

US Animal Therapeutics and Diagnostics Market Size Study, by Product Type (Animal Diagnostics Products, Animal Therapeutics Products), by Animal Type (Companion Animals, Cattle, Pigs, Poultry, Sheep) Forecasts 2022-2032

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Abstracts

US Animal Therapeutics and Diagnostics Market is valued at approximately USD 10.06 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 5.64 % over the forecast period 2024-2032. Animal Therapeutics and Diagnostics (ATD) in veterinary medicine focuses on developing medications, vaccines, supplements, and surgical techniques to enhance animal health and prevent diseases. It employs various diagnostic methods including laboratory tests, imaging, molecular diagnostics, point-of-care testing, and biosensors for accurate disease detection and monitoring. Animal Therapeutics and Diagnostics play a crucial role in ensuring animal welfare, preventing disease transmission to humans, maintaining food safety, and supporting agriculture and pet care industries. Advances in biotechnology, genomics, and medical technology continually improve diagnostic and treatment methods for animals. In the US, the Animal Therapeutics and Diagnostics (ATD) market is witnessing significant trends such as the demand for personalized veterinary care, leading to specialized therapeutics and diagnostics. There is also a growing focus on preventive healthcare, prompting innovation in vaccines and early disease detection tools. Integration of telemedicine and wearable devices further enhances care efficiency and remote monitoring capabilities, reshaping the industry to better meet the needs of veterinarians and pet owners.

The US Animal Therapeutics and Diagnostics market is propelled by increasing pet ownership rates driven by urbanization and a heightened focus on pet welfare, leading to greater demand for veterinary services and products. Technological advancements in veterinary medicine are fostering innovation, resulting in more effective treatments and

diagnostics. Rising awareness of preventive care is driving the need for early disease detection solutions. Societal emphasis on animal health is elevating care standards and fueling demand for advanced therapeutics and diagnostics. Integration of telemedicine and wearable devices is improving care delivery efficiency. However, market growth is hampered by the high costs of veterinary treatments, deterring some owners from seeking necessary care. Regulatory hurdles in approving and commercializing animal health products also pose challenges. Additionally, the scarcity of skilled veterinarians, especially in rural areas, limits market expansion.

Major market player included in this report are:

IDEXX Laboratories, Inc.
Elanco Animal Health Incorporated
Merck & Co., Inc.
VCA, Inc.
Heska Corporation
Covetrus, Inc.
Kindred Biosciences, Inc.
Animal Health International, Inc.
Patterson Companies, Inc.
Zoetis Inc

The detailed segments and sub-segments of the market are explained below:

By Product Type

Animal Diagnostics Products
Animal Therapeutics Products

By Animal Type

Companion Animals
Cattle
Pigs
Poultry
Sheep

Years considered for the study are as follows:

Historical year – 2022
Base year – 2023
Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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