

Outdoor Furniture Market Size study, by Type (Plastic Outdoor Furniture, Metal Outdoor Furniture, Wood Outdoor Furniture, Resin Outdoor Furniture), by Application (Public Outdoor Furniture, Leisure and Decoration, Outdoor Activities) and Regional Forecasts 2018-2025

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Abstracts

Outdoor Furniture Market valued approximately USD XXX billion in 2017 is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2018-2025. Outdoor furniture is basically a type of furniture such as tables and chairs, which are intended to use for outdoor purposes. This kind of furniture is also used for decoration. The market for outdoor furniture is primarily driven by changing lifestyle and growth in purchasing power of consumers. Furthermore, rising adoption of the furniture owing to intensifying hospitality industry, public places such as gardens, and business spaces are further aiding the growth of the market. Major players are continuously improving their product designs and collection to cater the demand of the furniture. In addition to this, escalating number of tourists in diverse places like historical monuments, hill stations and natural places has resulted in increased number of resorts and hotels in those places, which is further expected to surge the demand for outdoor furniture. On the other hand, high cost associated with the material may pose significant challenge to the growth of the market.

The regional analysis of Outdoor Furniture Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. In region such as Asia-Pacific, Middle-East and Africa, rise in usage of passenger vehicles set the growth in Outdoor Furniture Market over the forecasted period 2018-2025. Asia-Pacific is estimated to hold a prominent share of the Outdoor Furniture market.

Developing countries, such as India and China, are significant players boosting the demand for the Outdoor Furniture Market. Europe, North America and the Middle East and Africa are continuously witnessing infrastructural growth which fueling the demand of Outdoor Furniture Market over the coming years. Asia Pacific region is contributing towards the growth of global Outdoor Furniture Market and anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Plastic Outdoor Furniture

Metal Outdoor Furniture

Wood Outdoor Furniture

Resin Outdoor Furniture

By Application:

Public Outdoor Furniture

Leisure and Decoration

Outdoor Activities

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

The leading Market players mainly include-

Sitra Holdings (International)

Barbeques Galore

Tuuci

Fischer Mobil

Agio International Company

Hartman

The Keter

Linya Group

Vixen Hill

Gloster

My Dream

Homecrest Outdoor Living

Yotrio

DEDON

Tenghuang

Target Audience of the Outdoor Furniture Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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