

# **Ready-to-use Therapeutic Food and Supplementary Food (RUTF & RUSF) Market Size study, by Type (RUTF (Solid (Powder or Blends and Biscuit or Bar), Paste, and Drinkable), RUSF (Solid and Paste)), by Industry (UNICEF, WFP, NGOs), by Distribution and Regional Forecasts 2018-2025**

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## **Abstracts**

Ready-to-use Therapeutic Food and Supplementary Food (RUTF & RUSF) Market to reach USD 831.2 million by 2025.

Ready-to-use Therapeutic Food and Supplementary Food (RUTF & RUSF) Market valued approximately USD 432.6 million in 2017 is anticipated to grow with a healthy growth rate of more than 8.5% over the forecast period 2018-2025. The prosperity of RUTF and RUSF market is a reflection of a number of factors, such as increased government and NGO concerns regarding malnutrition treatment, growing malnutrition as a result of escalating population across the globe, rising demand for drinkable RUTF products, and increased number of emergencies and disasters in various parts of the world. On the other hand, increasing consumer or local government shift toward local ingredients and risk of contamination as a result of inconsistency in RUTF milk products are some of the hindrances faced by the market.

Ready-to-Use Therapeutic Food (RUTF) and Ready-to-Use Supplement Food (RUSF) is a food supplements that is intended to be eaten during two months to three months as a part of nutritional program to treat moderate acute malnutrition for children six months and older. Product is intended to be eaten directly from the package with no necessary dilution, mixing or cooking. One package contains one daily dose of 100g. This product is not a breast-milk replacer. RUSF is a fortified lipid-based paste/spread

that is stabilized and individually packaged in robust sachets that are packed in sturdy cartons. RUSF is generally made with heat treated oil seeds/pulses/cereals, sugar, milk powder, vegetable oils, vitamins and minerals whereas, RUTF are the products that are energy dense micronutrient enhanced pastes used.

The regional analysis of Ready-to-use Therapeutic Food and Supplementary Food (RUTF & RUSF) Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. In region such as Asia-Pacific, Middle-East and Africa, rise in usage of passenger vehicles set the growth in Ready-to-use Therapeutic Food and Supplementary Food (RUTF & RUSF) Market over the forecasted period 2018-2025. Asia-Pacific is estimated to hold a prominent share of the Ready-to-use Therapeutic Food and Supplementary Food (RUTF & RUSF) market. Developing countries, such as India and China, are significant players boosting the demand for the Ready-to-use Therapeutic Food and Supplementary Food (RUTF & RUSF) Market. Europe, North America and the Middle East and Africa are continuously witnessing infrastructural growth which fueling the demand of Ready-to-use Therapeutic Food and Supplementary Food (RUTF & RUSF) Market over the coming years. Asia Pacific region is contributing towards the growth of global Ready-to-use Therapeutic Food and Supplementary Food (RUTF & RUSF) Market and anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025.

The leading Market players mainly include-

Mana Nutritive Aid Products

Nutriset SAS

Valid Nutrition

InnoFaso

GC Rieber Compact AS

Tabatchnik Fine Foods

Edesia USA

Diva Nutritional Products

Hilina

Insta Products

NutriVita Foods

Kaira District Cooperative

Meds & Food for Kids

Nuflower Foods and Nutrition Pvt.

Samil Industrial Co.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

RUTF (Solid (Powder or Blends and Biscuit or Bar), Paste, and Drinkable)

RUSF (Solid and Paste)

By Industry:

UNICEF

WFP

NGOs

### By Distribution:

Direct Sales

Distributor

### By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Ready-to-use Therapeutic Food and Supplementary Food (RUTF & RUSF) Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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