

Global Zipper Pouch Market Size study, by Type (Stand-up, Flat) by Material (Kraft, Aluminum, Plastic) by End Use (Food & Beverages, Cosmetics, Others) and Regional Forecasts 2021-2027

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Abstracts

Global Zipper Pouch Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2021-2027. Zipper pouch is a small sachet, usually transparent, made of plastic which can be sealed and opened many times with a help of a slider which works similar to a zip fastener. Convenience in the use of zipper pouches and expansion in the packaged and processed food industry and plastic industry are factors contributing to the market growth. Plastic zipper pouches are significantly contributing to the zipper pouch's market. For instance, according to Statista, it is estimated that the plastic pouch market will reach 28.9 billion USD by the year 2023. Thus, an increase in the demand of plastic zipper pouches will ultimately lead to a rise in the zipper pouch market in the long run.

However, heavy implementation of government rules and regulations impedes the growth of the market over the forecast period of 2021-2027. Also, increasing demand from the end-use industries and changing consumer lifestyle is likely to increase the growth of the market in the forecasting period.

The regional analysis of global Zipper Pouch market when considering for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World has led to the analysis that Asia Pacific is a significant region across the world in terms of market share owing to increasing use of zipper pouches in the region. Whereas, Europe is anticipated to exhibit the highest growth rate over the forecast period 2021-2027. Factors such as rising disposable income coupled with changing consumer lifestyle would create lucrative growth prospects for the Zipper Pouch market

across Asia-Pacific region.

Major market player included in this report are:

Sonoco Products Company
Mondi Plc
DYMAPAK
Amcor limited
Bemis Company Inc
Sealed Air Corporation
MACO Bag Corporation
Huhtamaki OYJ
SwissPacS.C. JOHNSON & SON Inc

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Stand-up
Flat

By Material:

Kraft
Aluminum
Plastic

By End Use

Food & Beverages
Cosmetics
Others

By Region:

North America
U.S.
Canada
Europe
UK

Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Zipper Pouch Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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