

US Hiking Accessories Market Size study, by Type (Camping Gear, Apparel, Footwear, Backpacks, Others) by End User (Men, Women, Kids) by Distribution Channel (Online, Offline) Forecasts 2022-2032

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Abstracts

US Hiking Accessories Market is valued approximately USD 12.27 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 8.12% over the forecast period 2024-2032. Hiking accessories are supplementary items used by hikers to improve their overall outdoor experience. These accessories are designed to cater to the specific needs and challenges encountered during hiking, such as navigating trails, staying hydrated, maintaining comfort, and ensuring safety. Hiking accessories can range from simple tools to advanced technological devices. It encompasses a wide range of equipment and gear designed to enhance the hiking experience by providing convenience, safety, comfort, and functionality. These accessories are typically used to support various aspects of hiking, such as navigation, hydration, protection from the elements, and carrying essential items. Moreover, trends such as rise of rental services for high-end hiking gear, allowing consumers to access premium products without the full investment. Therefore, these factors further drive demand for the US Hiking Accessories Market during the forecast period.

The development of high-performance, lightweight, and durable hiking gear is significantly driving demand in the US Hiking Accessories Market. Modern hikers prioritize gear that enhances their overall experience by providing comfort, reliability, and efficiency. Innovations in material science have led to the creation of advanced gear that is not only robust and long-lasting but also remarkably lightweight, making it easier to carry on long treks. This includes ultralight tents, moisture-wicking apparel, ergonomic backpacks, and multifunctional tools, all designed to withstand diverse and

challenging environments. As outdoor activities gain popularity for their health and wellness benefits, more consumers are investing in these advanced products to improve their hiking adventures. Additionally, the trend towards sustainable and eco-friendly materials in high-performance gear appeals to environmentally conscious hikers, further driving market growth. This continuous innovation in hiking equipment underscores the increasing demand for superior hiking accessories in the US market. However, health & safety concerns and environmental impact of hiking stifle market growth during forecast period 2024-2032.

Major market player included in this report are:

EXOfficio LLC

Granite Gear Inc

Big Agnes, Inc

Company 4

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Type

Camping Gear

Apparel

Footwear

Backpacks

Others

By End User

Men

Women

Kids

By Distribution Channel

Online

Offline

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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