

Manufacturing Operations Management Software Market Size study, by Type (Small Enterprises, Medium Enterprises, Large Enterprises), by Application (Automobiles, Electronics, Pharmaceuticals, Food and Beverages, Others) and Regional Forecasts 2018-2025

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Abstracts

Manufacturing Operations Management Software Market to reach USD XXX billion by 2025.

Manufacturing Operations Management Software Market valued approximately USD XXX billion in 2017 is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2018-2025. The market growth is primarily driven by technological enhancements, digitalization of production sector and increase in emphasis on expansion of IT infrastructure. However, shortage of trained expertise is expected to pose challenge to the growth of the market. Manufacturing operations management or MOM, is a type of holistic solution that offers a full visibility in the processes of manufacturing so that it can help steadily enhance the performance of the manufacturing operations. As the manufacturing execution systems evolve, a system for manufacturing operations management consolidates all the processes of production to optimize the quality management, advanced scheduling, and planning, research and development, manufacturing execution systems, and many more. The digitalization of these production areas of manufacturing can be further improve the overall performance of production to enhance the all-round efficiency, time to market, and flexibility. Manufacturers with a completely digitized process are in a better position to respond to the changes in the market and disruptive innovations.

The regional analysis of Manufacturing Operations Management Software Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. In region such as Asia-Pacific, Middle-East and Africa, rise in usage of passenger vehicles set the growth in Manufacturing Operations Management Software Market over the forecasted period 2018-2025. Asia-Pacific is estimated to hold a prominent share of the Manufacturing Operations Management Software market. Developing countries, such as India and China, are significant players boosting the demand for the Manufacturing Operations Management Software Market. Europe, North America and the Middle East and Africa are continuously witnessing infrastructural growth which fueling the demand of Manufacturing Operations Management Software Market over the coming years. Asia Pacific region is contributing towards the growth of global Manufacturing Operations Management Software Market and anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Small Enterprises

Medium Enterprises

Large Enterprises

By Application:

Automobiles

Electronics

Pharmaceuticals

Food and Beverages

Others

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

The leading Market players mainly include-

Siemens

Wonderware

ABB

Apriso

Lighthouse

Rockwell

iBASEt

Plex

Qubes

Apriso

Target Audience of the Manufacturing Operations Management Software Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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