

# **US Sachet Packaging Market Size study, by Material Type (Plastic, Paper, Aluminum Foil, Others), by Pack Size (1ml to 10ml, 11ml to 20ml, 21ml to 30ml, Above 30ml), by Packaging Machinery (Vertical Form-fill-seal Machines, Horizontal Form-fill-seal Machines), by Application (Food, Personal Care & Cosmetics, Other Applications) Forecasts 2022-2032**

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## **Abstracts**

US Sachet Packaging Market is valued at approximately USD 1.68 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 6.22% over the forecast period 2024-2032. Sachet packaging involves packaging of products in small, single-use pouches or packets. These packets are typically made from flexible materials such as plastic or foil and are sealed to preserve the contents inside. Sachet packaging is commonly used for a wide range of products, including food and beverages, personal care items, pharmaceuticals, and household products. It offers several advantages, including convenience, portability, portion control, and extended shelf life.

Manufacturers in United States are continuously innovating in terms of materials and technology to enhance the functionality, shelf life, and sustainability of sachet packaging. Advancements such as recyclable materials, barrier properties, and resealable features are driving market growth.

The growth of the US Sachet Packaging Market is driven by increasing demand for compact and convenient packaging solutions, fueled by consumer preference for smaller portions and on-the-go convenience. Technological advancements in sachet packaging equipment and automation further enhance efficiency and innovation, with manufacturers investing in advanced machinery for high-speed, precise production. The rising utilization of Sachet Packaging in the food & beverage sector, particularly for fast

food and takeaways, is anticipated to drive the US Sachet Packaging Market growth. Moreover, market expansion is supported by rising demand for ready-to-eat meals and packaged foods, reflecting evolving consumer lifestyles. Additionally, investments by key players in eco-friendly packaging materials offer new growth opportunities. the US sachet packaging market faces persistent challenges. These include competition from alternative packaging formats such as stick packaging, as well as stringent government regulations aimed at reducing plastic usage. Additionally, the market is susceptible to fluctuating raw material prices, which pose uncertainties for manufacturers. Throughout the forecast period spanning from 2024 to 2032, scarcity and high costs of raw materials are expected to impede market growth

Major market player included in this report are:

Sonoco Products Company

ProAmpac

Unico ITC dba

Glenroy Inc.

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Material Type

Plastic

Paper

Aluminum Foil

Others

By Pack Size

1ml to 10ml

11ml to 20ml

21ml to 30ml

Above 30ml

By Packaging Machinery

Vertical Form-fill-seal Machines

## Horizontal Form-fill-seal Machines

### By Application

Food

Personal Care & Cosmetics

Pharmaceuticals

Sealants & Adhesives

Lubricants & Solvents

Other Applications

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

### Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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