

US Healthcare Cyber Security Market Size study, by Type (Solutions, Services) by Type of Threat (Malware, DDoS, Advanced Persistent Threat, Spyware, Lost or Stolen Devices, Others), by End-use (Pharmaceuticals, Medical Devices, Payers, Hospitals, Others) Forecasts 2022-2032

<https://marketpublishers.com/r/U34AC93899A6EN.html>

Date: July 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: U34AC93899A6EN

Abstracts

US Healthcare Cyber Security Market is valued approximately USD 5.26 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 18.33% over the forecast period 2024-2032. Healthcare cybersecurity refers to the comprehensive set of practices, technologies, and strategies employed to safeguard sensitive healthcare data, systems, and infrastructure from cyber threats. It encompasses measures aimed at protecting electronic health records (EHRs), patient information, medical devices, and healthcare networks from unauthorized access, data breaches, malware infections, ransomware attacks, and other cyber risks. Healthcare cybersecurity involves implementing robust security controls such as encryption, access controls, network segmentation, Intrusion Detection Systems (IDS), and endpoint security solutions to prevent, detect, and respond to cyber threats effectively. The adoption of zero trust security architecture is gaining traction in the US healthcare sector. Zero trust principles, such as continuous authentication and least privilege access, are being implemented to strengthen security controls and mitigate the risk of insider threats and unauthorized access to healthcare systems and data.

The growth of cybersecurity in the US healthcare sector is driven by several key factors. The increasing digitization of healthcare records and the adoption of electronic health records (EHRs) have expanded the attack surface for cyber threats, making robust cybersecurity measures essential to safeguard patient data and medical systems.

Moreover, the rise in cyber attacks targeting healthcare organizations, including ransomware attacks and data breaches, has highlighted the urgent need for effective cybersecurity solutions to mitigate these risks and protect sensitive healthcare information. Moreover, regulatory requirements such as the Health Insurance Portability and Accountability Act (HIPAA) mandate that healthcare organizations implement comprehensive security measures to ensure the confidentiality, integrity, and availability of patient data, driving investment in cybersecurity technologies and services. Furthermore, US Healthcare Cyber Security Market is driven by increasing cyber threats and digitization of healthcare records. However, legacy systems and interoperability issues and complex regulatory landscape, on the other hand, would stifle market growth between 2022 and 2032.

Major market player included in this report are:

FireEye, Inc

CrowdStrike Holdings, Inc

Palo Alto Networks, Inc.

Fortinet, Inc

Check Point Software Technologies Ltd

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Type

Solutions

Services

By Type of Threat

Malware

DDoS

Advanced Persistent Threat

Spyware

Lost or Stolen Devices

Others

By End-use:

Pharmaceuticals
Medical Devices
Payers
Hospitals
Others

Years considered for the study are as follows:

Historical year – 2022
Base year – 2023
Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.
Annualized revenues and Country level analysis for each market segment.
Detailed analysis of geographical landscape with Country level analysis of major regions.
Competitive landscape with information on major players in the market.
Analysis of key business strategies and recommendations on future market approach.
Analysis of competitive structure of the market.
Demand side and supply side analysis of the market.

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