

US Air Dehumidifier Market Size study, by Sales Channel (Offline, Online), by Capacity (Large Capacity, Medium Capacity, Small Capacity), by Type (Fixed Dehumidifier, Mobile Dehumidifier, Mini Dehumidifier), by Price Range (High Range, Mid-Range, Low Range), by Application (Industrial, Commercial, Residential) and Regional Forecasts 2022-2032

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Abstracts

US Air Dehumidifier Market is valued at approximately USD 593.04 million in 2023 and is anticipated to grow with a healthy growth rate of more than 6.07 % over the forecast period 2024-2032. The Air Dehumidifier Market includes devices designed to reduce humidity in closed spaces, improving comfort and air quality. These devices remove excess moisture from the air, aiding in the drying out of moist areas and avoiding issues like mould and musty smells. The rise in consumer awareness of the negative effects of high humidity on indoor air quality and health is driving the air dehumidifier market. With the increase in urbanization and disposable incomes, the focus on health and wellness is growing, leading to a rising demand for Air Dehumidifiers. Innovations like smart features and energy-efficient designs are shaping the market, appealing to tech-savvy, environmentally conscious consumers.

Extreme climate fluctuations caused by global warming, like heatwaves, storms, and floods, increase levels of moisture inside buildings. This leads to a higher demand for Air Dehumidifiers, helping to prevent structural damage, mold growth, and potential health hazards, resulting in a positive impact on market growth. The increase in indoor humidity is due to the growth of urban areas and the prevalence of tightly sealed buildings without proper ventilation. Dehumidifiers are needed to keep humidity levels ideal and living conditions comfortably, leading to market growth. Consumers are buying

dehumidifiers due to increasing awareness of the advantages of maintaining low humidity levels inside and the risks they present to their well-being. Consequently, the demand for these items increases. However, the excessive power usage of these devices could hinder the region's development.

Major market player included in this report are:

Honeywell International Inc.

GE Appliances

Sunpentown International Inc.

Dehumidifier Corporation of America (DCA)

Whirlpool Corporation

Frigidaire Appliance Company

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

By Sales Channel

Offline

Online

By Capacity

Large Capacity

Medium Capacity

Small Capacity

By Type

Fixed Dehumidifier

Mobile Dehumidifier

Mini Dehumidifier

By Price Range

High Range

Mid-Range

Low Range

By Application

Industrial
Commercial
Residential

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and Country level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. US AIR DEHUMIDIFIER MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 1.1. Research Objective
- 1.2. Market Definition
- 1.3. Research Assumptions
 - 1.3.1. Inclusion & Exclusion
 - 1.3.2. Limitations
 - 1.3.3. Supply Side Analysis
 - 1.3.3.1. Availability
 - 1.3.3.2. Infrastructure
 - 1.3.3.3. Regulatory Environment
 - 1.3.3.4. Market Competition
 - 1.3.3.5. Economic Viability (Consumer's Perspective)
 - 1.3.4. Demand Side Analysis
 - 1.3.4.1. Regulatory frameworks
 - 1.3.4.2. Technological Advancements
 - 1.3.4.3. Environmental Considerations
 - 1.3.4.4. Consumer Awareness & Acceptance
- 1.4. Estimation Methodology
- 1.5. Years Considered for the Study
- 1.6. Currency Conversion Rates

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. US Air Dehumidifier Market Size & Forecast (2022- 2032)
- 2.2. Segmental Summary
 - 2.2.1. By Sales Channel
 - 2.2.2. By Capacity
 - 2.2.3. By Type
 - 2.2.4. By Price Range
 - 2.2.5. By Application
- 2.3. Key Trends
- 2.4. Recession Impact
- 2.5. Analyst Recommendation & Conclusion

CHAPTER 3. US AIR DEHUMIDIFIER MARKET DYNAMICS

US Air Dehumidifier Market Size study, by Sales Channel (Offline, Online), by Capacity (Large Capacity, Medium...

- 3.1. Market Drivers
- 3.2. Market Challenges
- 3.3. Market Opportunities

CHAPTER 4. US AIR DEHUMIDIFIER MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model
 - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
 - 4.2.5. Environmental
 - 4.2.6. Legal
- 4.3. Top investment opportunity
- 4.4. Top winning strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. US AIR DEHUMIDIFIER MARKET SIZE & FORECASTS BY SALES CHANNEL 2022-2032

- 5.1. Offline
- 5.2. Online

CHAPTER 6. US AIR DEHUMIDIFIER MARKET SIZE & FORECASTS BY CAPACITY 2022-2032

- 6.1. Large Capacity
- 6.2. Medium Capacity

6.3. Small Capacity

CHAPTER 7. US AIR DEHUMIDIFIER MARKET SIZE & FORECASTS BY TYPE 2022-2032

- 7.1. Fixed Dehumidifier
- 7.2. Mobile Dehumidifier
- 7.3. Mini Dehumidifier

CHAPTER 8. US AIR DEHUMIDIFIER MARKET SIZE & FORECASTS BY PRICE RANGE 2022-2032

- 8.1. High Range
- 8.2. Mid-Range
- 8.3. Low Range

CHAPTER 9. US AIR DEHUMIDIFIER MARKET SIZE & FORECASTS BY APPLICATION 2022-2032

- 9.1. Industrial
- 9.2. Commercial
- 9.3. Residential

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Key Company SWOT Analysis
 - 10.1.1. Company
 - 10.1.2. Company
 - 10.1.3. Company
- 10.2. Top Market Strategies
- 10.3. Company Profiles
 - 10.3.1. Honeywell International Inc.
 - 10.3.1.1. Key Information
 - 10.3.1.2. Overview
 - 10.3.1.3. Financial (Subject to Data Availability)
 - 10.3.1.4. Product Summary
 - 10.3.1.5. Market Strategies
 - 10.3.2. GE Appliances
 - 10.3.3. Sunpentown International Inc.

- 10.3.4. Dehumidifier Corporation of America (DCA)
- 10.3.5. Whirlpool Corporation
- 10.3.6. Frigidaire Appliances Company
- 10.3.7. Company
- 10.3.8. Company
- 10.3.9. Company
- 10.3.10. Company

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. US Air Dehumidifier market, report scope

TABLE 2. US Air Dehumidifier market estimates & forecasts by Sales Channel
2022-2032 (USD Million)

TABLE 3. US Air Dehumidifier market estimates & forecasts by Capacity 2022-2032
(USD Million)

TABLE 4. US Air Dehumidifier market estimates & forecasts by Type 2022-2032 (USD
Million)

TABLE 5. US Air Dehumidifier market estimates & forecasts by Price Range 2022-2032
(USD Million)

TABLE 6. US Air Dehumidifier market estimates & forecasts by Application 2022-2032
(USD Million)

TABLE 7. US Air Dehumidifier market by segment, estimates & forecasts, 2022-2032
(USD Million)

TABLE 8. US Air Dehumidifier market by segment, estimates & forecasts, 2022-2032
(USD Million)

TABLE 9. US Air Dehumidifier market by segment, estimates & forecasts, 2022-2032
(USD Million)

TABLE 10. US Air Dehumidifier market by segment, estimates & forecasts, 2022-2032
(USD Million)

TABLE 11. US Air Dehumidifier market by segment, estimates & forecasts, 2022-2032
(USD Million)

TABLE 12. U.S. Air Dehumidifier market estimates & forecasts, 2022-2032 (USD
Million)

TABLE 13. U.S. Air Dehumidifier market estimates & forecasts by segment 2022-2032
(USD Million)

TABLE 14. U.S. Air Dehumidifier market estimates & forecasts by segment 2022-2032
(USD Million)

TABLE 15. List of secondary sources, used in the study of US Air Dehumidifier Market.

TABLE 16. List of primary sources, used in the study of US Air Dehumidifier Market.

TABLE 17. Years considered for the study.

TABLE 18. Exchange rates considered.

List Of Figures

LIST OF FIGURES

- FIG 1. US Air Dehumidifier market, research methodology
- FIG 2. US Air Dehumidifier market, market estimation techniques
- FIG 3. US market size estimates & forecast methods.
- FIG 4. US Air Dehumidifier market, key trends 2023
- FIG 5. US Air Dehumidifier market, growth prospects 2022-2032
- FIG 6. US Air Dehumidifier market, porters 5 force model
- FIG 7. US Air Dehumidifier market, pestel analysis
- FIG 8. US Air Dehumidifier market, value chain analysis
- FIG 9. US Air Dehumidifier market by segment, 2022 & 2032 (USD Million)
- FIG 10. US Air Dehumidifier market by segment, 2022 & 2032 (USD Million)
- FIG 11. US Air Dehumidifier market by segment, 2022 & 2032 (USD Million)
- FIG 12. US Air Dehumidifier market by segment, 2022 & 2032 (USD Million)
- FIG 13. US Air Dehumidifier market by segment, 2022 & 2032 (USD Million)
- FIG 14. US Air Dehumidifier market, company market share analysis (2023)

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