

# **US Invisible Orthodontics Market Size study, by Product (Clear Aligners, Ceramic Braces, Lingual Braces) by Age (Teens, Adults), by End Use (Hospitals, Stand Alone Practices, Group Practices, Others) by Dentist Type (General Dentists, Orthodontists) Forecasts 2022-2032**

<https://marketpublishers.com/r/UD1C312ECAACEN.html>

Date: July 2024

Pages: 200

Price: US\$ 6,250.00 (Single User License)

ID: UD1C312ECAACEN

## **Abstracts**

US Invisible Orthodontics Market is valued approximately USD 1.82 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 28.71% over the forecast period 2024-2032. Invisible Orthodontics refers to a modern approach to orthodontic treatment that aims to straighten teeth and correct bite issues using nearly invisible or transparent aligners or braces. The most common form of invisible orthodontics involves clear aligner systems, such as Invisalign, which utilize a series of custom-made, removable trays to gradually shift teeth into their desired position. These aligners are made from clear plastic and are virtually undetectable when worn, making them a popular choice among adults and teenagers, seeking a more aesthetically pleasing alternative to traditional braces. Technological innovations, particularly in 3D scanning, digital modeling, and computer-aided design (CAD), are revolutionizing the US Invisible Orthodontics Market. These advancements are improving the accuracy of treatment planning and the customization of clear aligners, leading to more precise and efficient orthodontic outcomes.

The growth of the US Invisible Orthodontics Market is being driven by several key factors. Firstly, the country's high personal disposable income and increased expenditure on healthcare are empowering more individuals to invest in orthodontic treatments, particularly those seeking aesthetic solutions. Additionally, the presence of a well-established healthcare infrastructure ensures easy access to certified

professionals who specialize in invisible orthodontics, further fueling market growth. Moreover, the widespread acceptance of aesthetic treatments and the rising aesthetic consciousness among patients are contributing to the increasing demand for invisible orthodontic options. As data from Align Technology, stats that utilization of invisible orthodontics among both orthodontists and general practitioners (GPs) has been steadily rising. From 2020 to 2022, the average number of cases per doctor has seen significant growth, indicating a widespread adoption of invisible orthodontics within orthodontic and general dentistry practices across the US. Furthermore, the market is driven by rising prevalence of oral diseases and rising healthcare spending. However, stringent regulatory requirements and approval processes and high cost associated with invisible orthodontics would stifle market growth between 2022 and 2032.

Major market player included in this report are:

Align Technology, Inc.

SmileDirectClub

3M Unitek

Dentsply Sirona Inc

Ormoc Corporation

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Product

Clear Aligners

Ceramic Braces

Lingual Braces

By Age

Teens

Adults

By End Use:

Hospitals

Stand Alone Practices

Group Practices

Others

By Dentist Type:

General Dentists

Orthodontists

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

## Contents

### **CHAPTER 1. US INVISIBLE ORTHODONTICS MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Research Assumptions
  - 1.3.1. Inclusion & Exclusion
  - 1.3.2. Limitations
  - 1.3.3. Supply Side Analysis
    - 1.3.3.1. Availability
    - 1.3.3.2. Infrastructure
    - 1.3.3.3. Regulatory Environment
    - 1.3.3.4. Market Competition
    - 1.3.3.5. Economic Viability (Consumer's Perspective)
  - 1.3.4. Demand Side Analysis
    - 1.3.4.1. Regulatory frameworks
    - 1.3.4.2. Technological Advancements
    - 1.3.4.3. Environmental Considerations
    - 1.3.4.4. Consumer Awareness & Acceptance
- 1.4. Estimation Methodology
- 1.5. Years Considered for the Study
- 1.6. Currency Conversion Rates

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. US Invisible Orthodontics Market Size & Forecast (2022- 2032)
- 2.2. Segmental Summary
  - 2.2.1. By Product
  - 2.2.2. By Age
  - 2.2.3. By End Use
  - 2.2.4. By Dentist Type
- 2.3. Key Trends
- 2.4. Recession Impact
- 2.5. Analyst Recommendation & Conclusion

### **CHAPTER 3. US INVISIBLE ORTHODONTICS MARKET DYNAMICS**

- 3.1. Market Drivers
- 3.2. Market Challenges
- 3.3. Market Opportunities

## **CHAPTER 4. US INVISIBLE ORTHODONTICS MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model
  - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
  - 4.2.5. Environmental
  - 4.2.6. Legal
- 4.3. Top investment opportunity
- 4.4. Top winning strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. US INVISIBLE ORTHODONTICS MARKET SIZE & FORECASTS BY PRODUCT 2022-2032**

- 5.1. Clear Aligners
- 5.2. Ceramic Braces
- 5.3. Lingual Braces

## **CHAPTER 6. US INVISIBLE ORTHODONTICS MARKET SIZE & FORECASTS BY AGE 2022-2032**

- 6.1. Teens
- 6.2. Adults

## **CHAPTER 7. US INVISIBLE ORTHODONTICS MARKET SIZE & FORECASTS BY END USE 2022-2032**

- 7.1. Hospitals
- 7.2. Stand Alone Practices
- 7.3. Group Practices
- 7.4. Others

## **CHAPTER 8. US INVISIBLE ORTHODONTICS MARKET SIZE & FORECASTS BY DENTIST TYPE 2022-2032**

- 8.1. General Dentists
- 8.2. Orthodontists

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Key Company SWOT Analysis
  - 9.1.1. Company
  - 9.1.2. Company
  - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
  - 9.3.1. Align Technology, Inc.
    - 9.3.1.1. Key Information
    - 9.3.1.2. Overview
    - 9.3.1.3. Financial (Subject to Data Availability)
    - 9.3.1.4. Product Summary
    - 9.3.1.5. Market Strategies
  - 9.3.2. SmileDirectClub
  - 9.3.3. 3M Unitek
  - 9.3.4. Dentsply Sirona Inc
  - 9.3.5. Ormoc Corporation
  - 9.3.6. Company
  - 9.3.7. Company
  - 9.3.8. Company
  - 9.3.9. Company
  - 9.3.10. Company

## **CHAPTER 10. RESEARCH PROCESS**

### 10.1. Research Process

#### 10.1.1. Data Mining

#### 10.1.2. Analysis

#### 10.1.3. Market Estimation

#### 10.1.4. Validation

#### 10.1.5. Publishing

### 10.2. Research Attributes

## List Of Tables

### LIST OF TABLES

TABLE 1. US Invisible Orthodontics market, report scope

TABLE 2. US Invisible Orthodontics market estimates & forecasts by Product  
2022-2032 (USD Billion)

TABLE 3. US Invisible Orthodontics market estimates & forecasts by Age 2022-2032  
(USD Billion)

TABLE 4. US Invisible Orthodontics market estimates & forecasts by End Use  
2022-2032 (USD Billion)

TABLE 5. US Invisible Orthodontics market estimates & forecasts by Dentist Type  
2022-2032 (USD Billion)

TABLE 6. US Invisible Orthodontics market by segment, estimates & forecasts,  
2022-2032 (USD Billion)

TABLE 7. US Invisible Orthodontics market by segment, estimates & forecasts,  
2022-2032 (USD Billion)

TABLE 8. US Invisible Orthodontics market by segment, estimates & forecasts,  
2022-2032 (USD Billion)

TABLE 9. US Invisible Orthodontics market by segment, estimates & forecasts,  
2022-2032 (USD Billion)

TABLE 10. US Invisible Orthodontics market by segment, estimates & forecasts,  
2022-2032 (USD Billion)

TABLE 11. U.S. Invisible Orthodontics market estimates & forecasts, 2022-2032 (USD  
Billion)

TABLE 12. U.S. Invisible Orthodontics market estimates & forecasts by segment  
2022-2032 (USD Billion)

TABLE 13. U.S. Invisible Orthodontics market estimates & forecasts by segment  
2022-2032 (USD Billion)

TABLE 14. List of secondary sources, used in the study of US Invisible Orthodontics  
Market.

TABLE 15. List of primary sources, used in the study of US Invisible Orthodontics  
Market.

TABLE 16. Years considered for the study.

TABLE 17. Exchange rates considered



## List Of Figures

### LIST OF FIGURES

- FIG 1. US Invisible Orthodontics market, research methodology
- FIG 2. US Invisible Orthodontics market, market estimation techniques
- FIG 3. US market size estimates & forecast methods.
- FIG 4. US Invisible Orthodontics market, key trends 2023
- FIG 5. US Invisible Orthodontics market, growth prospects 2022-2032
- FIG 6. US Invisible Orthodontics market, porters 5 force model
- FIG 7. US Invisible Orthodontics market, pestel analysis
- FIG 8. US Invisible Orthodontics market, value chain analysis
- FIG 9. US Invisible Orthodontics market by segment, 2022 & 2032 (USD Billion)
- FIG 10. US Invisible Orthodontics market by segment, 2022 & 2032 (USD Billion)
- FIG 11. US Invisible Orthodontics market by segment, 2022 & 2032 (USD Billion)
- FIG 12. US Invisible Orthodontics market by segment, 2022 & 2032 (USD Billion)
- FIG 13. US Invisible Orthodontics market by segment, 2022 & 2032 (USD Billion)
- FIG 14. US Invisible Orthodontics market, company market share analysis (2023)

## I would like to order

Product name: US Invisible Orthodontics Market Size study, by Product (Clear Aligners, Ceramic Braces, Lingual Braces) by Age (Teens, Adults), by End Use (Hospitals, Stand Alone Practices, Group Practices, Others) by Dentist Type (General Dentists, Orthodontists) Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/UD1C312ECAACEN.html>

Price: US\$ 6,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/UD1C312ECAACEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970