

US Automotive Centre Console Market Size study, by Type (Electromagnetic, DC Motor Type, Permanent Magnet Motor) By Application (Passenger cars, Heavy Commercial Vehicle, Light Commercial Vehicle) Forecasts 2022-2032

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Abstracts

US Automotive Centre Console Market is valued at approximately USD 13.87 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 6.77% over the forecast period 2024-2032. The automotive center console is a pivotal element of a vehicle's interior design, strategically positioned between the driver's and front passenger's seats. Functioning as a centralized hub, it optimizes convenience and organization by accommodating various essential features. These include control units for seamless management of vehicle functions, audio controls for entertainment accessibility, temperature settings for climate regulation, and air conditioner controls for comfort customization. The rising trend towards customizable and personalized center consoles are gaining attention in US Automotive Centre Console Market. Automotive manufacturers are utilizing customization options for center consoles through offering unique and personalized console features, that could differentiate themselves, and attract consumers intended towards exclusivity and personalization.

The US Automotive Centre Console Market is driven by the increasing number of autonomous vehicles and rising demand of advanced infotainment systems across the region. Autonomous vehicles require advanced technological features to support their autonomous operation and provide a seamless passenger experience. Automotive center consoles in AVs could incorporate advanced features such as voice-activated controls, gesture recognition systems, augmented reality displays, and intelligent personal assistants. In addition, advanced infotainment systems generally include large touchscreen displays that serve as the central interface for controlling various vehicle

functions, such as audio, navigation, communication, and vehicle settings. These displays are typically integrated into the automotive center console, requiring a well-designed and ergonomically positioned console to accommodate them effectively. However, high spending associated to automotive center console and rising inclination for adding front slang seats is going to impede the overall demand for the market during the forecast period 2024-2032.

Major market players included in this report are:

TSI Products Inc

Hertland Automotive LLC

Lear Corporation

Gentex Corporation

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Type

Electromagnetic

DC Motor Type

Permanent Magnet Motor

By Application

Passenger cars

Heavy Commercial Vehicle

Light Commercial Vehicle

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.
Detailed analysis of geographical landscape with Country level analysis of major regions.
Competitive landscape with information on major players in the market.
Analysis of key business strategies and recommendations on future market approach.
Analysis of competitive structure of the market.
Demand side and supply side analysis of the market

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