

# **North America Wood Flooring Market Size study, by Product (Red Oak, White Oak, Maple Wood, Others), by Application (Residential, Commercial), by End Use (New Construction, Replacement) and Regional Forecasts 2021-2027**

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## **Abstracts**

North America Wood Flooring market is valued at approximately USD 3.6 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 1.5 % over the forecast period 2021-2027. Engineered wood flooring is manufactured by applying a solid wood veneer on the surface of wood-based panels, such as plywood. These panels are relatively less expensive than solid wood flooring. However, they exhibit similar aesthetics and comparable durability at an affordable price. Stringent government regulations as enforcement of 'Lacey's Act, with the ever-increasing growth of interior decoration and real estate sectors, has led to the adoption of North America Wood Flooring Market. For Instance: 'Lacey's Act' amended by the United States Congress in 2008 has had a favorable impact on the domestic wood flooring industry. Also, emergence of engineered wood as a low-cost substitute has led to the adoption & demand for Wood Flooring is likely to increase the market growth during the forecast period. However, its durability impedes the growth of the market over the forecast period of 2021-2027.

North America is among the fastest-developing regions for Wood Flooring Market owing to the growing demand for simple, understated flooring patterns and the domestic availability of maple wood logs would create profitable growth prospects for the North America Wood Flooring across the region.

Major market players included in this report are:

Q.E.P. Co., Inc.

Mohawk Industries,  
Shaw Industries Group  
Bruce Evans Flooring,  
LLC;  
Mannington Mills Inc.;  
Pergo;  
Flooring Innovations  
Goodfellow  
DuChateau

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the Application within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Red Oak  
White Oak  
Maple Wood  
Others

By Application:

Residential  
Commercial

By End Use:

New Construction  
Replacement

By Region:

North America  
U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy

## ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the North America Wood Flooring in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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