

# **Online Education Market Size study, by Product (Content, Services), by Learning Type (Synchronous Learning, Asynchronous Learning), by End User (K-12 Education, Higher Education, Industry & Professional) and Regional Forecasts 2018-2025**

<https://marketpublishers.com/r/OB7DB7FE94CEN.html>

Date: June 2019

Pages: 200

Price: US\$ 3,950.00 (Single User License)

ID: OB7DB7FE94CEN

## **Abstracts**

Online Education Market valued approximately USD XXX billion in 2017 is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2018-2025. The Online Education market is developing and expanding at a significant pace. The Online Education market is mainly driven owing to growth in acceptance of distance learning courses and constant enhancements in the artificial intelligence arena in both developed & developing countries. Additionally, rising implementation of cloud-based solutions and improvements in IT security across the world is further aiding the growth of the market. Besides this, growing adoption of smartphones coupled with internet connectivity, and initiatives taken by governments to promote online education are likely to supplement the growth of the market during the forecast period. However, lack of knowledge about online education in some of the regions, and availability of free courses on the internet are expected to hamper the market growth.

The regional analysis of Online Education Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. In region such as Asia-Pacific, Middle-East and Africa, rise in usage of passenger vehicles set the growth in Online Education Market over the forecasted period 2018-2025. Asia-Pacific is estimated to hold a prominent share of the Online Education market.

Developing countries, such as India and China, are significant players boosting the demand for the Online Education Market. Europe, North America and the Middle East and Africa are continuously witnessing infrastructural growth which fueling the demand of Online Education Market over the coming years. Asia Pacific region is contributing towards the growth of global Online Education Market and anticipated to exhibit higher

growth rate / CAGR over the forecast period 2018-2025.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

#### By Product:

Content  
Services

#### By Learning Type:

Synchronous Learning  
Asynchronous Learning

#### By End User:

K-12 Education  
Higher Education  
Industry & Professional

#### By Regions:

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
Asia Pacific  
China  
India  
Japan  
Latin America

Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016  
Base year – 2017  
Forecast period – 2018 to 2025

The leading Market players mainly include-  
BYJU,S  
Dexler Education  
Educomp Solutions  
IGNOU  
NIIT

Target Audience of the Online Education Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Key Trends
- 1.3. Global & Segmental Market Estimates & Forecasts, 2015-2025 (USD Billion)
  - 1.3.1. Online Education Market, by Product, 2015-2025 (USD Billion)
  - 1.3.2. Online Education Market, by Learning Type, 2015-2025 (USD Billion)
  - 1.3.3. Online Education Market, by End User, 2015-2025 (USD Billion)
  - 1.3.4. Online Education Market, by Region, 2015-2025 (USD Billion)
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL ONLINE EDUCATION MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Industry Evolution
  - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL ONLINE EDUCATION MARKET DYNAMICS

- 3.1. See Saw Analysis
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

### CHAPTER 4. GLOBAL ONLINE EDUCATION MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Buyers
  - 4.1.2. Bargaining Power of Suppliers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model

- 4.2. PEST Analysis
  - 4.2.1. Political Scenario
  - 4.2.2. Economic Scenario
  - 4.2.3. Social Scenario
  - 4.2.4. Technological Scenario
- 4.3. Key Buying Criteria
- 4.4. Regulatory Framework
- 4.5. Investment Vs Adoption Scenario
- 4.6. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL ONLINE EDUCATION MARKET, BY PRODUCT**

- 5.1. Market Snapshot
- 5.2. Market Performance - Potential Model
- 5.3. Online Education Market, Sub Segment Analysis
  - 5.3.1. Content
    - 5.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 5.3.2. Services
    - 5.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 5.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 6. GLOBAL ONLINE EDUCATION MARKET, BY LEARNING TYPE**

- 6.1. Market Snapshot
- 6.2. Market Performance - Potential Model
- 6.3. Online Education Market, Sub Segment Analysis
  - 6.3.1. Synchronous Learning
    - 6.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 6.3.2. Asynchronous Learning
    - 6.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 6.3.2.3.

## **CHAPTER 7. GLOBAL ONLINE EDUCATION MARKET, BY END USER**

- 7.1. Market Snapshot
- 7.2. Market Performance - Potential Model

### 7.3. Online Education Market, Sub Segment Analysis

#### 7.3.1. K-12 Education

7.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.3.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

#### 7.3.2. Higher Education

7.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.3.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

#### 7.3.3. Industry & Professional

7.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.3.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 8. GLOBAL ONLINE EDUCATION MARKET, BY REGIONAL ANALYSIS**

### 8.1. Online Education Market, Regional Market Snapshot (2015-2025)

#### 8.2. North America Online Education Market Snapshot

##### 8.2.1. U.S.

8.2.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.2.1.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.2.1.3. Learning Type breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.2.1.4. End User breakdown estimates & forecasts, 2015-2025 (USD Billion)

##### 8.2.2. Canada

8.2.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.2.2.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.2.2.3. Learning Type breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.2.2.4. End User breakdown estimates & forecasts, 2015-2025 (USD Billion)

#### 8.3. Europe Online Education Market Snapshot

##### 8.3.1. U.K.

8.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.3.1.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.3.1.3. Learning Type breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.3.1.4. End User breakdown estimates & forecasts, 2015-2025 (USD Billion)

##### 8.3.2. Rest of Europe

8.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

8.3.2.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.3.2.3. Learning Type breakdown estimates & forecasts, 2015-2025 (USD Billion)

8.3.2.4. End User breakdown estimates & forecasts, 2015-2025 (USD Billion)

#### 8.4. Asia Online Education Market Snapshot

##### 8.4.1. China

8.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

- 8.4.1.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 8.4.1.3. Learning Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 8.4.1.4. End User breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 8.4.2. India
  - 8.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 8.4.2.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 8.4.2.3. Learning Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 8.4.2.4. End User breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 8.4.3. Japan
  - 8.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 8.4.3.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 8.4.3.3. Learning Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 8.4.3.4. End User breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 8.4.4. Rest of Asia Pacific
  - 8.4.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
  - 8.4.4.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 8.4.4.3. Learning Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 8.4.4.4. End User breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 8.5. Latin America Online Education Market Snapshot
  - 8.5.1. Brazil
    - 8.5.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 8.5.1.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 8.5.1.3. Learning Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 8.5.1.4. End User breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 8.5.2. Mexico
    - 8.5.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 8.5.2.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 8.5.2.3. Learning Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 8.5.2.4. End User breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 8.6. Rest of The World
  - 8.6.1. South America
    - 8.6.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 8.6.1.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 8.6.1.3. Learning Type breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 8.6.1.4. End User breakdown estimates & forecasts, 2015-2025 (USD Billion)
  - 8.6.2. Middle East and Africa
    - 8.6.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
    - 8.6.2.2. Product breakdown estimates & forecasts, 2015-2025 (USD Billion)
    - 8.6.2.3. Learning Type breakdown estimates & forecasts, 2015-2025 (USD Billion)



#### 8.6.2.4. End User breakdown estimates & forecasts, 2015-2025 (USD Billion)

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

### 9.1. Company Market Share (Subject to Data Availability)

### 9.2. Top Market Strategies

### 9.3. Company Profiles

#### 9.3.1. BYJU,S

##### 9.3.1.1. Overview

##### 9.3.1.2. Financial (Subject to Data Availability)

##### 9.3.1.3. Product Summary

##### 9.3.1.4. Recent Developments

#### 9.3.2. Dexler Education

#### 9.3.3. Educomp Solutions

#### 9.3.4. IGNOU

#### 9.3.5. NIIT

## **CHAPTER 10. RESEARCH PROCESS**

### 10.1. Research Process

#### 10.1.1. Data Mining

#### 10.1.2. Analysis

#### 10.1.3. Market Estimation

#### 10.1.4. Validation

#### 10.1.5. Publishing

#### 10.1.6. Research Assumption



## I would like to order

Product name: Online Education Market Size study, by Product (Content, Services), by Learning Type (Synchronous Learning, Asynchronous Learning), by End User (K-12 Education, Higher Education, Industry & Professional) and Regional Forecasts 2018-2025

Product link: <https://marketpublishers.com/r/OB7DB7FE94CEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/OB7DB7FE94CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970