

Israel Telecom Services Market Size study, by Services (Mobile Services, Fixed Services, Pay-TV Services), and Regional Forecasts 2022-2032

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Abstracts

The Israel Telecom Services Market is valued approximately at USD 4.4 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 2% over the forecast period 2024-2032. The burgeoning demand for mobile data and fixed broadband services underpins the robust growth in the telecom sector. This market expansion is propelled by the concerted efforts of regulators and mobile network operators (MNOs) to advance Fiber-Optic infrastructure and enhance 5G network capabilities, creating a conducive environment for technological innovations.

The regulatory framework plays a pivotal role in this market's evolution. For instance, the Ministry of Communications (MoC) allocated tens of millions of additional numbers for Internet of Things (IoT) technology in May 2024, preparing the groundwork for rapid growth and promoting widespread IoT adoption. This regulatory initiative underscores the forward-thinking approach of Israeli authorities to stay ahead of global technological trends.

From an ESG perspective, Israeli telecom service providers are making significant strides to enhance corporate governance. They are fostering accountability, transparency, and compliance in business operations in line with global standards, thereby improving investor confidence and market integrity.

The market's service segmentation reveals interesting dynamics. Postpaid mobile services are projected to dominate by 2028, buoyed by the rise in Machine-to-Machine (M2M) and IoT services. Additionally, promotional postpaid bundled plans by MNOs are set to attract a larger customer base. Despite a decline in average monthly mobile voice usage as subscribers shift to Over-The-Top (OTT) communication apps, data services

are expected to see a steady rise.

In the fixed services segment, the growth of Voice over Internet Protocol (VoIP) lines is noteworthy, with a CAGR of 9.1% over 2023-2028. This is driven by the expanding fiber line coverage that supports high-quality VoIP services for both residential and business customers.

However, the Pay-TV services market faces challenges, with anticipated revenue declines due to subscription losses in cable TV and Direct-to-Home (DTH) segments, along with a drop in overall Pay-TV ARPU over the forecast period.

Major market players included in this report are:

Bezeq

Cellcom

Partner Communications

HOT Mobile

Pelephone

Golan Telecom

Xfone 018

Yes

Siano Mobile Silicon

Gilat Satellite Networks

Tadiran Telecom

Netvision

Vidyo

Spacecom

Comverse Technology

The detailed segments and sub-segment of the market are explained below:

By Services

Mobile Services

Mobile subscription penetration

Subscription by device type

Subscription by payment type

Subscription by technology generation

Data usage and traffic

Mobile ARPU by payment type

Service revenue by type

Fixed Services

Fixed service penetration

Subscription by technology

Fixed broadband lines by technology

Fixed ARPU

Service revenue by service type

Pay-TV Services

Pay-TV penetration

Subscription by service area

Pay-TV ARPU by type

Service revenue

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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