

US Probiotics in Animal Feed Market Size study, by Microbial Genus (Lactobacillus, Bifidobacterium, Yeast and other microbes) by Application (Ruminant, Poultry, Swine, Aquaculture, Others), Forecasts 2022-2032

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Abstracts

US Probiotics in Animal Feed Market is valued approximately USD 736 million in 2023 and is anticipated to grow with a healthy growth rate of more than 8.96% over the forecast period 2024-2032. Probiotics help in breaking down complex nutrients, enhancing nutrient absorption, and promoting smoother digestion, which lead to better overall health and performance in animals. Probiotics in animal feed are beneficial microorganisms added to promote gut health, digestion, and immunity in animals. They improve nutrient absorption, reduce digestive issues, boost immune function, and enhance feed efficiency, leading to healthier animals and more sustainable farming practices. This growth is attributed to the increasing awareness of the critical role of animal intestinal health in enhancing overall animal well-being and efficiency. The rising shift towards natural alternatives is a major trend for the US Probiotics in Animal Feed Market. There is a shift towards natural alternatives as the concern regarding antibiotic use in animal agriculture and the emergence of antibiotic resistance grows. Probiotics are recognized as beneficial bacteria, are increasingly adopted as a viable option to enhance animal health without relying on antibiotics.

Favorable regulatory policies that favor natural alternatives like probiotics over antibiotics, growing public awareness of the health and environmental risks associated with antibiotic use, and rising consumer demand for natural and organic animal products are the main drivers of the probiotics in animal feed market in the United States. Furthermore, the growing concerns about rising drug-resistant strains, coupled with the natural and sustainable alternatives to antibiotics are gaining preference in livestock

farming. Collaborations between probiotics manufacturers, feed producers, and research institutions facilitate the development and commercialization of effective probiotic products for animal feed. Partnerships strengthen market presence and accelerate product innovation. The rising focus animal health and welfare is fueling the adoption of probiotics in animal feeds due to the high demand for high-quality animal protein, which in turn, contributing to market expansion. However, non-standardized international quality regulations for probiotics in animal feed products, along with high popularity of other feed additives is expected stifle market growth between 2022 and 2032.

Major market player included in this report are:

International Flavors & Fragrances Inc. (US)

Land O'Lakes, Inc. (US)

Alltech, Inc. (US)

Kemin Industries, Inc. (US)

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Microbial Genus

Lactobacillus

Bifidobacterium

Yeast and other microbes

By Application

Ruminant

Poultry

Swine

Aquaculture

Others

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. US PROBIOTICS IN ANIMAL FEED MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Research Assumptions
 - 1.3.1. Inclusion & Exclusion
 - 1.3.2. Limitations
 - 1.3.3. Supply Side Analysis
 - 1.3.3.1. Availability
 - 1.3.3.2. Infrastructure
 - 1.3.3.3. Regulatory Environment
 - 1.3.3.4. Market Competition
 - 1.3.3.5. Economic Viability (Consumer's Perspective)
 - 1.3.4. Demand Side Analysis
 - 1.3.4.1. Regulatory frameworks
 - 1.3.4.2. Technological Advancements
 - 1.3.4.3. Environmental Considerations
 - 1.3.4.4. Consumer Awareness & Acceptance
- 1.4. Estimation Methodology
- 1.5. Years Considered for the Study
- 1.6. Currency Conversion Rates

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. US Probiotics in Animal Feed Market Size & Forecast (2022- 2032)
- 2.2. Segmental Summary
 - 2.2.1. By Microbial Genus
 - 2.2.2. By Application
- 2.3. Key Trends
- 2.4. Recession Impact
- 2.5. Analyst Recommendation & Conclusion

CHAPTER 3. US PROBIOTICS IN ANIMAL FEED MARKET DYNAMICS

- 3.1. Market Drivers
- 3.2. Market Challenges

3.3. Market Opportunities

CHAPTER 4. US PROBIOTICS IN ANIMAL FEED MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

- 4.3. Top investment opportunity
- 4.4. Top winning strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. US PROBIOTICS IN ANIMAL FEED MARKET SIZE & FORECASTS BY MICROBIAL GENUS 2022-2032

- 5.1. Lactobacillus
- 5.2. Bifidobacterium
- 5.3. Yeast and other microbes

CHAPTER 6. US PROBIOTICS IN ANIMAL FEED MARKET SIZE & FORECASTS BY APPLICATION 2022-2032

- 6.1. Ruminant
- 6.2. Poultry
- 6.3. Swine
- 6.4. Aquaculture

6.5. Others

CHAPTER 7. COMPETITIVE INTELLIGENCE

7.1. Key Company SWOT Analysis

7.1.1. Company

7.1.2. Company

7.1.3. Company

7.2. Top Market Strategies

7.3. Company Profiles

7.3.1. International Flavors & Fragrances Inc. (US)

7.3.1.1. Key Information

7.3.1.2. Overview

7.3.1.3. Financial (Subject to Data Availability)

7.3.1.4. Product Summary

7.3.1.5. Market Strategies

7.3.2. Land O'Lakes, Inc. (US)

7.3.3. Alltech, Inc. (US)

7.3.4. Kemin Industries, Inc. (US)

7.3.5. Company

7.3.6. Company

7.3.7. Company

7.3.8. Company

7.3.9. Company

7.3.10. Company

CHAPTER 8. RESEARCH PROCESS

8.1. Research Process

8.1.1. Data Mining

8.1.2. Analysis

8.1.3. Market Estimation

8.1.4. Validation

8.1.5. Publishing

8.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. US Probiotics in Animal Feed Market, report scope

TABLE 2. US Probiotics in Animal Feed Market estimates & forecasts by Microbial Genus 2022-2032 (USD Million)

TABLE 3. US Probiotics in Animal Feed Market estimates & forecasts by Application 2022-2032 (USD Million)

TABLE 4. US Probiotics in Animal Feed Market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 5. US Probiotics in Animal Feed Market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 6. US Probiotics in Animal Feed Market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 7. US Probiotics in Animal Feed Market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 8. US Probiotics in Animal Feed Market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 9. U.S. Probiotics in Animal Feed Market estimates & forecasts, 2022-2032 (USD Million)

TABLE 10. U.S. Probiotics in Animal Feed Market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 11. U.S. Probiotics in Animal Feed Market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 12. List of secondary sources, used in the study of US Probiotics in Animal Feed Market.

TABLE 13. List of primary sources, used in the study of US Probiotics in Animal Feed Market.

TABLE 14. Years considered for the study.

TABLE 15. Exchange rates considered.

List Of Figures

LIST OF FIGURES

- FIG 1. US Probiotics in Animal Feed Market, research methodology
- FIG 2. US Probiotics in Animal Feed Market, market estimation techniques
- FIG 3. US market size estimates & forecast methods.
- FIG 4. US Probiotics in Animal Feed Market, key trends 2023
- FIG 5. US Probiotics in Animal Feed Market, growth prospects 2022-2032
- FIG 6. US Probiotics in Animal Feed Market, porters 5 force model
- FIG 7. US Probiotics in Animal Feed Market, pestel analysis
- FIG 8. US Probiotics in Animal Feed Market, value chain analysis
- FIG 9. US Probiotics in Animal Feed Market by segment, 2022 & 2032 (USD Million)
- FIG 10. US Probiotics in Animal Feed Market by segment, 2022 & 2032 (USD Million)
- FIG 11. US Probiotics in Animal Feed Market by segment, 2022 & 2032 (USD Million)
- FIG 12. US Probiotics in Animal Feed Market by segment, 2022 & 2032 (USD Million)
- FIG 13. US Probiotics in Animal Feed Market by segment, 2022 & 2032 (USD Million)
- FIG 14. US Probiotics in Animal Feed Market, company market share analysis (2023)

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