

# **US Educational Consulting and Training Market Size study, by Type (Higher Education Consulting, K-12 Education Consulting), by Platform (Online, Offline) Forecasts 2022-2032**

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## **Abstracts**

US Educational Consulting and Training Market is valued at approximately USD 17.00 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 6.55% over the forecast period 2024-2032. Educational consulting and training enclose a variety of services that include academic guidance, curriculum development, skill development and organizational training. Consultants offer a variety of programs and specialized advice and techniques to improve teaching skills, create successful educational initiatives, and implement strategic plans for educational goals. Training consulting and training services help improve operational efficiency and training results by offering professional advice and customized solutions. The proliferation of online training platforms has reduced the growing need for digital training consulting services, fueled by the growing desire for virtual engagement and convenient access to customized learning materials facilitated by the accessibility of the Internet and smartphones.

The growing need for individualized learning and professional development programs in educational institutions and enterprises is the driving force behind the growing need for educational consulting and training services. The quick uptake of online learning environments and the expansion of internet usage, which improve accessibility and convenience for both students and teachers, further lend credence to this trend. Because of the constantly changing regulatory environment and the need for educational institutions to maintain strict requirements, compliance consulting and training services are also becoming more and more important. In order to ensure that institutions can continue to offer high-quality, customized training and education

programs, educational consulting services are essential in assisting them in navigating these changes. The market for educational consulting and training is expanding due to this confluence of causes, making it a vital part of contemporary education. However, Growth in the market may be hampered by institutions' inability to devote funds for consulting and training services due to budgetary constraints and financing concerns. Navigating the complexity of the US market for Educational Consulting and Training services will require striking a balance between these aspects.

Major market player included in this report are:

Broils Consulting Group LLC  
Colton Strawser Strategies, LLC  
Edmentum Inc.  
Education Consulting Services, LLC  
Education Elements Inc.  
EducationCounsel LLC  
McGraw Hill  
Kaplan, Inc.  
Wiley Education Services Inc.  
Houghton Mifflin Harcourt

The detailed segments and sub-segment of the market are explained below:

By Type

Higher Education Consulting  
K-12 Education Consulting

By Platform

Online  
Offline

Years considered for the study are as follows:

Historical year – 2022  
Base year – 2023  
Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.  
Annualized revenues and Country level analysis for each market segment.  
Detailed analysis of geographical landscape with Country level analysis of major

regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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