

US Corporate Training Market Size study, by Technical Program (Technical Training, Soft Skills, Quality Training, Compliance, Others Training Program), by Industries (Retail, Pharmaceutical and Healthcare, Financial Services, Professional Services, Public Enterprises, Information Technology, Others Industries) Forecasts 2022-2032

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Abstracts

US Corporate Training Market is valued at approximately USD 90.9534 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 7.14% over the forecast period 2024-2032. Corporate training refers to organized educational programmes and actions carried out in businesses to strategically develop employees' abilities, knowledge, and skills, with the goal of achieving measurable improvements in performance, productivity, and organizational results. It entails more than just giving instructions; instead, it focuses on a personalized strategy that meets the specific needs and goals of the company, promoting a culture of continuous learning and growth by providing individuals with the necessary skills and resources to succeed in their positions and contribute to the organization's success. The US Corporate Training Market includes programmes that provide employees with educational and developmental opportunities to improve their skills, knowledge, and performance inside organisations. The Ongoing Upskilling and Diversity, Equity, And Inclusion (DEI) Training Demand is a trend in US Corporate Training Market. This trend is emerging due to the imperative need to continuously upskill employees in response to rapid technological advancements.

The US Corporate Market Training Market is driven by several factors such as Technological Advancements, Increasing Complexity of Regulatory Requirements and

Focus on Diversity, Equity, and Inclusion (DEI) Initiatives. Technological Advancements is a significant force in the market, as technological advancements necessitate ongoing skills development to keep up with changing tools and innovations. Companies recognize the importance of investing in training programs to ensure that their employees remain skilled and competitive in the evolving landscape. This includes training in emerging technologies, software platforms, and digital workflows. However, determining the Return On Investment (ROI) for training programmes is a key difficulty that can impede organisations' ability to justify spending and allocate resources effectively in the corporate training market.

Major market player included in this report are:

Bizlibrary Inc.

GP Strategies Corporation

Franklin Covey Co.

D2L Corporation

Cornestone OnDemand Inc.

Allen Communications Learning Services

SkillSoft Corporation

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Training Program

Technical Training

Soft Skills

Quality Training

Compliance

Others Training Program

By Industries

Retail

Pharmaceutical and Healthcare

Financial Services

Public Enterprises

Professional Services

Information Technology
Others Industries

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. US CORPORATE TRAINING MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Research Assumptions
 - 1.3.1. Inclusion & Exclusion
 - 1.3.2. Limitations
 - 1.3.3. Supply Side Analysis
 - 1.3.3.1. Availability
 - 1.3.3.2. Infrastructure
 - 1.3.3.3. Regulatory Environment
 - 1.3.3.4. Market Competition
 - 1.3.3.5. Economic Viability (Consumer's Perspective)
 - 1.3.4. Demand Side Analysis
 - 1.3.4.1. Regulatory frameworks
 - 1.3.4.2. Technological Advancements
 - 1.3.4.3. Environmental Considerations
 - 1.3.4.4. Consumer Awareness & Acceptance
- 1.4. Estimation Methodology
- 1.5. Years Considered for the Study
- 1.6. Currency Conversion Rates

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. US Corporate Training Market Size & Forecast (2022- 2032)
- 2.2. Segmental Summary
 - 2.2.1. By Training Program
 - 2.2.2. By Industries
- 2.3. Key Trends
- 2.4. Recession Impact
- 2.5. Analyst Recommendation & Conclusion

CHAPTER 3. US CORPORATE TRAINING MARKET DYNAMICS

- 3.1. Market Drivers
- 3.2. Market Challenges

3.3. Market Opportunities

CHAPTER 4. US CORPORATE TRAINING MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

4.3. Top investment opportunity

4.4. Top winning strategies

4.5. Disruptive Trends

4.6. Industry Expert Perspective

4.7. Analyst Recommendation & Conclusion

CHAPTER 5. US CORPORATE TRAINING MARKET SIZE & FORECASTS BY TRAINING PROGRAM 2022-2032

5.1. Technical Training

5.2. Soft Skills

5.3. Quality Training

5.4. Compliance

5.5. Others Training Program

CHAPTER 6. US CORPORATE TRAINING MARKET SIZE & FORECASTS BY INDUSTRIES 2022-2032

6.1. Retail

6.2. Pharmaceutical and Healthcare

- 6.3. Financial Services
- 6.4. Public Enterprises
- 6.5. Professional Services
- 6.6. Information Technology
- 6.7. Others Industries

CHAPTER 7. COMPETITIVE INTELLIGENCE

- 7.1. Key Company SWOT Analysis
 - 7.1.1. Company
 - 7.1.2. Company
 - 7.1.3. Company
- 7.2. Top Market Strategies
- 7.3. Company Profiles
 - 7.3.1. Bizlibrary Inc.
 - 7.3.1.1. Key Information
 - 7.3.1.2. Overview
 - 7.3.1.3. Financial (Subject to Data Availability)
 - 7.3.1.4. Product Summary
 - 7.3.1.5. Market Strategies
 - 7.3.2. GP Strategies Corporation
 - 7.3.3. Franklin Covey Co.
 - 7.3.4. D2L Corporation
 - 7.3.5. Cornestone OnDemand Inc.
 - 7.3.6. Allen Communications Learning Services
 - 7.3.7. SkillSoft Corporation
 - 7.3.8. Company
 - 7.3.9. Company
 - 7.3.10. Company

CHAPTER 8. RESEARCH PROCESS

- 8.1. Research Process
 - 8.1.1. Data Mining
 - 8.1.2. Analysis
 - 8.1.3. Market Estimation
 - 8.1.4. Validation
 - 8.1.5. Publishing
- 8.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. US Corporate Training market, report scope

TABLE 2. US Corporate Training market estimates & forecasts by Technical Program 2022-2032 (USD Billion)

TABLE 3. US Corporate Training market estimates & forecasts by Industries 2022-2032 (USD Billion)

TABLE 4. US Corporate Training market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 5. US Corporate Training market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 6. US Corporate Training market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 7. US Corporate Training market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 8. US Corporate Training market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 9. U.S. Corporate Training market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 10. U.S. Corporate Training market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 11. U.S. Corporate Training market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 12. List of secondary sources, used in the study of US Corporate Training Market.

TABLE 13. List of primary sources, used in the study of US Corporate Training Market.

TABLE 14. Years considered for the study.

TABLE 15. Exchange rates considered.

List Of Figures

LIST OF FIGURES

- FIG 1. US Corporate Training market, research methodology
- FIG 2. US Corporate Training market, market estimation techniques
- FIG 3. US market size estimates & forecast methods.
- FIG 4. US Corporate Training market, key trends 2023
- FIG 5. US Corporate Training market, growth prospects 2022-2032
- FIG 6. US Corporate Training market, porters 5 force model
- FIG 7. US Corporate Training market, pestel analysis
- FIG 8. US Corporate Training market, value chain analysis
- FIG 9. US Corporate Training market by segment, 2022 & 2032 (USD Billion)
- FIG 10. US Corporate Training market by segment, 2022 & 2032 (USD Billion)
- FIG 11. US Corporate Training market by segment, 2022 & 2032 (USD Billion)
- FIG 12. US Corporate Training market by segment, 2022 & 2032 (USD Billion)
- FIG 13. US Corporate Training market by segment, 2022 & 2032 (USD Billion)
- FIG 14. US Corporate Training market, company market share analysis (2023)

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