

# Global Paint Packaging Market Size Study & Forecast, by Material, Product, Application, and Regional Forecasts 2022–2032

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## Abstracts

The Global Paint Packaging Market is valued at approximately USD 30.57 billion in 2024 and is anticipated to grow at a robust CAGR of 6.50% during the forecast period of 2025 to 2035. The evolution of paint packaging has gone far beyond containment; it now embodies convenience, sustainability, branding, and compliance. In an industry propelled by both professional use and consumer DIY trends, modern paint packaging must not only preserve product quality and ease handling but also deliver on shelf appeal and eco-conscious materials. Manufacturers are increasingly pivoting toward advanced plastics such as polyethylene and polypropylene, alongside metals, to offer versatile solutions that can withstand chemical corrosion, maintain durability, and provide compatibility across various dispensing mechanisms.

As global construction and renovation activities surge, so too does the demand for durable yet aesthetically customizable paint packaging formats such as cans, pails, and increasingly, flexible pouches. While metal packaging still maintains dominance in professional-grade paints due to its ruggedness, the shift toward lightweight, tamper-evident, and recyclable plastic containers is becoming pronounced, especially among consumer applications. Furthermore, pouches are rapidly gaining ground for sample sizes and refills, capitalizing on their space-saving design and lower shipping costs. The movement toward sustainability also influences design innovations, with industry leaders rolling out refillable systems and mono-material packaging to align with circular economy goals.

Regionally, North America continues to lead the paint packaging landscape, driven by a strong DIY culture, a mature architectural paint market, and high compliance with environmental regulations mandating low-VOC and recyclable materials. Europe follows

closely, led by stringent waste management laws and increasing consumer awareness regarding sustainable packaging. Asia Pacific, however, is projected to be the fastest-growing region through 2035, thanks to rapid infrastructure development, rising disposable incomes, and expansion of domestic paint brands in countries like China, India, and Indonesia. In Latin America and the Middle East & Africa, growth is fueled by urbanization and increasing investment in both commercial and residential infrastructure projects.

Major market players included in this report are:

PPG Industries, Inc.

Akzo Nobel N.V.

The Sherwin-Williams Company

Tikkurila Oyj

Dow Inc.

Nippon Paint Holdings Co., Ltd.

Sika AG

Hempel A/S

RPM International Inc.

Teknos Group Oy

Berger Paints India Limited

Kansai Paint Co., Ltd.

Axalta Coating Systems

Valspar Corporation

Graco Inc.

## Global Paint Packaging Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025–2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

### By Material:

Metal

Polyethylene

Polypropylene

By Product:

Cans & Pails

Pouches

By Application:

Professional

Consumer

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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