

# Israel Beverages Market Size study, by Category (Soft Drinks, Hot Drinks, Alcoholic Drinks, Dairy & Soy Drinks, Milk Alternatives), and Forecasts 2022-2032

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## Abstracts

Israel Beverages Market Size study, by Category (Soft Drinks, Hot Drinks, Alcoholic Drinks, Dairy & Soy Drinks, Milk Alternatives), and Forecasts 2022-2032

Israel Beverages Market to reach USD 278.43 million by 2032

The Israel Beverages Market is valued approximately at USD 206.90 million in 2024 and is anticipated to grow with a healthy growth rate of more than 3.0% over the forecast period 2024-2032. The market is segmented into several key categories, including soft drinks, hot drinks, alcoholic drinks, dairy and soy drinks, and milk alternatives, each contributing to the overall market dynamics.

Soft drinks dominate the market, with packaged water leading the consumption volume in Q1 2024. The sub-categories within soft drinks include flavored water, carbonates, nectars, and juice, among others. The significant market share of packaged water indicates consumer preferences towards health and hydration.

The dairy and soy drinks & milk alternatives segment includes sub-categories such as condensed milk, drinking yogurt, fermented milk, and white milk, with white milk being the most consumed in Q1 2024. This segment reflects the growing trend towards diversified dietary preferences and the inclusion of alternative milk products in daily consumption.

Hot drinks, comprising hot coffee, hot tea, and other hot drinks, showed robust performance with hot coffee being the most consumed sub-category in Q1 2024. This segment highlights the enduring popularity of coffee culture in Israel.

The alcoholic drinks category includes beer, cider, fortified wine, and more, with beer leading the consumption volume in Q1 2024. The diverse sub-categories within alcoholic drinks cater to a wide range of consumer tastes and preferences, from casual beer drinkers to those preferring specialty spirits and wines.

The Israel Beverages Market research report provides comprehensive consumption volume data across these beverage categories for Q1 2024. The report also details new product launches and highlights the latest industry performance and developments every quarter, making it an essential tool for companies operating or planning to venture into Israel's beverage market. The insights provided in this report help in making informed business decisions, leveraging historical trends and industry model-based forecasting to navigate market uncertainties effectively.

Major market players included in this report are:

Coca-Cola Israel

Tempo Beverages Ltd.

Strauss Group Ltd.

Tnuva

Neviot Nature of Galilee Ltd.

Jafora-Tabori Ltd.

PepsiCo Israel

Yotvata

Tara Dairy

Israel Beer Breweries Ltd.

Golan Heights Winery

Barkan Wine Cellars

Eshkol Winery

Milk & Honey Distillery

Goldstar

The detailed segments and sub-segment of the market are explained below:

### By Category

Soft Drinks

Packaged Water

Flavored Water

Carbonates

Juice

Nectars

Still Drinks

Squash/Syrups

Fruit Powders

Iced/RTD Tea Drinks

Iced/RTD Coffee Drinks

Sports Drinks

Energy Drinks

Bulk/HOD Water

Hot Drinks

Hot Coffee

Hot Tea

Other Hot Drinks

Dairy and Soy Drinks and Milk Alternatives

Condensed Milk

Drinking Yogurt

Evaporated Milk

Fermented Milk

Flavored Milk

Grain, Nut, Rice and Seed Milk Alternative Drinks

Soy milk

White Milk

Alcoholic Drinks

Beer

Cider

Flavored Alcoholic Beverages

Fortified Wine

Brandy

Gin & Genever

Liqueurs

Rum

Sorghum Beer

Sparkling Wine

Specialty Spirits

Still Wine

Tequila & Mezcal

Vodka

Whiskey

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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