

# **US IT Operations Analytics Market Size study, by Type (Predictive Analytics, Visual Analytics, Root Cause Analytics, Behavior Analytics) by Application (Asset Performance Management, Network Management, Security Management, Log Management) by Deployment (On-premise, Cloud) by End-use (BFSI, Healthcare, Retail, Manufacturing Government, IT & Telecom, Others) Forecasts 2022-2032**

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## **Abstracts**

US IT Operations Analytics Market is valued approximately USD 4.86 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 38.63% over the forecast period 2024-2032. IT Operations Analytics refers to the practice of collecting, analyzing, and interpreting large volumes of data generated by IT infrastructure and operations to gain insights and make informed decisions. It involves the use of advanced analytics techniques, including machine learning, statistical analysis, and data visualization, to understand the performance, availability, and security of IT systems and services. Furthermore, rising shift towards hybrid and multi-cloud environments are gaining attention towards US IT Operations Analytics Market. Hybrid and multi-cloud environments combine on-premises infrastructure with public and private cloud services from multiple providers. Managing and monitoring these heterogeneous environments can be challenging due to their complexity and diversity. ITOA solutions provide organizations with unified visibility and monitoring capabilities across hybrid and multi-cloud environments, enabling them to gain insights into the performance, availability, and security of their IT infrastructure regardless of location or platform.

The US IT Operations Analytics Market is driven by increasing presence of major market players such as Microsoft Corporation, Oracle Corporation, and government initiatives towards digital transformation across the region. Their presence fosters a culture of innovation and drives continuous improvement in ITOA solutions. These companies invest heavily in research and development to develop advanced analytics capabilities, such as AI and machine learning, predictive analytics, and automation. In addition, Government agencies are increasingly leveraging data-driven decision-making processes to improve service delivery, enhance operational efficiency, and drive innovation. However, high deployment cost of IT operations analytics and lack of technical expertise is going to impede the overall demand for the market during the forecast period 2024-2032.

Major market player included in this report are:

Apptio, Inc  
BMC Software Inc  
ExtraHop Networks Inc  
Glassbeam Inc.  
Hewlett Packard Enterprise Development LP  
International Business Machines Corporation  
Microsoft Corporation  
Oracle Corporation  
Splunk Inc  
Company 10

The detailed segments and sub-segment of the market are explained below:

by Type

Predictive Analytics  
Visual Analytics  
Root Cause Analytics  
Behavior Analytics

by Application

Asset Performance Management  
Network Management  
Security Management  
Log Management

by Deployment

On-premise

Cloud

by End-use

BFSI

Healthcare

Retail

Manufacturing

Government

IT & Telecom

Others

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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