

US Mobile Application Security Market Size study, , by Solution (Anti-Virus, Anti- Theft, Web security, Data Backup & Recovery), by Services (Managed, Professional, Consulting, Integration, Support & Maintenance), by Enterprise Size (Large Enterprises, SMEs) by Deployment Model (On-Premises, Cloud) by Industrial Vertical (BFSI, IT & Telecom, Retail & E-Commerce, Healthcare, Government & Defense, Education, Transportation, Manufacturing and Others) Forecasts 2022-2032

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Abstracts

US Mobile Application Security Market is valued at approximately USD 568.36 million in 2023 and is anticipated to grow with a healthy growth rate of more than 24.37% over the forecast period 2024-2032. The US Mobile Application Security is about safeguarding apps from risks such as malware, data breaches, and unauthorized entry. This entails user verification, encryption of data, security testing for regulations (static, dynamic, and penetration testing), and safe coding. Security measures can be improved with tools such as mobile threat defense, app shielding, and runtime protection. The practices include securely storing data, following the principle of least privilege, regularly updating software, and educating users. The US Mobile Application Security Market is expanding because of the growing dependency on mobile apps and the increasing number of cybersecurity threats. More stringent rules such as HIPAA and CCPA require the protection of data, leading to increased need for strong security measures. With advancements made by important companies such as Symantec and McAfee, businesses focus on protecting confidential information and financial transactions..

The US Mobile Application Security Market is driven by several factors. The high demand for strong security solutions to safeguard sensitive information and transactions is driven by the broad use of smartphones and mobile apps in different sectors and organizations are increasingly investing in thorough security measures to mitigate risks posed by the growing number and complexity of cyber threats targeting mobile applications. Stringent regulations like HIPAA and CCPA require data protection measures, highlighting the significance of mobile app security. In addition, ongoing advancements from important companies such as Symantec and McAfee help drive market expansion by offering state-of-the-art security solutions designed for changing threats. Incorporating security solutions into current mobile apps and workflows can restrain the market due to the need for specific expertise and resources. These aspects could prevent the extensive use and integration of mobile app security solutions in the US market.

Major market player included in this report are:

Fasoo
Rapid7
Veracode
Company 4
Company 5
Company 6
Company 7
Company 8
Company 9
Company 10

The detailed segments and sub-segment of the market are explained below:

By Solution

Anti- Virus
Anti- Theft
Web Security
Data Backup & Recovery

By Services

Managed
Professional
Consulting
Integration

Support & Maintenance

By Enterprise Size

Large Enterprises

SMEs

By Deployment Model

On-premises

Cloud

By Industrial Vertical

BFSI

IT & Telecom

Retail & E- Commerce

HealthCare

Government & Defense

Education

Transportation

Manufacturing

Others

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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