

US Router Market Size study, by Type (Wired, Wireless) by End-User (BFSI, IT and Telecom, Education, Healthcare, Others) Forecasts 2022-2032

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Abstracts

US Router Market is valued approximately USD 5.57 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 9.77% over the forecast period 2024-2032. A router is a device that connects two or more packet-switched networks or subnetworks. It allows several devices to share an Internet connection and controlling traffic between networks by forwarding data packets to the correct IP addresses. Furthermore, businesses are increasingly adopting advanced networking solutions to support digital transformation, cloud computing, and big data analytics, driving demand for high-capacity, reliable, and secure routers. Moreover, continuous innovations in router technology, such as mesh networking, AI-driven network management, and integration of SDN (Software-Defined Networking), are attracting consumers and businesses to upgrade their networking equipment. Thus, these trends further drive demand for the Router Market during the forecast period.

The US Router Market is anticipated to grow significantly driven by the continuous advancements in Wi-Fi technology. The rise of Wi-Fi 6 routers, with features like increased speed, improved capacity for handling multiple devices, and better signal penetration through walls, is attracting American households to upgrade. These advancements cater perfectly to the growing demand for flawless streaming, lag-free online gaming, and seamless video conferencing, all of which have become integral parts of modern American life. With the promise of a smoother and more reliable online experience, the US Router Market is poised for continued growth fueled by the innovation of Wi-Fi technology. However, compatibility between new routers and existing devices or legacy systems can be challenging, for businesses with extensive and varied IT infrastructure stifle market growth during the forecast period 2024-2032.

Major market player included in this report are:

Belkin International, Inc

Netgear, Inc.

Cisco Systems, Inc.

Eero LLC

Mercusys Technologies Co., Ltd.

Linksys Holdings, Inc.

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Type

Wired

Wireless

By End-User

BFSI

IT and Telecom

Education

Healthcare

Others

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.
Demand side and supply side analysis of the market.

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