIZE & FORECASTS BY DISTRIBUTION 2022-2032

7.1. Online

7.2. Offline

CHAPTER 8. COMPETITIVE INTELLIGENCE

8.1. Key Company SWOT Analysis

8.1.1. Company

8.1.2. Company

8.1.3. Company

8.2. Top Market Strategies

8.3. Company Profiles

8.3.1. Taurus International Manufacturing, Inc.

8.3.1.1. Key Information

8.3.1.2. Overview

8.3.1.3. Financial (Subject to Data Availability)

8.3.1.4. Product Summary

8.3.1.5. Market Strategies

8.3.2. Savage Arms

8.3.3. Remington Ammunition

8.3.4. Sturm, Ruger & Co., Inc.

8.3.5. American Outdoor Brands Inc.

8.3.6. Company

8.3.7. Company

8.3.8. Company

8.3.9. Company

8.3.10. Company

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. US Shooting and Gun Accessories market, report scope

TABLE 2. US Shooting and Gun Accessories market estimates & forecasts by Type 2022-2032 (USD Billion)

TABLE 3. US Shooting and Gun Accessories market estimates & forecasts by End User 2022-2032 (USD Billion)

TABLE 4. US Shooting and Gun Accessories market estimates & forecasts by Distribution 2022-2032 (USD Billion)

TABLE 5. US Shooting and Gun Accessories market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 6. US Shooting and Gun Accessories market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 7. US Shooting and Gun Accessories market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 8. US Shooting and Gun Accessories market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 9. US Shooting and Gun Accessories market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 10. U.S. Shooting and Gun Accessories market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 11. U.S. Shooting and Gun Accessories market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 12. U.S. Shooting and Gun Accessories market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 13. List of secondary sources, used in the study of US Shooting and Gun Accessories Market.

TABLE 14. List of primary sources, used in the study of US Shooting and Gun Accessories Market.

TABLE 15. Years considered for the study.

TABLE 16. Exchange rates considered.

List Of Figures

LIST OF FIGURES

- FIG 1. US Shooting and Gun Accessories market, research methodology
- FIG 2. US Shooting and Gun Accessories market, market estimation techniques
- FIG 3. US market size estimates & forecast methods.
- FIG 4. US Shooting and Gun Accessories market, key trends 2023
- FIG 5. US Shooting and Gun Accessories market, growth prospects 2022-2032
- FIG 6. US Shooting and Gun Accessories market, porters 5 force model
- FIG 7. US Shooting and Gun Accessories market, pestel analysis
- FIG 8. US Shooting and Gun Accessories market, value chain analysis
- FIG 9. US Shooting and Gun Accessories market by segment, 2022 & 2032 (USD Billion)
- FIG 10. US Shooting and Gun Accessories market by segment, 2022 & 2032 (USD Billion)
- FIG 11. US Shooting and Gun Accessories market by segment, 2022 & 2032 (USD Billion)
- FIG 12. US Shooting and Gun Accessories market by segment, 2022 & 2032 (USD Billion)
- FIG 13. US Shooting and Gun Accessories market by segment, 2022 & 2032 (USD Billion)
- FIG 14. US Shooting and Gun Accessories market, company market share analysis (2023)

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