

Israel Video Conferencing Software Market Size study, by Deployment Model (On-Premise, Cloud), by Enterprise Size (Small, Medium, Large), by Industry Vertical (Education, Communication and Technology, Defense, Healthcare, BFSI, Others), and Forecasts 2022-2032

<https://marketpublishers.com/r/ID990A078AF9EN.html>

Date: August 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: ID990A078AF9EN

Abstracts

The Israel Video Conferencing Software Market is valued approximately at USD 2.30 million in 2023 and is anticipated to grow with a healthy growth rate of more than 15.02% over the forecast period 2024-2032. Video conferencing software is a type of application that enables real-time audio and video communication between users over the internet. It allows individuals or groups to conduct meetings, presentations, and discussions remotely, using a combination of video, voice, and often text-based chat. The increasing demand for video communication among various enterprises is a significant driver of the video conferencing software market growth in Israel. As businesses seek efficient and flexible communication solutions, the adoption of video conferencing software has surged. Additionally, the rising investments in telemedicine across the healthcare sector to offer a virtual remote presence will continue to propel the market forward. The demand for distance education learning solutions among students in Israel is also bolstering the video conferencing market as online education providers expand their customer base. The growing digitalization in the BFSI industry in Israel will further drive the market growth of video conferencing software during the forecast period.

The growing digitalization in the BFSI industry in Israel will further drive the market growth of video conferencing software during the forecast period. However, businesses may have serious concerns about the privacy and security of video footage shared

across various channels. The potential for abuse, information leaks, and data breaches raises significant issues regarding copyright and Digital Rights Management (DRM). Frequent data breaches in sectors such as public, manufacturing, healthcare, financial, and information underscore the need for stringent security measures. Before utilizing video conferencing solutions, businesses must restructure their strategies to overcome these limitations. The lack of regulations and procedures for handling video material appropriately may slow down the adoption rate of video conferencing solutions. Vendors must provide interoperable, user-friendly enterprise-grade video communication solutions with built-in security measures to address these concerns.

Major market players included in this report are:

Zoom Video Communications, Inc.

Microsoft Corporation

Cisco Systems, Inc.

Google LLC

LogMeIn, Inc.

BlueJeans Network, Inc.

Fuze, Inc.

Lifesize, Inc.

Huawei Technologies Co., Ltd.

Pexip AS

Avaya Inc.

GoToMeeting

Adobe Systems Incorporated

Vidyo, Inc.

Panasonic Corporation

The detailed segments and sub-segment of the market are explained below:

By Deployment Model:

On-Premise

Cloud

By Enterprise Size:

Small

Medium

Large

By Industry Vertical:

Education

Communication and Technology

Defense

Healthcare

BFSI

Others

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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