

# **US Intravenous (IV) hydration therapy Market Size study, by Service (Immune Boosters, Energy Boosters, Skin Care, Migraine, Other), by Component (Medicated, Non-medicated), by End User (Hospitals & Clinics, Wellness centres and spas, Home Healthcare, Others) Forecasts 2022-2032**

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## **Abstracts**

US Intravenous (IV) hydration therapy Market is valued at approximately USD 854.47 million in 2023 and is anticipated to grow with a healthy growth rate of more than 8.40% over the forecast period 2024-2032. The US Intravenous (IV) Hydration Therapy Market is centered around providing fluids directly into the bloodstream to address dehydration and provide necessary nutrients. Numerous key patterns have contributed to substantial market expansion. The growing occurrence of long-term illnesses like diabetes and cancer has raised the need for IV hydration therapy, particularly in hospitals. The rise in demand for wellness and preventive healthcare has resulted in a growth in the number of outpatient clinics and mobile IV therapy services, boosting market expansion. Moreover, the increasing number of older people around the world has led to a surge in the need for IV hydration treatment for senior patients who may struggle to drink fluids by mouth. The market growth for IV therapy is continuing to increase with the help of technology like smart pumps and integrated monitoring systems, which improve safety and efficiency. These patterns are attracting focus and funding in the US Intravenous (IV) Hydration Therapy Market.

The US Intravenous (IV) Hydration Therapy Market is driven by diverse factors that is the rising number of chronic illnesses, which is resulting in a greater need for IV therapy in medical environments. This trend shows an increasing demand for effective and specific hydration options, particularly among patients with complicated medical issues.

However, in addition to these factors, the market encounters some limitations. An important limitation is the possible dangers linked with IV treatment, such as infection, excessive fluid, and vein inflammation. Stringent protocols and skilled healthcare professionals are required to guarantee safe and effective treatment due to these risks. Healthcare providers and industry stakeholders face a critical challenge in balancing the advantages of IV Hydration Therapy with its associated risks, which impact market dynamics and adoption rates.

Major market player included in this report are:

Baxter International Inc.  
B. Braun Medical Inc  
ICU Medical, Inc.  
Smiths Medical, Inc.  
Core IV Therapy, LLC  
NextGen Healthcare Information Systems, LLC  
Drip Hydration  
NutriDrip  
REVIV  
VitaSquad

The detailed segments and sub-segment of the market are explained below:

By Service

Immune Boosters

Energy Boosters

Skin Care

Migraine

Other

By Component

Medicated

Non-medicated

By End User

Hospitals & Clinics

Wellness centres and spas

Home Healthcare

Others

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

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