

US Connected Device Analytics Market Size study, by Component (Solution, Service) by Enterprise Size (Large Enterprise, SMEs) by Deployment Model (On-Premise, Cloud) , by Application (Sales and Customer Management, Security and Emergency Management, Remote Monitoring, Predictive Maintenance and Asset Management, Inventory Management, Energy Management, Building Automation, Others), by Industry Vertical (Manufacturing, Transport and logistics, Energy and Utilities, Retail and eCommerce, BFSI, Health and life science, Government and defence, Others) Forecasts 2022-2032

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Abstracts

US Connected Device Analytics Market is valued approximately at USD 6.47 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 23.40% over the forecast period 2024-2032. Connected device analytics form a cloud-based platform engineered to enhance the landscape of customer communications, fostering smooth connectivity between applications, individuals, and objects. This platform enables businesses to enhance their current software by effortlessly integrating messaging capabilities, as well as voice and video functionalities, using APIs. Additionally, connected device analytics assumes a pivotal role in safeguarding the security and dependability of interconnected systems by detecting anomalies, pinpointing potential vulnerabilities, and proactively mitigating risks. Cloud-based deployment models are prevalent in the US connected device analytics market, offering scalability, flexibility,

and cost-efficiency. Businesses are leveraging cloud platforms to store, process, and analyze vast amounts of IoT data, enabling seamless integration with existing IT infrastructure and application.

Businesses are increasingly recognizing the value of real-time data insights for decision-making. Connected device analytics enables organizations to monitor and analyze data streams from IoT devices in real-time, empowering them to make informed decisions quickly and respond promptly to changing conditions. The proliferation of Internet of Things (IoT) devices across various sectors, including manufacturing, healthcare, smart cities, and retail, is a significant driver. As more devices become interconnected, the volume of data generated increases, creating opportunities for analytics solutions to derive actionable insights. Furthermore, the market is driven by increased adoption because of Advancements in Technology and rising investment in analytics platforms. However, lack of standardized protocols and interoperability, on the other hand, is expected to stifle market growth between 2022 and 2032.

Major market player included in this report are:

Microsoft Corporation

Oracle Corporation

International Business Machine Corporation

Cisco Systems, Inc.

Google LLC

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Component

Solution

Service

By Enterprise Size

Large Enterprise

SMEs

By Deployment Model

On-Premise

Cloud
By Application
Sales and Customer Management
Security and Emergency Management
Remote Monitoring
Predictive Maintenance and Asset Management
Inventory Management
Energy Management
Building Automation
Others
By Industry Vertical
Manufacturing
Transport and logistics
Energy and Utilities
Retail and eCommerce
BFSI
Health and life science
Government and defense
Others

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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