

US Digital Last Mile Platform Market Size study, By Type (Cloud, On-premise) By Application (Healthcare, Food and Beverage, Others) Forecasts 2022-2032

<https://marketpublishers.com/r/U0B62EE8A54DEN.html>

Date: July 2024

Pages: 200

Price: US\$ 6,250.00 (Single User License)

ID: U0B62EE8A54DEN

Abstracts

US Digital Last Mile Platform Market is valued approximately USD 1.91 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 14.66% over the forecast period 2024-2032. Digital Last Mile Platform is a digital infrastructure intended to optimize and simplify the last phase of the delivery process in supply chain management and logistics. Through addressing issues including route planning, vehicle scheduling, delivery tracking, and client communication, these platforms aim to enhance customer happiness, delivery accuracy, and speed. Furthermore, rising integration of autonomous drones into last-mile delivery operations are gaining attention towards US Digital Last Mile Platform Market. Autonomous drones have the capability to access remote or hard-to-reach areas that may be challenging for traditional delivery vehicles to navigate. This expanded delivery reach allows logistics companies to serve a wider customer base, including rural areas and locations with limited infrastructure.

The US Digital Last Mile Platform Market is driven by increasing demand of express delivery services and growing presence of key e-commerce market players across the region. E-commerce retailers are increasingly offering same-day or next-day delivery options to attract and retain customers in a competitive market. Digital last-mile platforms play a crucial role in supporting e-commerce logistics by facilitating seamless integration between online storefronts, order management systems, and last-mile delivery operations. In addition, e-commerce market players, such as Amazon, Walmart, and Target, are driving the rapid growth of online shopping in the US. As consumers increasingly turn to online channels to make purchases, there is a corresponding surge in demand for efficient last-mile delivery services to fulfill these orders. However, high spending associated to digital last mile platforms and increasing

chances of data theft is going to impede the overall demand for the market during the forecast period 2024-2032.

Major market player included in this report are:

Onfleet, Inc

FarEye Technologies, Inc

The Descartes Systems Group Inc

Shipwell, Inc

Click Labs Inc

WorkWave LLC

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Type

Cloud

On-premise

By Application

Healthcare

Food and Beverage

Others

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.
Demand side and supply side analysis of the market

Contents

CHAPTER 1. US DIGITAL LAST MILE PLATFORM MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Research Assumptions
 - 1.3.1. Inclusion & Exclusion
 - 1.3.2. Limitations
 - 1.3.3. Supply Side Analysis
 - 1.3.3.1. Availability
 - 1.3.3.2. Infrastructure
 - 1.3.3.3. Regulatory Environment
 - 1.3.3.4. Market Competition
 - 1.3.3.5. Economic Viability (Consumer's Perspective)
 - 1.3.4. Demand Side Analysis
 - 1.3.4.1. Regulatory frameworks
 - 1.3.4.2. Technological Advancements
 - 1.3.4.3. Environmental Considerations
 - 1.3.4.4. Consumer Awareness & Acceptance
- 1.4. Estimation Methodology
- 1.5. Years Considered for the Study
- 1.6. Currency Conversion Rates

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. US Digital Last Mile Platform Market Size & Forecast (2022- 2032)
- 2.2. Segmental Summary
 - 2.2.1. By Type
 - 2.2.2. By Application
- 2.3. Key Trends
- 2.4. Recession Impact
- 2.5. Analyst Recommendation & Conclusion

CHAPTER 3. US DIGITAL LAST MILE PLATFORM MARKET DYNAMICS

- 3.1. Market Drivers
- 3.2. Market Challenges

3.3. Market Opportunities

CHAPTER 4. US DIGITAL LAST MILE PLATFORM MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

4.3. Top investment opportunity

4.4. Top winning strategies

4.5. Disruptive Trends

4.6. Industry Expert Perspective

4.7. Analyst Recommendation & Conclusion

CHAPTER 5. US DIGITAL LAST MILE PLATFORM MARKET SIZE & FORECASTS BY TYPE 2022-2032

5.1. Cloud

5.2. On-premise

CHAPTER 6. US DIGITAL LAST MILE PLATFORM MARKET SIZE & FORECASTS BY APPLICATION 2022-2032

6.1. Healthcare

6.2. Food and Beverage

6.3. Others

CHAPTER 7. COMPETITIVE INTELLIGENCE

- 7.1. Key Company SWOT Analysis
 - 7.1.1. Company
 - 7.1.2. Company
 - 7.1.3. Company
- 7.2. Top Market Strategies
- 7.3. Company Profiles
 - 7.3.1. Onfleet, Inc
 - 7.3.1.1. Key Information
 - 7.3.1.2. Overview
 - 7.3.1.3. Financial (Subject to Data Availability)
 - 7.3.1.4. Product Summary
 - 7.3.1.5. Market Strategies
 - 7.3.2. FarEye Technologies, Inc
 - 7.3.3. The Descartes Systems Group Inc
 - 7.3.4. Shipwell, Inc
 - 7.3.5. Click Labs Inc
 - 7.3.6. WorkWave LLC
 - 7.3.7. Company
 - 7.3.8. Company
 - 7.3.9. Company
 - 7.3.10. Company

CHAPTER 8. RESEARCH PROCESS

- 8.1. Research Process
 - 8.1.1. Data Mining
 - 8.1.2. Analysis
 - 8.1.3. Market Estimation
 - 8.1.4. Validation
 - 8.1.5. Publishing
- 8.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. US Digital Last Mile Platform market, report scope

TABLE 2. US Digital Last Mile Platform market estimates & forecasts by Type
2022-2032 (USD Billion)

TABLE 3. US Digital Last Mile Platform market estimates & forecasts by Application
2022-2032 (USD Billion)

TABLE 4. US Digital Last Mile Platform market by segment, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 5. US Digital Last Mile Platform market by segment, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 6. US Digital Last Mile Platform market by segment, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 7. US Digital Last Mile Platform market by segment, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 8. US Digital Last Mile Platform market by segment, estimates & forecasts,
2022-2032 (USD Billion)

TABLE 9. U.S. Digital Last Mile Platform market estimates & forecasts, 2022-2032
(USD Billion)

TABLE 10. U.S. Digital Last Mile Platform market estimates & forecasts by segment
2022-2032 (USD Billion)

TABLE 11. U.S. Digital Last Mile Platform market estimates & forecasts by segment
2022-2032 (USD Billion)

TABLE 12. List of secondary sources, used in the study of US Digital Last Mile Platform
Market.

TABLE 13. List of primary sources, used in the study of US Digital Last Mile Platform
Market.

TABLE 14. Years considered for the study.

TABLE 15. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. US Digital Last Mile Platform market, research methodology
- FIG 2. US Digital Last Mile Platform market, market estimation techniques
- FIG 3. US market size estimates & forecast methods.
- FIG 4. US Digital Last Mile Platform market, key trends 2023
- FIG 5. US Digital Last Mile Platform market, growth prospects 2022-2032
- FIG 6. US Digital Last Mile Platform market, porters 5 force model
- FIG 7. US Digital Last Mile Platform market, pestel analysis
- FIG 8. US Digital Last Mile Platform market, value chain analysis
- FIG 9. US Digital Last Mile Platform market by segment, 2022 & 2032 (USD Billion)
- FIG 10. US Digital Last Mile Platform market by segment, 2022 & 2032 (USD Billion)
- FIG 11. US Digital Last Mile Platform market by segment, 2022 & 2032 (USD Billion)
- FIG 12. US Digital Last Mile Platform market by segment, 2022 & 2032 (USD Billion)
- FIG 13. US Digital Last Mile Platform market by segment, 2022 & 2032 (USD Billion)
- FIG 14. US Digital Last Mile Platform market, company market share analysis (2023)

I would like to order

Product name: US Digital Last Mile Platform Market Size study, By Type (Cloud, On-premise) By Application (Healthcare, Food and Beverage, Others) Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/U0B62EE8A54DEN.html>

Price: US\$ 6,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U0B62EE8A54DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

