

Israel Geospatial Analytics Market Size study, by Type (Surface Analysis, Network Analysis, Geovisualization), by End-user Vertical (Agriculture, Utility and Communication, Defense and Intelligence, Government, Mining and Natural Resources, Automotive and Transportation, Healthcare, Real Estate and Construction, Other End-user Verticals) Forecasts 2022-2032

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Abstracts

The Israel Geospatial Analytics Market size is estimated at USD 1.60 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 5.93% over the forecast period 2024-2032. Geospatial analysis encompasses a wide array of activities that emphasize the application of various techniques to data featuring geographical or space-related characteristics. Several pivotal factors are propelling the growth of the geospatial analytics market, such as the escalating use of GPS devices, advancements in GIS technology, trends towards the integration and convergence of geospatial technologies, and the emergence of new corporate models aimed at leveraging the demand for geospatial information. Additionally, there is a growing application of geospatial analytics in urban planning and smart city projects.

The acceleration in urbanization necessitates the creation of self-sustaining cities where diverse drivers—quality of life, economic development, energy efficiency, mobility, governance, security, living conditions, free movement, and the populace—are in constant flux. Geospatial technology forms a critical technological backbone in providing infrastructure for power, security, water, transportation, drainage, and sewage systems, supporting both residential and commercial areas. The increasing investment in smart



cities has seen geospatial solutions being increasingly adopted in these projects. For instance, in June 2023, Israel's national roads company embarked on a significant, multi-year project to digitize its entire network. Surveying company Kav Medida was awarded the contract to map the northern half of the network using advanced GIS software, UAVs, and 360° mobile mapping cameras. The resulting digitized maps are poised to significantly enhance the accuracy and efficiency of road maintenance and monitoring in Israel, offering detailed measurements related to various infrastructure elements.

However, the growth of the geospatial analytics market in Israel is driven by several key factors. Israel's strong technological infrastructure and innovation ecosystem support advancements in geospatial technologies. The country's expertise in defense and security applications fuels demand for geospatial analytics to enhance intelligence and surveillance capabilities. Additionally, Israel's thriving tech startups and research institutions contribute to innovations in artificial intelligence and data analytics, further bolstering the market. The increasing adoption of smart city initiatives and IoT technologies also drives the need for geospatial analytics to optimize urban planning and resource management. Furthermore, government investments in digital transformation and geospatial data integration encourage the development and implementation of advanced geospatial solutions across various sectors, including agriculture, transportation, and environmental monitoring.

Major market players included in this report are:	
Microsoft Corporation	
Autodesk, Inc.	
Bentley Systems, Inc.	
Esri, Inc. (Environmental Systems Research Institute)	
General Electrical Company	
Google, Inc.	

Trimble Inc.

Harris Corporation







Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.



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