

U.S. Seaweed Fertilizers Market Size study, By Form (Powder, Liquid), By Application (Farm, Garden) and Regional Forecasts 2021-2027

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Abstracts

U.S. Seaweed Fertilizers Market is valued approximately USD 7.2 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 5.1 % over the forecast period 2021-2027. Seaweed fertilisers are organic plant feeds containing concentrates of kelp economically got from the sea. *Ascophyllum nodosum* is an assortment especially known for its capacity to support generally plant wellbeing. The agricultural revolution in the U.S. is expected to be beneficial for a large number of manufacturers of fertilizers and The market positioning strategy adopted by industry participants has led the use of organic products across the forecast period. For Instance: as per the survey in terms of volume, the consumption of seaweed fertilizers in the U.S. farms recorded the largest point of application, with 1,179.31 tons of product utilized in 2019. However, unavailability of raw material impedes the growth of the market over the forecast period of 2021-2027. Also, increased research and product innovation aimed at developing products that suit large-scale applications is likely to increase the market growth during the forecast period.

The state analysis of U.S. Seaweed Fertilizers Market is considered for the key region US.. California held the biggest market share of around 18% in 2019 and is expected to keep driving during the conjecture time frame. California represents the biggest farming area share in U.S. with the business driven by dairy items, steers raising, and development of grapes, almonds, pistachios, strawberries, lettuce, gardening, tomatoes, and oranges. As per the California Department of Food and Agriculture, in 2018, dairy items were the most noteworthy income generator with income of USD 6.37 billion; trailed by grapes development with USD 6.25 billion, almonds with USD 5.47 billion, and strawberries with USD 2.34 billion.

Major market player included in this report are:

SeaNutri LLC
Kelpak
Plan B Organics
Dr. Earth Inc.
FoxFarm Fertilizers, LLC
Espoma
Grow More Inc.
Hydrofarm LLC
Maxicrop USA, Inc.
KIS Organics

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Form:

Powder,
Liquid

By Application:

Farm,
Garden

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the U.S. Seaweed Fertilizers Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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