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US Emergency Notification Software Market Size study, by Deployment Type (Cloud, On-Premise) By Enterprise Size (Large Enterprises, Small & Medium Enterprises) By Industry Vertical (Corporate, Education, Energy & Utilities, Healthcare & Life Sciences, Aerospace & Defense, Government, Others) Forecasts 2022-2032

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Abstracts

US Emergency Notification Software Market is valued at approximately USD 3.23 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 8.37% over the forecast period 2024-2032. Emergency notification software is a software that is specifically developed to allow for quick and effective communication during emergencies or critical situations. It enables organizations, corporations, educational institutions, and government agencies to instantly communicate critical information to a wide number of individuals via a variety of communication channels, including text messages, emails, phone calls, social media, and mobile apps. The rising demand for real-time notifications is gaining attention in the US Emergency Notification Software Market. Real-time notifications enable rapid dissemination of critical information to affected individuals, emergency responders, and relevant stakeholders. Through delivering alerts instantly via multiple communication channels such as text messages, emails, mobile apps, and social media, real-time notification systems help expedite response times and minimize the impact of emergencies.

The US Emergency Notification Software Market is driven by the increasing adoption of cloud-based emergency notification systems and the growing presence of leading emergency solution providers across the region. Cloud-based solutions are designed to integrate seamlessly with other software applications and systems, enhancing their

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capabilities and enabling organizations to leverage data from multiple sources for more effective communication and response. In addition, leading emergency solution providers invest heavily in research and development to innovate and develop cutting-edge notification software. Expertise in technology and emergency management allows them to offer advanced features and functionalities that meet the evolving needs of organizations and authorities. However, high initial spending associated to emergency notification software and lack of standardized emergency notification protocols is going to impede the overall demand for the market during the forecast period 2024-2032.

Major market player included in this report are:
Rave Wireless, Inc
OnSolve, LLC
Resolver Inc
Singlewire Software, LLC
Everbridge, Inc
Pocketstop LLC
Alert Media, Inc
Call-Em-All LLC
Company 9
Company 10

The detailed segments and sub-segment of the market are explained below:

By Deployment Type
Cloud
On-Premise

By Enterprise Size
Large Enterprises
Small & Medium Enterprises

By Industry Vertical
Corporate
Education
Energy & Utilities
Healthcare & Life Sciences
Aerospace & Defense
Government

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Others

Years considered for the study are as follows:
Historical year – 2022
Base year – 2023
Forecast period – 2024 to 2032

Key Takeaways:
Market Estimates & Forecast for 10 years from 2022 to 2032.
Annualized revenues and Country level analysis for each market segment.
Detailed analysis of geographical landscape with Country level analysis of major regions.
Competitive landscape with information on major players in the market.
Analysis of key business strategies and recommendations on future market approach.
Analysis of competitive structure of the market.
Demand side and supply side analysis of the market

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