

Global Rice Paper Packaging Market Size Study & Forecast, by Product, Application, and Regional Forecasts 2025-2035

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Abstracts

The Global Rice Paper Packaging Market is valued at approximately USD 152.6 billion in 2024 and is projected to expand at an impressive compound annual growth rate of 6.90% during the forecast period 2025 to 2035. As consumers and corporations increasingly turn toward sustainable alternatives to conventional plastic and foil-based packaging, rice paper—derived from natural plant sources—has carved a niche for itself as a biodegradable, compostable, and aesthetically pleasing solution. This market's growth trajectory is being propelled by a confluence of factors: rising environmental awareness, tightening regulations against single-use plastics, and the expanding footprint of organic food and cosmetic industries, all of which are leveraging rice paper to align brand image with sustainability narratives.

The surging demand for elegant yet environmentally sound packaging in segments such as premium food products, cosmetics, and retail gifting has catapulted rice paper into mainstream usage. Products like sheets, rolls, pouches, and wraps, as well as labels and stickers made from rice paper, are being adopted rapidly due to their superior printability, visual appeal, and functional integrity. In the food and beverage industry, rice paper is increasingly being used for wrapping artisanal items and transparent windows in food boxes, enhancing both visibility and eco-credentials. Meanwhile, the cosmetics sector has embraced rice paper for outer wraps and label applications, driven by consumer preference for clean-label aesthetics and biodegradable materials. However, factors such as higher production costs and limited water resistance compared to plastic alternatives may slightly restrain mass-market expansion, especially in regions lacking robust green policy mandates.

Regionally, Asia Pacific holds a dominant position, underpinned by abundant raw

material availability, long-standing familiarity with rice paper production, and high demand from emerging eco-conscious consumer bases in countries like Japan, South Korea, and India. China and Vietnam, historically associated with rice paper manufacturing, are now scaling up production for industrial applications. North America is expected to witness significant growth as consumer awareness of sustainable packaging rises, supported by the growth of plant-based food categories and regulatory pushes to eliminate petroleum-based packaging materials. Europe follows closely, characterized by widespread green packaging mandates and a strong culture of environmental responsibility, fostering innovation and partnerships across the supply chain to integrate rice paper into mainstream packaging solutions.

Major market player included in this report are:

Mondi Group

UPM-Kymmene Corporation

Nippon Paper Industries Co., Ltd.

Stora Enso Oyj

Seaman Paper Company

Ahlstrom-Munksjö Oyj

Asia Pulp & Paper Group

Twin Rivers Paper Company

Glatfelter Corporation

Nine Dragons Paper Holdings Ltd

Oji Holdings Corporation

KRPA Holding CZ

Neenah Inc.

Shandong Sun Paper Industry Joint Stock Co., Ltd.

Yibin Paper Co., Ltd.

Global Rice Paper Packaging Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period - 2025-2035

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

By Product:

Sheets & Rolls

Pouches & Wraps

Labels & Stickers

By Application:

Food & Beverage

Cosmetics & Personal Care

Retail & Gift Packaging

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL RICE PAPER PACKAGING MARKET REPORT SCOPE & METHODOLOGY

- 1.1. Research Objective
- 1.2. Research Methodology
 - 1.2.1. Forecast Model
 - 1.2.2. Desk Research
 - 1.2.3. Top-Down and Bottom-Up Approach
- 1.3. Research Attributes
- 1.4. Scope of the Study
 - 1.4.1. Market Definition
 - 1.4.2. Market Segmentation
- 1.5. Research Assumption
 - 1.5.1. Inclusion & Exclusion
 - 1.5.2. Limitations
 - 1.5.3. Years Considered for the Study

CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. CEO/CXO Standpoint
- 2.2. Strategic Insights
- 2.3. ESG Analysis
- 2.4. Key Findings

CHAPTER 3. GLOBAL RICE PAPER PACKAGING MARKET FORCES ANALYSIS

- 3.1. Market Forces Shaping the Global Rice Paper Packaging Market (2024-2035)
- 3.2. Drivers
 - 3.2.1. Sustainability Mandates and Regulatory Bans on Single-Use Plastics
 - 3.2.2. Rising Consumer and Brand Emphasis on Eco-Friendly Packaging
- 3.3. Restraints
 - 3.3.1. Higher Production Costs Compared with Conventional Materials
 - 3.3.2. Limited Moisture Resistance and Barrier Properties
- 3.4. Opportunities
 - 3.4.1. Growth of E-Commerce and Premium Food & Cosmetics Segments
 - 3.4.2. Expansion of Green Packaging Mandates Across Regions

CHAPTER 4. GLOBAL RICE PAPER PACKAGING INDUSTRY ANALYSIS

- 4.1. Porter's Five Forces Model
 - 4.1.1. Bargaining Power of Buyers
 - 4.1.2. Bargaining Power of Suppliers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
- 4.2. Porter's Five Forces Forecast Model (2024-2035)
- 4.3. PESTEL Analysis
 - 4.3.1. Political
 - 4.3.2. Economic
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top Investment Opportunities
- 4.5. Top Winning Strategies (2025)
- 4.6. Market Share Analysis (2024-2025)
- 4.7. Global Pricing Analysis and Trends 2025
- 4.8. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL RICE PAPER PACKAGING MARKET SIZE & FORECASTS BY PRODUCT 2025-2035

- 5.1. Market Overview
- 5.2. Sheets & Rolls
 - 5.2.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 5.2.2. Market Size Analysis by Region, 2025-2035
- 5.3. Pouches & Wraps
 - 5.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 5.3.2. Market Size Analysis by Region, 2025-2035
- 5.4. Labels & Stickers
 - 5.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 5.4.2. Market Size Analysis by Region, 2025-2035

CHAPTER 6. GLOBAL RICE PAPER PACKAGING MARKET SIZE & FORECASTS BY APPLICATION 2025-2035

- 6.1. Market Overview
- 6.2. Food & Beverage
 - 6.2.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 6.2.2. Market Size Analysis by Region, 2025-2035
- 6.3. Cosmetics & Personal Care
 - 6.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 6.3.2. Market Size Analysis by Region, 2025-2035
- 6.4. Retail & Gift Packaging
 - 6.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
 - 6.4.2. Market Size Analysis by Region, 2025-2035

CHAPTER 7. GLOBAL RICE PAPER PACKAGING MARKET SIZE & FORECASTS BY REGION 2025-2035

- 7.1. Market, Regional Snapshot
- 7.2. Top Leading & Emerging Countries
- 7.3. North America
 - 7.3.1. U.S. Market
 - 7.3.1.1. Product Breakdown Size & Forecasts, 2025-2035
 - 7.3.1.2. Application Breakdown Size & Forecasts, 2025-2035
 - 7.3.2. Canada Market
 - 7.3.2.1. Product Breakdown Size & Forecasts, 2025-2035
 - 7.3.2.2. Application Breakdown Size & Forecasts, 2025-2035
- 7.4. Europe
 - 7.4.1. UK Market
 - 7.4.1.1. Product Breakdown Size & Forecasts, 2025-2035
 - 7.4.1.2. Application Breakdown Size & Forecasts, 2025-2035
 - 7.4.2. Germany Market
 - 7.4.2.1. Product Breakdown Size & Forecasts, 2025-2035
 - 7.4.2.2. Application Breakdown Size & Forecasts, 2025-2035
 - 7.4.3. France Market
 - 7.4.3.1. Product Breakdown Size & Forecasts, 2025-2035
 - 7.4.3.2. Application Breakdown Size & Forecasts, 2025-2035
 - 7.4.4. Spain Market
 - 7.4.4.1. Product Breakdown Size & Forecasts, 2025-2035
 - 7.4.4.2. Application Breakdown Size & Forecasts, 2025-2035
 - 7.4.5. Italy Market
 - 7.4.5.1. Product Breakdown Size & Forecasts, 2025-2035
 - 7.4.5.2. Application Breakdown Size & Forecasts, 2025-2035

- 7.4.6. Rest of Europe
 - 7.4.6.1. Product Breakdown Size & Forecasts, 2025-2035
 - 7.4.6.2. Application Breakdown Size & Forecasts, 2025-2035
- 7.5. Asia Pacific
 - 7.5.1. China Market
 - 7.5.1.1. Product Breakdown Size & Forecasts, 2025-2035
 - 7.5.1.2. Application Breakdown Size & Forecasts, 2025-2035
 - 7.5.2. India Market
 - 7.5.2.1. Product Breakdown Size & Forecasts, 2025-2035
 - 7.5.2.2. Application Breakdown Size & Forecasts, 2025-2035
 - 7.5.3. Japan Market
 - 7.5.3.1. Product Breakdown Size & Forecasts, 2025-2035
 - 7.5.3.2. Application Breakdown Size & Forecasts, 2025-2035
 - 7.5.4. Australia Market
 - 7.5.4.1. Product Breakdown Size & Forecasts, 2025-2035
 - 7.5.4.2. Application Breakdown Size & Forecasts, 2025-2035
 - 7.5.5. South Korea Market
 - 7.5.5.1. Product Breakdown Size & Forecasts, 2025-2035
 - 7.5.5.2. Application Breakdown Size & Forecasts, 2025-2035
 - 7.5.6. Rest of APAC
 - 7.5.6.1. Product Breakdown Size & Forecasts, 2025-2035
 - 7.5.6.2. Application Breakdown Size & Forecasts, 2025-2035
- 7.6. Latin America
 - 7.6.1. Brazil Market
 - 7.6.1.1. Product Breakdown Size & Forecasts, 2025-2035
 - 7.6.1.2. Application Breakdown Size & Forecasts, 2025-2035
 - 7.6.2. Mexico Market
 - 7.6.2.1. Product Breakdown Size & Forecasts, 2025-2035
 - 7.6.2.2. Application Breakdown Size & Forecasts, 2025-2035
- 7.7. Middle East & Africa
 - 7.7.1. UAE Market
 - 7.7.1.1. Product Breakdown Size & Forecasts, 2025-2035
 - 7.7.1.2. Application Breakdown Size & Forecasts, 2025-2035
 - 7.7.2. Saudi Arabia Market
 - 7.7.2.1. Product Breakdown Size & Forecasts, 2025-2035
 - 7.7.2.2. Application Breakdown Size & Forecasts, 2025-2035
 - 7.7.3. South Africa Market
 - 7.7.3.1. Product Breakdown Size & Forecasts, 2025-2035
 - 7.7.3.2. Application Breakdown Size & Forecasts, 2025-2035

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Mondi Group
 - 8.2.1. Company Overview
 - 8.2.2. Key Executives
 - 8.2.3. Company Snapshot
 - 8.2.4. Financial Performance (Subject to Data Availability)
 - 8.2.5. Product/Services Portfolio
 - 8.2.6. Recent Development
 - 8.2.7. Market Strategies
 - 8.2.8. SWOT Analysis
- 8.3. UPM-Kymmene Corporation
- 8.4. Nippon Paper Industries Co., Ltd.
- 8.5. Stora Enso Oyj
- 8.6. Seaman Paper Company
- 8.7. Ahlstrom-Munksjö Oyj
- 8.8. Asia Pulp & Paper Group
- 8.9. Twin Rivers Paper Company
- 8.10. Glatfelter Corporation
- 8.11. Nine Dragons Paper Holdings Ltd
- 8.12. Oji Holdings Corporation
- 8.13. KRPA Holding CZ
- 8.14. Neenah Inc.
- 8.15. Shandong Sun Paper Industry Joint Stock Co., Ltd.
- 8.16. Yibin Paper Co., Ltd.

List Of Tables

LIST OF TABLES

- Table 1. Global Rice Paper Packaging Market, Report Scope
- Table 2. Global Rice Paper Packaging Market Estimates & Forecasts by Region 2024–2035
- Table 3. Global Rice Paper Packaging Market Estimates & Forecasts by Product 2024–2035
- Table 4. Global Rice Paper Packaging Market Estimates & Forecasts by Application 2024–2035
- Table 5. U.S. Rice Paper Packaging Market Estimates & Forecasts, 2024–2035
- Table 6. Canada Rice Paper Packaging Market Estimates & Forecasts, 2024–2035
- Table 7. UK Rice Paper Packaging Market Estimates & Forecasts, 2024–2035
- Table 8. Germany Rice Paper Packaging Market Estimates & Forecasts, 2024–2035
- Table 9. France Rice Paper Packaging Market Estimates & Forecasts, 2024–2035
- Table 10. Spain Rice Paper Packaging Market Estimates & Forecasts, 2024–2035
- Table 11. Italy Rice Paper Packaging Market Estimates & Forecasts, 2024–2035
- Table 12. Rest of Europe Rice Paper Packaging Market Estimates & Forecasts, 2024–2035
- Table 13. China Rice Paper Packaging Market Estimates & Forecasts, 2024–2035
- Table 14. India Rice Paper Packaging Market Estimates & Forecasts, 2024–2035
- Table 15. Japan Rice Paper Packaging Market Estimates & Forecasts, 2024–2035
- Table 16. Australia Rice Paper Packaging Market Estimates & Forecasts, 2024–2035
- Table 17. South Korea Rice Paper Packaging Market Estimates & Forecasts, 2024–2035
- Table 18. Rest of Asia Pacific Rice Paper Packaging Market Estimates & Forecasts, 2024–2035
- Table 19. Brazil Rice Paper Packaging Market Estimates & Forecasts, 2024–2035
- Table 20. Mexico Rice Paper Packaging Market Estimates & Forecasts, 2024–2035
- ...

List Of Figures

LIST OF FIGURES

- Fig 1. Global Rice Paper Packaging Market, Research Methodology
- Fig 2. Global Rice Paper Packaging Market, Market Estimation Techniques
- Fig 3. Global Market Size Estimates & Forecast Methods
- Fig 4. Global Rice Paper Packaging Market, Key Trends 2025
- Fig 5. Global Rice Paper Packaging Market, Growth Prospects 2024–2035
- Fig 6. Global Rice Paper Packaging Market, Porter’s Five Forces Model
- Fig 7. Global Rice Paper Packaging Market, PESTEL Analysis
- Fig 8. Global Rice Paper Packaging Market, Value Chain Analysis
- Fig 9. Rice Paper Packaging Market by Product, 2025 & 2035
- Fig 10. Rice Paper Packaging Market by Application, 2025 & 2035
- Fig 11. North America Rice Paper Packaging Market, 2025 & 2035
- Fig 12. Europe Rice Paper Packaging Market, 2025 & 2035
- Fig 13. Asia Pacific Rice Paper Packaging Market, 2025 & 2035
- Fig 14. Latin America Rice Paper Packaging Market, 2025 & 2035
- Fig 15. Middle East & Africa Rice Paper Packaging Market, 2025 & 2035
- Fig 16. Global Rice Paper Packaging Market, Company Market Share Analysis (2025)
- ...

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