

# US Linear Alkyl Benzene Market Size study, by Application (Linear Alkylbenzene Sulfonates (LAS), Other Applications) Forecasts 2022-2032

<https://marketpublishers.com/r/U83CD0C160E9EN.html>

Date: June 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: U83CD0C160E9EN

## Abstracts

US Linear Alkyl Benzene Market is valued at approximately USD 1.43 Billion in 2023 and is anticipated to grow with a healthy growth rate of more than 6.0% over the forecast period 2024-2032. Linear Alkyl Benzene (LAB) is a mixture of chemical compounds created through benzene-olefin synthesis. The "linear" designation refers to the straight-chain alkyl groups attached to the benzene ring. LAB is mainly used as a surfactant intermediary in producing Linear Alkyl Benzene Sulfonate (LAS), a key ingredient in many household and industrial detergents. The key trend of Linear Alkyl Benzene Market in US are growing demand for household and industrial cleaning products in the US. With the rising awareness of hygiene and cleanliness, the demand for household and industrial cleaning products has been on the rise. This directly influences the demand for LAB as it is a key ingredient in the production of these products.

Moreover, LAB is a key ingredient in the production of Linear Alkylbenzene Sulfonate (LAS), which is extensively used in detergent formulations. With the growing demand for household and industrial detergents, driven by factors such as population growth, urbanization, and increasing awareness about cleanliness and hygiene, the demand for LAB in the US market is on the rise. Also, there's a growing factor towards using bio-based LAB derived from renewable feedstocks, which is in line with increasing environmental consciousness and regulations promoting sustainable practices. Manufacturers are investing in research and development to produce LAB from bio-based sources, thereby driving the growth of this segment in the US market. Additionally, advancements in technology have led to improved production processes for LAB, making it more cost-effective and efficient. This has contributed to increased production capacity and competitiveness in the market, further driving growth. However,

volatility in raw material prices and the availability of competitors are likely to stifle the Linear Alkylbenzene Sulfonate market expansion over the projection period.

Major market player included in this report are:

Honeywell International Inc

Huntsman Corporation

Company 3

Company 4

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Application

Linear Alkylbenzene Sulfonates (LAS)

Other Applications

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

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