

Israel Cloud Computing Market Size study, by Service Model (Infrastructure as a Service (IaaS), Platform as a Service (PaaS), Software as a Service (SaaS)), by Deployment Model (Public Cloud, Private Cloud, Hybrid Cloud), by Subscription Model (On-Demand Subscription, Committed Use Subscription, Package Subscription, Hybrid Subscription), by Enterprise Size (Startups & Small Businesses, Mid-Sized Companies, Large Enterprises), by End User (IT and Telecom, Media and Entertainment, Energy and Power, Transportation and Logistics, Healthcare, BFSI, Retail, Manufacturing, Government, Education), and Regional Forecasts 2022-2032

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Abstracts

The Israel Cloud Computing Market is valued approximately at USD 2.63 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 9.45 % over the forecast period 2024-2032. Cloud computing is a technology that allows users to access and use computing resources over the internet, rather than relying on local servers or personal devices. It involves delivering various computing services such as servers, storage, databases, networking, software, and analytics via the cloud. These services are typically offered on a pay-as-you-go basis, which means users can scale their usage up or down according to their needs and only pay for what they use. Cloud computing provides flexibility, cost-efficiency, and ease of access, enabling businesses and individuals to deploy applications and store data without managing physical

hardware. Cloud computing has become a cornerstone of modern business operations, enabling organizations to leverage scalable, flexible, and cost-effective solutions. Furthermore, the market offers substantial opportunities for vendors to provide innovative and secure cloud solutions that address these challenges, fostering trust and encouraging wider adoption. The integration of advanced technologies such as artificial intelligence (AI), machine learning (ML), and Internet of Things (IoT) with cloud computing is creating new avenues for growth in the Israel market. These technologies enhance the capabilities of cloud platforms, enabling businesses to derive deeper insights from data, automate processes, and improve decision-making. The rising adoption of hybrid cloud models, which combine the benefits of public and private clouds, also presents significant opportunities for market expansion.

The increasing demand for cloud services among enterprises of all sizes is a key driver of the Israel cloud computing market. Startups, small businesses, mid-sized companies, and large enterprises are all embracing cloud solutions to enhance operational efficiency, reduce costs, and improve scalability. The adoption of cloud services is further propelled by the need for digital transformation, which has become a critical strategy for businesses to stay competitive in today's fast-paced market environment. Moreover, the growing reliance on cloud-based solutions in sectors such as healthcare, BFSI, retail, and government highlights the versatility and broad applicability of cloud computing. However, the Israel cloud computing market faces challenges related to data security, compliance, and privacy concerns. Businesses must navigate complex regulatory landscapes to ensure the protection of sensitive data and maintain compliance with local and international standards. Additionally, the integration of legacy systems with modern cloud infrastructure can pose technical challenges, requiring significant investments in IT resources and expertise. As businesses seek to balance flexibility, cost-efficiency, and control, hybrid cloud solutions are becoming increasingly popular.

Major market players included in this report are:

Amazon Web Services (AWS)

Microsoft Corporation

Google LLC

IBM Corporation

Oracle Corporation

Alibaba Group Holding Limited

Salesforce.com, Inc.

SAP SE

VMware, Inc.

Rackspace Technology, Inc.

Hewlett Packard Enterprise (HPE)

Red Hat, Inc.

Tencent Cloud

Fujitsu Limited

Cisco Systems, Inc.

The detailed segments and sub-segment of the market are explained below:

By Service Model:

Infrastructure as a Service (IaaS)

Platform as a Service (PaaS)

Software as a Service (SaaS)

By Deployment Model:

Public Cloud

Private Cloud

Hybrid Cloud

By Subscription Model:

On-Demand Subscription

Committed Use Subscription

Package Subscription

Hybrid Subscription

By Enterprise Size:

Startups & Small Businesses

Mid-Sized Companies

Large Enterprises

By End User:

IT and Telecom

Media and Entertainment

Energy and Power

Transportation and Logistics

Healthcare

BFSI

Retail

Manufacturing

Government

Education

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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