

Make Up Brushes Market Size study, by Product (Organic Cosmetics Makeup Brushes, Synthetic Cosmetics Makeup Brushes), by End Users (Professional, Personal) and Regional Forecasts 2018-2025

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Abstracts

Make Up Brushes Market to reach USD 299.98 billion by 2025.

Make Up Brushes Market valued approximately USD 246.60 billion in 2017 is anticipated to grow with a healthy growth rate of more than 2.48% over the forecast period 2018-2025. A make-up brush is primarily used for face painting or makeup. Bristles of the make-up brush are may be of synthetic or natural material. The handle of the brush is normally formed by plastic or wood. There are numerous types of make-up brushes available as per the utility such as blush brush, foundation brush, highlighter brush, concealer brush, eyebrow brush, foundation sponge, and eye shadow brush. The demand for makeup brushes is primarily rising owing to the rising disposable income of the individuals, surging adoption of beauty products, changing lifestyle, a shift in consumer preferences along with rapid urbanization in both the developed and developing countries. additionally, growing demand for makeup products from a young population, launches of new makeup products with the diverse application, along with the growing consciousness about applying makeup with cleanliness have raised the utility for makeup brushes. Moreover, the increase in demand for natural and organic makeup brushes creates lucrative growth opportunities in the near future. However, availability of counterfeit products in the market may negatively affect the growth.

The regional analysis of Make Up Brushes Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. In region such as Asia-Pacific, Middle-East and Africa, rise in usage of make-up products

set the growth in Make Up Brushes Market over the forecasted period 2018-2025. Asia-Pacific is estimated to hold a prominent share of the Make Up Brushes market. Developing countries, such as India and China, are significant players boosting the demand for the Make Up Brushes Market. Europe, North America and the Middle East and Africa are continuously witnessing infrastructural growth which fueling the demand of Make Up Brushes Market over the coming years. Asia Pacific region is contributing towards the growth of global Make Up Brushes Market and anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Organic Cosmetics Makeup Brushes

Synthetic Cosmetics Makeup Brushes

By End Users:

Professional

Personal

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

The leading Market players mainly include-

Shiseido

Etude House

Loreal

Avon

Maybelline

Estee Lauder

Chanel

Coty

LVMH

Dior

Target Audience of the Make Up Brushes Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investorsm

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