

Global Satellites Market Size Study & Forecast, by Type, Application, End User, and Regional Forecasts 2025-2035

<https://marketpublishers.com/r/SD071658E470EN.html>

Date: June 2025

Pages: 285

Price: US\$ 3,750.00 (Single User License)

ID: SD071658E470EN

Abstracts

Global Satellites Market is valued approximately at USD 4.77 billion in 2024 and is projected to grow at a remarkable CAGR of 11.30% over the forecast period 2025–2035. Satellites have evolved from tools of orbiting observation to critical assets underpinning the modern data economy, enabling capabilities across communication, defense, meteorology, and environmental monitoring. As public and private sector investments in space infrastructure continue to proliferate, satellites are becoming ever more vital to real-time intelligence gathering, broadband expansion, and Earth observation. This growing reliance is catalyzing demand across a variety of satellite types—from nimble nanosatellites to sophisticated large-scale systems—each designed to fulfill specific mission parameters across altitude and operational duration.

The upward trajectory of satellite launches globally is being propelled by several strategic forces. Militaries are increasingly deploying constellations for encrypted communications, surveillance, and threat detection, while commercial enterprises seek data for climate analytics, logistics, and precision agriculture. According to recent industry assessments, satellite-enabled services such as remote sensing, navigation, and broadband connectivity are penetrating untapped markets, including rural and underserved geographies. Meanwhile, innovation in reusable rocket technology and miniaturized satellite architecture has radically reduced deployment costs, allowing a broader swath of stakeholders to launch payloads into orbit. However, orbital congestion, space debris management, and regulatory bottlenecks still present complex challenges to sustainable market expansion.

Regionally, North America continues to lead the global satellites market, underpinned by robust aerospace infrastructure, strategic defense imperatives, and trailblazing

players like SpaceX, Lockheed Martin, and Northrop Grumman. Europe remains a formidable contender, driven by EU space programs, high-profile national initiatives, and satellite mega-constellations aimed at enhancing continent-wide connectivity. Asia Pacific is emerging as a high-growth frontier due to ambitious satellite deployments by countries like China and India, both of which are expanding indigenous space capabilities and fostering public-private collaboration in space tech. The Middle East is also tapping into space as a diversification strategy, with countries like the UAE positioning satellites at the core of their long-term economic visions.

Major market players included in this report are:

Lockheed Martin Corporation

Airbus S.A.S.

Thales Alenia Space

Northrop Grumman Corporation

The Boeing Company

L3Harris Technologies, Inc.

OHB SE

Israel Aerospace Industries Ltd.

Maxar Technologies Inc.

Mitsubishi Electric Corporation

Ball Aerospace & Technologies Corp.

Surrey Satellite Technology Ltd.

Raytheon Technologies Corporation

Sierra Nevada Corporation

SpaceX

Global Satellites Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025–2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

By Type:

Nanosatellite

Micro Satellite

Mini Satellite

Large Satellite

By Application:

Earth Observation and Remote Sensing

Scientific Research

Communication

Direct Broadcast

Mapping and Navigation

Weather Forecasting

Surveillance and Security

By End User:

Military and Defense

Commercial

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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