

# US Automotive Heaters Market Size study, by Component (Heater Core, Blower Fan, Others) By Vehicle Type (Passenger Cars, Commercial Vehicles) Forecasts 2022-2032

https://marketpublishers.com/r/U3E85A192418EN.html

Date: May 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: U3E85A192418EN

# **Abstracts**

US Automotive Heaters Market is valued approximately USD xx million in 2023 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2024-2032. Automotive heaters are gadgets that are mounted in cars to control cabin temperature and give warmth, making passengers comfortable in a range of weather situations. During cold weather, these heaters are essential for defrosting windows, avoiding fogging, and keeping people comfortable. Furthermore, rising integration of automotive heaters in electric vehicles were gaining attention towards US Automotive Heaters Market The integration of automotive heaters in electric vehicles has led to technological innovations aimed at optimizing energy efficiency and thermal management. Manufacturers are developing advanced heating solutions, including heat pumps, thermal management systems, and electrically heated components, to maximize cabin comfort without compromising battery range.

US Automotive Heaters Market is driven by stringent emissions regulations and environmental policies and growing number of electric vehicles across the United States. Automotive heaters in electric vehicles serve as integral components of the vehicle's thermal management system. Unlike conventional internal combustion engine vehicles, which utilize waste heat from the engine for cabin heating, electric vehicles (EVs) exclusively rely on electric-powered heaters to ensure cabin comfort. Moreover, EVs frequently incorporate sophisticated electronics and connectivity capabilities, facilitating the integration of intelligent heating controls. These systems can be remotely operated or automatically adjust heating settings based on various factors, including external temperature, occupant preferences, and battery condition. However, significant



costs of car heaters and weather-related delays is going to impede the overall demand for the market during the forecast period 2024-2032.

Major market player included in this report are:

Texas Instruments Incorporated

Skyworks Solutions, Inc

Thermotion, LLC

Gentherm Incorporated

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Component

**Heater Core** 

Blower Fan

Others

By Vehicle Type

**Passenger Cars** 

Commercial Vehicles

?

Years considered for the study are as follows:

Historical year – 2022

Base year - 2023

Forecast period – 2024 to 2032

### Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.



Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.



## **Contents**

# CHAPTER 1. US AUTOMOTIVE HEATERS MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Research Assumptions
  - 1.3.1. Inclusion & Exclusion
  - 1.3.2. Limitations
  - 1.3.3. Supply Side Analysis
    - 1.3.3.1. Availability
    - 1.3.3.2. Infrastructure
    - 1.3.3.3. Regulatory Environment
    - 1.3.3.4. Market Competition
    - 1.3.3.5. Economic Viability (Consumer's Perspective)
  - 1.3.4. Demand Side Analysis
    - 1.3.4.1. Regulatory frameworks
    - 1.3.4.2. Technological Advancements
    - 1.3.4.3. Environmental Considerations
    - 1.3.4.4. Consumer Awareness & Acceptance
- 1.4. Estimation Methodology
- 1.5. Years Considered for the Study
- 1.6. Currency Conversion Rates

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. US Automotive Heaters Market Size & Forecast (2022- 2032)
- 2.2. Segmental Summary
  - 2.2.1. By Component
  - 2.2.2. By Vehicle Type
- 2.3. Key Trends
- 2.4. Recession Impact
- 2.5. Analyst Recommendation & Conclusion

#### **CHAPTER 3. US AUTOMOTIVE HEATERS MARKET DYNAMICS**

- 3.1. Market Drivers
- 3.2. Market Challenges



# 3.3. Market Opportunities

### **CHAPTER 4. US AUTOMOTIVE HEATERS MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model
  - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
  - 4.2.5. Environmental
  - 4.2.6. Legal
- 4.3. Top investment opportunity
- 4.4. Top winning strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

# CHAPTER 5. US AUTOMOTIVE HEATERS MARKET SIZE & FORECASTS BY COMPONENT 2022-2032

- 5.1. Heater Core
- 5.2. Blower Fan
- 5.3. Others

# CHAPTER 6. US AUTOMOTIVE HEATERS MARKET SIZE & FORECASTS BY VEHICLE TYPE 2022-2032

- 6.1. Passenger Cars
- 6.2. Commercial Vehicles

### **CHAPTER 7. COMPETITIVE INTELLIGENCE**



- 7.1. Key Company SWOT Analysis
  - 7.1.1. Company
  - 7.1.2. Company
  - 7.1.3. Company
- 7.2. Top Market Strategies
- 7.3. Company Profiles
  - 7.3.1. Texas Instruments Incorporated
    - 7.3.1.1. Key Information
    - 7.3.1.2. Overview
    - 7.3.1.3. Financial (Subject to Data Availability)
    - 7.3.1.4. Product Summary
    - 7.3.1.5. Market Strategies
  - 7.3.2. Skyworks Solutions, Inc
  - 7.3.3. Thermotion, LLC
  - 7.3.4. Gentherm Incorporated
  - 7.3.5. Company
  - 7.3.6. Company
  - 7.3.7. Company
  - 7.3.8. Company
  - 7.3.9. Company
  - 7.3.10. Company

### **CHAPTER 8. RESEARCH PROCESS**

- 8.1. Research Process
  - 8.1.1. Data Mining
  - 8.1.2. Analysis
  - 8.1.3. Market Estimation
  - 8.1.4. Validation
  - 8.1.5. Publishing
- 8.2. Research Attributes



# **List Of Tables**

#### LIST OF TABLES

TABLE 1. US Automotive Heaters market, report scope

TABLE 2. US Automotive Heaters market estimates & forecasts by Component 2022-2032 (USD Million)

TABLE 3. US Automotive Heaters market estimates & forecasts by Vehicle Type 2022-2032 (USD Million)

TABLE 4. US Automotive Heaters market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 5. US Automotive Heaters market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 6. US Automotive Heaters market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 7. US Automotive Heaters market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 8. US Automotive Heaters market by segment, estimates & forecasts, 2022-2032 (USD Million)

TABLE 9. U.S. Automotive Heaters market estimates & forecasts, 2022-2032 (USD Million)

TABLE 10. U.S. Automotive Heaters market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE 11. U.S. Automotive Heaters market estimates & forecasts by segment 2022-2032 (USD Million)

TABLE LIST OF secondary sources, used in the study of US Automotive Heaters Market.

TABLE 13. List of primary sources, used in the study of US Automotive Heaters Market.

TABLE 14. Years considered for the study.

TABLE 15. Exchange rates considered.



# **List Of Figures**

#### LIST OF FIGURES

- FIG 1. US Automotive Heaters market, research methodology
- FIG 2. US Automotive Heaters market, market estimation techniques
- FIG 3. US market size estimates & forecast methods.
- FIG 4. US Automotive Heaters market, key trends 2023
- FIG 5. US Automotive Heaters market, growth prospects 2022-2032
- FIG 6. US Automotive Heaters market, porters 5 force model
- FIG 7. US Automotive Heaters market, pestel analysis
- FIG 8. US Automotive Heaters market, value chain analysis
- FIG 9. US Automotive Heaters market by segment, 2022 & 2032 (USD Million)
- FIG 10. US Automotive Heaters market by segment, 2022 & 2032 (USD Million)
- FIG 11. US Automotive Heaters market by segment, 2022 & 2032 (USD Million)
- FIG 12. US Automotive Heaters market by segment, 2022 & 2032 (USD Million)
- FIG 13. US Automotive Heaters market by segment, 2022 & 2032 (USD Million)
- FIG 14. US Automotive Heaters market, company market share analysis (2023)



### I would like to order

Product name: US Automotive Heaters Market Size study, by Component (Heater Core, Blower Fan,

Others) By Vehicle Type (Passenger Cars, Commercial Vehicles) Forecasts 2022-2032

Product link: https://marketpublishers.com/r/U3E85A192418EN.html

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/U3E85A192418EN.html">https://marketpublishers.com/r/U3E85A192418EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

