

### Impact of COVID-19 on Medical Electronics Market Size study, by Application (Imaging, Therapeutics, Patient Monitoring, and Homecare/ Handheld Products), and Regional Forecasts 2020-2026

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### **Abstracts**

Impact of COVID-19 on Medical Electronics Market is valued approximately USD XX million in 2019 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2019-2026. With Covid-19 infections increasing worldwide, there is also expanding concern about a lack of essential life-saving equipment and other vital medical resources to prevent the spread of this pandemic and provide optimal treatment to those affected. Additionally, for COVID-19 patients, who may need critical care, ventilators serve as a crucial medical choice before a pharmacological therapy is established. In addition, a wide variety of test-kits (antibody samples, selfadministered, and others) require a fast acceleration in the manufacturing process. The rising demand for diagnostics tests, personal protective equipment (PPE), ventilators, and other critical medical supplies has further increased the demand for medical electronics over the forecast period (2020-2027). Consumption of respiratory care products is rising dramatically due to the growing aging population, high incidence of respiratory disorders, and improvements in lifestyle that are projected to improve the therapeutic market. In addition, the introduction of portable and handheld devices also boosted growth. It is also anticipated that the growing implementation of therapeutic devices such as Cardiac Rhythm Management (CRM), Continuous Positive Airway Pressure (CPAP), and oxygen concentrators attributable to ageing population would fuel the segment 's market. Moreover, increasing demand for portable medical devices with high capacity, such as cardiac monitors, respiratory monitors, hemodynamic monitors, and implantable devices, is the key force driving the growth of batteries in the medical electronics market. The number of battery-powered medical devices is proliferating as most medical devices are being computerized for improved diagnosis



and tracking. Unexpected battery loss or exhaustion will stop the system from functioning properly and prevent it from providing a lifesaving therapy. Hence there is a tremendous need for safe and efficient emergency equipment batteries.

The regional analysis of Impact of COVID-19 on Medical Electronics Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. In terms of value, the North America is expected to account for the majority of the market owing faster pace of technology replacement and continuous innovations.

Major market player included in this report are:

**FUJIFILM Medical Systems** 

**Toshiba Medical Systems Corporation** 

Philips healthcare

McKesson Corporation

Vucomp

Hitachi High Technologies Corporation

Hologic, Inc.

EDDA technology, Inc.

Siemens Healthcare

iCAD, Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below: By Application:

**Imaging** 

Therapeutics

Patient Monitoring

Homecare/Handheld Products

North America

U.S.

Canada

Europe

UK



Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017, 2018 Base year – 20198 Forecast period – 2020 to 2026

Target Audience of the Impact of COVID-19 on Medical Electronics Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



### **Contents**

#### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2026 (USD Billion)
- 1.2.1. Impact of COVID-19 on Medical Electronics Market, by Region, 2018-2026 (USD Billion)
- 1.2.2. Impact of COVID-19 on Medical Electronics Market, by Application, 2018-2026 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

# CHAPTER 2. IMPACT OF COVID-19 ON MEDICAL ELECTRONICS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

# CHAPTER 3. IMPACT OF COVID-19 ON MEDICAL ELECTRONICS MARKET DYNAMICS

- 3.1. Impact of COVID-19 on Medical Electronics Market Impact Analysis (2018-2026)
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

# CHAPTER 4. IMPACT OF COVID-19 ON MEDICAL ELECTRONICS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants



- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2016-2026)
- 4.2. PEST Analysis
- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

# CHAPTER 5. IMPACT OF COVID-19 ON MEDICAL ELECTRONICS MARKET, BY APPLICATION

- 5.1. Market Snapshot
- 5.2. Impact of COVID-19 on Medical Electronics Market by Application, Performance Potential Analysis
- 5.3. Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts by Application 2016-2026 (USD Billion)
- 5.4. Impact of COVID-19 on Medical Electronics Market, Sub Segment Analysis
  - 5.4.1. Imaging
  - 5.4.2. Therapeutics
  - 5.4.3. Patient Monitoring
  - 5.4.4. Homecare/Handheld Products

# CHAPTER 6. IMPACT OF COVID-19 ON MEDICAL ELECTRONICS MARKET, REGIONAL ANALYSIS

- 6.1. Impact of COVID-19 on Medical Electronics Market, Regional Market Snapshot
- 6.2. North America Impact of COVID-19 on Medical Electronics Market
  - 6.2.1. U.S. Impact of COVID-19 on Medical Electronics Market
  - 6.2.1.1. Application breakdown estimates & forecasts, 2016-2026
  - 6.2.2. Canada Impact of COVID-19 on Medical Electronics Market
- 6.3. Europe Impact of COVID-19 on Medical Electronics Market Snapshot
- 6.3.1. U.K. Impact of COVID-19 on Medical Electronics Market
- 6.3.2. Germany Impact of COVID-19 on Medical Electronics Market
- 6.3.3. Rest of Europe Impact of COVID-19 on Medical Electronics Market
- 6.4. Asia-Pacific Impact of COVID-19 on Medical Electronics Market Snapshot
- 6.4.1. China Impact of COVID-19 on Medical Electronics Market



- 6.4.2. India Impact of COVID-19 on Medical Electronics Market
- 6.4.3. Japan Impact of COVID-19 on Medical Electronics Market
- 6.4.4. Rest of Asia Pacific Impact of COVID-19 on Medical Electronics Market
- 6.5. Latin America Impact of COVID-19 on Medical Electronics Market Snapshot
- 6.5.1. Brazil Impact of COVID-19 on Medical Electronics Market
- 6.5.2. Mexico Impact of COVID-19 on Medical Electronics Market
- 6.6. Rest of The World Impact of COVID-19 on Medical Electronics Market

#### **CHAPTER 7. COMPETITIVE INTELLIGENCE**

- 7.1. Top Market Strategies
- 7.2. Company Profiles
- 7.2.1. FUJIFILM Medical Systems
  - 7.2.1.1. Key Information
  - 7.2.1.2. Overview
  - 7.2.1.3. Financial (Subject to Data Availability)
  - 7.2.1.4. Product Summary
  - 7.2.1.5. Recent Developments
- 7.2.2. Toshiba Medical Systems Corporation
- 7.2.3. Philips healthcare
- 7.2.4. McKesson Corporation
- 7.2.5. Vucomp
- 7.2.6. Hitachi High Technologies Corporation
- 7.2.7. Hologic, Inc.
- 7.2.8. EDDA technology, Inc.
- 7.2.9. Siemens Healthcare
- 7.2.10. iCAD, Inc.

#### **CHAPTER 8. RESEARCH PROCESS**

- 8.1. Research Process
  - 8.1.1. Data Mining
  - 8.1.2. Analysis
  - 8.1.3. Market Estimation
  - 8.1.4. Validation
  - 8.1.5. Publishing
- 8.2. Research Attributes
- 8.3. Research Assumption



### **List Of Tables**

#### LIST OF TABLES

TABLE 1. List Of Secondary Sources, Used In The Study Of Impact of COVID-19 on Medical Electronics Market

TABLE 2. List Of Primary Sources, Used In The Study Of Impact of COVID-19 on Medical Electronics Market

TABLE 3. Impact of COVID-19 on Medical Electronics Market, Report Scope

TABLE 4. Years Considered For The Study

TABLE 5. Exchange Rates Considered

TABLE 6. Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Region 2016-2026 (USD Billion)

TABLE 7. Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Application 2016-2026 (USD Billion)

TABLE 8. Impact of COVID-19 on Medical Electronics Market By Segment, Estimates & Forecasts, 2016-2026 (USD Billion)

TABLE 9. Impact of COVID-19 on Medical Electronics Market By Region, Estimates & Forecasts, 2016-2026 (USD Billion)

TABLE 10. Impact of COVID-19 on Medical Electronics Market By Segment, Estimates & Forecasts, 2016-2026 (USD Billion)

TABLE 11. Impact of COVID-19 on Medical Electronics Market By Region, Estimates & Forecasts, 2016-2026 (USD Billion)

TABLE 12. Impact of COVID-19 on Medical Electronics Market By Segment, Estimates & Forecasts, 2016-2026 (USD Billion)

TABLE 13. Impact of COVID-19 on Medical Electronics Market By Region, Estimates & Forecasts, 2016-2026 (USD Billion)

TABLE 14. Impact of COVID-19 on Medical Electronics Market By Segment, Estimates & Forecasts, 2016-2026 (USD Billion)

TABLE 15. Impact of COVID-19 on Medical Electronics Market By Region, Estimates & Forecasts, 2016-2026 (USD Billion)

TABLE 16. Impact of COVID-19 on Medical Electronics Market By Segment, Estimates & Forecasts, 2016-2026 (USD Billion)

TABLE 17. Impact of COVID-19 on Medical Electronics Market By Region, Estimates & Forecasts, 2016-2026 (USD Billion)

TABLE 18. Impact of COVID-19 on Medical Electronics Market By Segment, Estimates & Forecasts, 2016-2026 (USD Billion)

TABLE 19. Impact of COVID-19 on Medical Electronics Market By Region, Estimates & Forecasts, 2016-2026 (USD Billion)



- TABLE 20. Impact of COVID-19 on Medical Electronics Market By Segment, Estimates & Forecasts, 2016-2026 (USD Billion)
- TABLE 21. Impact of COVID-19 on Medical Electronics Market By Region, Estimates & Forecasts, 2016-2026 (USD Billion)
- TABLE 22. Impact of COVID-19 on Medical Electronics Market By Segment, Estimates & Forecasts, 2016-2026 (USD Billion)
- TABLE 23. Impact of COVID-19 on Medical Electronics Market By Region, Estimates & Forecasts, 2016-2026 (USD Billion)
- TABLE 24. Impact of COVID-19 on Medical Electronics Market By Segment, Estimates & Forecasts, 2016-2026 (USD Billion)
- TABLE 25. Impact of COVID-19 on Medical Electronics Market By Region, Estimates & Forecasts, 2016-2026 (USD Billion)
- TABLE 26. U.S. Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts, 2016-2026 (USD Billion)
- TABLE 27. U.S. Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Segment 2016-2026 (USD Billion)
- TABLE 28. U.S. Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Segment 2016-2026 (USD Billion)
- TABLE 29. Canada Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts, 2016-2026 (USD Billion)
- TABLE 30. Canada Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Segment 2016-2026 (USD Billion)
- TABLE 31. Canada Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Segment 2016-2026 (USD Billion)
- TABLE 32. Uk Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts, 2016-2026 (USD Billion)
- TABLE 33. Uk Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Segment 2016-2026 (USD Billion)
- TABLE 34. Uk Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Segment 2016-2026 (USD Billion)
- TABLE 35. Germany Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts, 2016-2026 (USD Billion)
- TABLE 36. Germany Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Segment 2016-2026 (USD Billion)
- TABLE 37. Germany Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Segment 2016-2026 (USD Billion)
- TABLE 38. Roe Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts, 2016-2026 (USD Billion)
- TABLE 39. Roe Impact of COVID-19 on Medical Electronics Market Estimates &



- Forecasts By Segment 2016-2026 (USD Billion)
- TABLE 40. Roe Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Segment 2016-2026 (USD Billion)
- TABLE 41. China Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts, 2016-2026 (USD Billion)
- TABLE 42. China Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Segment 2016-2026 (USD Billion)
- TABLE 43. China Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Segment 2016-2026 (USD Billion)
- TABLE 44. India Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts, 2016-2026 (USD Billion)
- TABLE 45. India Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Segment 2016-2026 (USD Billion)
- TABLE 46. India Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Segment 2016-2026 (USD Billion)
- TABLE 47. Japan Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts, 2016-2026 (USD Billion)
- TABLE 48. Japan Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Segment 2016-2026 (USD Billion)
- TABLE 49. Japan Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Segment 2016-2026 (USD Billion)
- TABLE 50. Roapac Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts, 2016-2026 (USD Billion)
- TABLE 51. Roapac Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Segment 2016-2026 (USD Billion)
- TABLE 52. Roapac Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Segment 2016-2026 (USD Billion)
- TABLE 53. Brazil Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts, 2016-2026 (USD Billion)
- TABLE 54. Brazil Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Segment 2016-2026 (USD Billion)
- TABLE 55. Brazil Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Segment 2016-2026 (USD Billion)
- TABLE 56. Mexico Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts, 2016-2026 (USD Billion)
- TABLE 57. Mexico Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Segment 2016-2026 (USD Billion)
- TABLE 58. Mexico Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Segment 2016-2026 (USD Billion)



TABLE 59. Rola Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts, 2016-2026 (USD Billion)

TABLE 60. Rola Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Segment 2016-2026 (USD Billion)

TABLE 61. Rola Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Segment 2016-2026 (USD Billion)

TABLE 62. Row Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts, 2016-2026 (USD Billion)

TABLE 63. Row Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Segment 2016-2026 (USD Billion)

TABLE 64. Row Impact of COVID-19 on Medical Electronics Market Estimates & Forecasts By Segment 2016-2026 (USD Billion)



### **List Of Figures**

#### **LIST OF FIGURES**

- FIG 1. Impact of COVID-19 on Medical Electronics Market, Research Methodology
- FIG 2. Impact of COVID-19 on Medical Electronics Market, Market Estimation Techniques
- FIG 3. Global Market Size Estimates & Forecast Methods
- FIG 4. Impact of COVID-19 on Medical Electronics Market, Key Trends 2019
- FIG 5. Impact of COVID-19 on Medical Electronics Market, Growth Prospects 2020-2026
- FIG 6. Impact of COVID-19 on Medical Electronics Market, Porters 5 Force Model
- FIG 7. Impact of COVID-19 on Medical Electronics Market, Pest Analysis
- FIG 8. Impact of COVID-19 on Medical Electronics Market, Value Chain Analysis
- FIG 9. Impact of COVID-19 on Medical Electronics Market By Segment, 2016 & 2026 (USD Billion)
- FIG 10. Impact of COVID-19 on Medical Electronics Market By Segment, 2016 & 2026 (USD Billion)
- FIG 11. Impact of COVID-19 on Medical Electronics Market By Segment, 2016 & 2026 (USD Billion)
- FIG 12. Impact of COVID-19 on Medical Electronics Market By Segment, 2016 & 2026 (USD Billion)
- FIG 13. Impact of COVID-19 on Medical Electronics Market By Segment, 2016 & 2026 (USD Billion)
- FIG 14. Impact of COVID-19 on Medical Electronics Market By Segment, 2016 & 2026 (USD Billion)
- FIG 15. Impact of COVID-19 on Medical Electronics Market By Segment, 2016 & 2026 (USD Billion)
- FIG 16. Impact of COVID-19 on Medical Electronics Market By Segment, 2016 & 2026 (USD Billion)
- FIG 17. Impact of COVID-19 on Medical Electronics Market By Segment, 2016 & 2026 (USD Billion)
- FIG 18. Impact of COVID-19 on Medical Electronics Market, Regional Snapshot 2016 & 2026
- FIG 19. North America Impact of COVID-19 on Medical Electronics Market 2016 & 2026 (USD Billion)
- FIG 20. Europe Impact of COVID-19 on Medical Electronics Market 2016 & 2026 (USD Billion)
- FIG 21. Asia Pacific Impact of COVID-19 on Medical Electronics Market 2016 & 2026



(USD Billion)

FIG 22. Latin America Impact of COVID-19 on Medical Electronics Market 2016 & 2026 (USD Billion)

FIG 23. Impact of COVID-19 on Medical Electronics Market, Company Market Share Analysis (2019)

#### **COMPANIES MENTIONED**

FUJIFILM Medical Systems
Toshiba Medical Systems Corporation
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McKesson Corporation
Vucomp
Hitachi High Technologies Corporation
Hologic, Inc.
EDDA technology, Inc.
Siemens Healthcare
iCAD, Inc.



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