

Global Zipper Market Size study, by Type (Metal zipper, Nylon zipper, and Plastic zipper), by End-Use (Apparel, Sporting Goods, Luggage & Bags, and Camping Gear), and Regional Forecasts 2021-2027

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Abstracts

Global Zipper Market is valued approximately at USD xx Billion in 2020 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2021-2027. Zipper is a most preferred and popular fastening component used to bind the edges of any material. The global Zipper market is being driven by surge in the growth of the fashion industry worldwide as zipper is widely used in the clothing, bags, accessories & others. According to the Statista, growth of the apparel industry worldwide is increasing from 5.69% in 2018 to 6.16% in 2020. The other driving factor for the market is the increase in favorable strategies adopted by companies such as product launches & collaborations. For instance, in August 2021, Away brand launched a new luggage, 'Flex luggage', which has hardside exterior and an expandable zipper feature. Also, in October 2020, Google collaborated with Samsonite to launch a new backpack containing zipper, which is Jacquard smart fabric-enabled backpack. Furthermore, rising participation in recreation activities which support the demand for durable apparels & bags, increasing investments by fashion companies, development of textile industry and enhancing e-commerce coverage will provide new opportunities for the global Zipper industry. However, use of alternative fasteners for clothes such as buttons, hooks may impede market growth over the forecast period of 2021-2027.

The key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World are analyzed for the regional analysis of the global Zipper Market. Asia-Pacific is the leading region across the world in terms of market share and is also anticipated to exhibit the highest CAGR over the forecast period 2021-2027 due to large investments in the fashion industry, development of technologically advanced fashion

products, large consumption base for clothing & luxury bags and presence of textiles & clothing manufacturers.

Major market player included in this report are:

YBS Zipper Group

YKK Group

Riri

Kao Shing Zopper Co., Ltd.

IDEAL Fastener Corporation

Salmi Oy

Max Zipper Co., LTD

KCC Zipper Co., Ltd.

SANCRIS Linhas e Fios Ltda.

ZIP industries limited

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Metal zipper

Nylon zipper

Plastic zipper

By End-Use:

Apparel

Sporting Goods

Luggage & Bags

Camping Gear

By Region:

North America

U.S.

Canada

Europe

UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Zipper Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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