

# US Medical Nonwoven Disposables Market Size Study, by Product (Incontinence Hygiene Products, Sterile nonwoven products) Forecasts 2022-2032

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## Abstracts

US Medical Nonwoven Disposables Market is valued at approximately USD 5.05 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 2.67% over the forecast period 2024-2032. Nonwoven materials are crucial for producing disposable medical items, designed for single use. These fabrics, created by bonding fibres through chemical, mechanical, heat, or solvent processes, are versatile, lightweight, and effective barriers against bacteria and fluids. They are ideal for surgical gowns, face masks, drapes, and sterilization wraps, ensuring hygiene, reducing cross-contamination, and enhancing patient safety. These products are designed to maintain cleanliness and reduce infection risks in medical settings, which is crucial for ensuring sterile conditions for medical procedures and patient treatment. This range of products consists of surgical gowns, face masks, drapes, disposable bed sheets, caps, shoe covers, incontinence products, wipes, and sponges. The benefits of these materials include strong barrier performance, air permeability, comfort, and versatility, all of which play a vital role in preventing infections and ensuring patient safety, ultimately enhancing the quality of healthcare. Several significant trends are leading to increased interest in the US Medical Nonwoven Disposables Market. The growing emphasis on preventing infections in healthcare settings is fueling the need for disposable medical items. Nonwoven disposable items such as surgical gowns, masks, and drapes are favored for their ability to lower the chances of cross-contamination and uphold a sanitary setting, especially important for surgeries and medical procedures. The increasing number of elderly people in the United States is helping to drive the growth of the market. There is an increased need for advanced medical products, such as nonwoven disposables, to meet the specific needs of the growing elderly population in need of healthcare services. Sustainability is becoming a major trend that is affecting the market dynamics. There is a growing awareness among both healthcare providers

and consumers about the environmental impact, resulting in a need for eco-friendly disposable alternatives. Manufacturers are addressing these challenges by adopting innovative materials and production methods to reduce waste and environmental impact, while still ensuring high product quality and performance. The significance of disposable medical supplies has been emphasized by the COVID-19 pandemic, leading to increased demand for nonwoven disposables in healthcare settings focusing on infection control and patient safety.

Several factors impact the US Medical Nonwoven Disposables Market such as increasing healthcare expenditure and government initiatives to enhance investments in disposable products, the rising prevalence of hospital-acquired infections (HAIs) and stringent infection control regulations boost demand for single-use items. Advancements in nonwoven fabric technology improve product quality and performance. An ageing population, more surgical procedures, and a shift towards home healthcare also drive market growth, as does the increasing incidence of chronic diseases requiring long-term care. Stringent regulatory standards ensure high-quality products, while growing awareness of hygiene, partly fueled by the COVID-19 pandemic, further propels demand. Additionally, environmental concerns are fostering innovations in sustainable, biodegradable nonwoven materials. These drivers collectively shape the market's growth and future dynamics. However, the market faces restraints, including significant environmental concerns due to medical waste and non-biodegradable materials. Supply chain disruptions, such as raw material shortages and logistical challenges, impact product availability. Stringent regulatory standards and lengthy approval processes add to compliance costs and delay market entry. Competition from cost-effective, reusable medical products and economic factors such as downturns and changes in reimbursement policies also pose challenges. Technological limitations, including performance issues and high R&D costs, along with resistance to change and training requirements for new products, further complicate market growth.

Major market player included in this report are:

Medline Industries, Inc.

Cardinal Health, Inc.

Kimberly-Clark Corporation

Owens & Minor, Inc.

Molnlycke Health Care US, LLC

3M Health Care

Cypress Medical Products, LLC

Domtar Corporation  
Ansell Healthcare Products LLC  
Precision Fabrics Group, Inc.

The detailed segments and sub-segments of the market are explained below:

#### By Product

Incontinence Hygiene Products  
Sterile nonwoven products

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

#### Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

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