

# Israel video on demand (VoD) Market Size Study by Revenue Model (Advertising VoD, Subscription VoD, Transactional VoD) Forecasts 2022-2032

<https://marketpublishers.com/r/I9F2F2C155B5EN.html>

Date: August 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: I9F2F2C155B5EN

## Abstracts

Israel video on demand (VoD) market, valued at approximately USD 726.5 million in 2023, is anticipated to grow at a remarkable compound annual growth rate (CAGR) of over 29% during the forecast period from 2024 to 2032. Video on demand represents a revolutionary shift in how digital media is delivered and consumed, enabling users to access a plethora of video content, including movies and television shows, at their convenience. This digital media delivery system offers unparalleled flexibility compared to traditional broadcasting by allowing viewers to choose content based on their preferences and schedules. VoD services are available across various platforms, including streaming services, cable, and satellite TV providers, supporting a wide range of devices such as smart TVs, computers, and smartphones.

The burgeoning demand for VoD services in Israel is driven by several critical factors. Foremost among these is the increasing penetration of high-speed internet across the country. Enhanced internet accessibility allows a larger segment of the population to engage in video streaming services, enjoying high-quality content without interruptions. This widespread connectivity is a pivotal factor in the adoption and growth of VoD platforms. Additionally, changing consumer preferences are significantly contributing to the market's expansion. The traditional TV viewing model is increasingly being supplanted by the demand for on-demand content, with consumers, especially younger audiences, seeking the flexibility to watch their preferred content anytime and anywhere. This shift towards personalized and convenient viewing experiences is driving higher subscription rates for VoD services.

Moreover, the VoD market in Israel is bolstered by the diverse content offerings available on these platforms. VoD providers are continually expanding their content

libraries to include a mix of local and international content, appealing to a broad spectrum of viewer preferences. The availability of original content, exclusive series, and a wide array of genres ensures that VoD platforms can attract and retain a diverse audience, thereby fuelling market growth. Also, the market also presents significant opportunities, particularly with advancements in streaming technology. Innovations such as improved video compression techniques and enhanced user interfaces are set to offer superior viewing experiences. Additionally, the integration of artificial intelligence (AI) for personalized recommendations is poised to boost user engagement and retention, providing a competitive edge for VoD providers.

However, the market faces challenges, with content piracy being a major concern. Unauthorized distribution and sharing of digital content can result in substantial revenue losses for VoD providers and deter investments in original content production. Addressing this challenge necessitates robust anti-piracy measures and stringent legal frameworks to protect intellectual property rights.

Major market players included in this report are:

Netflix Inc.

Cellcom Israel Ltd.

Company 3

Company 4

Company 5

Company 6

Company 7

Company 8

Company 9

Company 10

The detailed segments and sub-segment of the market are explained below:

### By Revenue Model:

Advertising VoD

Subscription VoD

Transactional VoD

### Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

### Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

## Contents

### **CHAPTER 1. ISRAEL VIDEO ON DEMAND (VOD) MARKET EXECUTIVE SUMMARY**

- 1.1. Israel Video on Demand (VoD) Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
  - 1.3.1. By Revenue Model
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

### **CHAPTER 2. ISRAEL VIDEO ON DEMAND (VOD) MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
  - 2.3.1. Inclusion & Exclusion
  - 2.3.2. Limitations
  - 2.3.3. Supply Side Analysis
    - 2.3.3.1. Availability
    - 2.3.3.2. Infrastructure
    - 2.3.3.3. Regulatory Environment
    - 2.3.3.4. Market Competition
    - 2.3.3.5. Economic Viability (Consumer's Perspective)
  - 2.3.4. Demand Side Analysis
    - 2.3.4.1. Regulatory frameworks
    - 2.3.4.2. Technological Advancements
    - 2.3.4.3. Environmental Considerations
    - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

### **CHAPTER 3. ISRAEL VIDEO ON DEMAND (VOD) MARKET DYNAMICS**

- 3.1. Market Drivers
  - 3.1.1. Increasing Internet Penetration

- 3.1.2. Changing Consumer Preferences
- 3.1.3. Diverse Content Offerings
- 3.2. Market Challenges
  - 3.2.1. Content Piracy
- 3.3. Market Opportunities
  - 3.3.1. Technological Advancements

## **CHAPTER 4. ISRAEL VIDEO ON DEMAND (VOD) MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model
  - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
  - 4.2.5. Environmental
  - 4.2.6. Legal
- 4.3. Top investment opportunity
- 4.4. Top winning strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. ISRAEL VIDEO ON DEMAND (VOD) MARKET SIZE & FORECASTS BY REVENUE MODEL 2022-2032**

- 5.1. Segment Dashboard
- 5.2. Israel Video on Demand (VoD) Market: Revenue Model Revenue Trend Analysis, 2022 & 2032 (USD Million)
  - 5.2.1. Advertising VoD
  - 5.2.2. Subscription VoD
  - 5.2.3. Transactional VoD

## **CHAPTER 6. COMPETITIVE INTELLIGENCE**

### 6.1. Key Company SWOT Analysis

6.1.1. Company

6.1.2. Company

6.1.3. Company

### 6.2. Top Market Strategies

### 6.3. Company Profiles

6.3.1. Netflix Inc.

6.3.1.1. Key Information

6.3.1.2. Overview

6.3.1.3. Financial (Subject to Data Availability)

6.3.1.4. Product Summary

6.3.1.5. Market Strategies

6.3.2. Cellcom Israel Ltd

6.3.3. Company

6.3.4. Company

6.3.5. Company

6.3.6. Company

6.3.7. Company

6.3.8. Company

6.3.9. Company

6.3.10. Company

## **CHAPTER 7. RESEARCH PROCESS**

### 7.1. Research Process

7.1.1. Data Mining

7.1.2. Analysis

7.1.3. Market Estimation

7.1.4. Validation

7.1.5. Publishing

### 7.2. Research Attributes

## List Of Tables

### LIST OF TABLES

TABLE 1. Israel Video on Demand (VoD) market, report scope

TABLE 2. Israel Video on Demand (VoD) market estimates & forecasts by Revenue Model 2022-2032 (USD Million)

TABLE 3. Israel Video on Demand (VoD) market estimates & forecasts by Segment 2022-2032 (USD Million)

TABLE 4. Israel Video on Demand (VoD) market estimates & forecasts by Segment 2022-2032 (USD Million)

TABLE 5. Israel Video on Demand (VoD) market by segment, estimates & forecasts, 2022-2032 (USD Million)

...

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.

## List Of Figures

### LIST OF FIGURES

- FIG 1. Israel Video on Demand (VoD) market, research methodology
- FIG 2. Israel Video on Demand (VoD) market, market estimation techniques
- FIG 3. Israel market size estimates & forecast methods.
- FIG 4. Israel Video on Demand (VoD) market, key trends 2023
- FIG 5. Israel Video on Demand (VoD) market, growth prospects 2022-2032
- FIG 6. Israel Video on Demand (VoD) market, porters 5 force model
- FIG 7. Israel Video on Demand (VoD) market, PESTEL analysis
- FIG 8. Israel Video on Demand (VoD) market, value chain analysis
- FIG 9. Israel Video on Demand (VoD) market by segment, 2022 & 2032 (USD Million)
- FIG 10. Israel Video on Demand (VoD) market by segment, 2022 & 2032 (USD Million)
- FIG 11. Israel Video on Demand (VoD) market by segment, 2022 & 2032 (USD Million)
- FIG 12. Israel Video on Demand (VoD) market by segment, 2022 & 2032 (USD Million)
- FIG 13. Israel Video on Demand (VoD) market by segment, 2022 & 2032 (USD Million)
- FIG 14. Israel Video on Demand (VoD) market, company market share analysis (2023)

...

This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable.



## I would like to order

Product name: Israel video on demand (VoD) Market Size Study by Revenue Model (Advertising VoD, Subscription VoD, Transactional VoD) Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/I9F2F2C155B5EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I9F2F2C155B5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

