

Global Zero Waste Shampoo Market Size study, by Product Type (shampoo bars, Liquid shampoo), by Distribution (Online, offline), and Regional Forecasts 2021-2027

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Abstracts

Global Zero Waste Shampoo Market is valued approximately at USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2021-2027. Zero waste shampoo is a plastic free product which produces zero waste and contains such packaging materials which is biodegradable and uses FSC-certified cardboard. The global Zero Waste Shampoo market is being driven by rising awareness regarding the harmful effects of plastics on the environment and increasing awareness about natural and eco-friendly products. Furthermore, rising demand for vegan, natural, and organic ingredients will provide new opportunities for the global Zero Waste Shampoo industry. For instance, according to the report of Environmental Protection Agency (EPA), the containers and packaging contribute to about 23% of total area of landfill waste and plastic pollution. According to survey conducted by the Vegan Society conducted in year 2017, states that about 72% Americans were against the animal testing for cosmetics. As a result, rising awareness related to environment pollution arising out of using plastic containers and packaging and consumer preference for cruelty cosmetics products, will serve as a catalyst for the Zero Waste Shampoo industry in the future. However, high cost of purchase, may impede market growth over the forecast period of 2021-2027.

Asia Pacific, North America, Europe, Latin America, and Rest of the World are the key region considered for the regional analysis of global zero waste shampoo market. Rising consumer preference for cruelty free cosmetics products and advantages of using organic products makes the North America is the leading region across the world in terms of market share. Whereas North America is also anticipated to exhibit the

highest growth rate over the forecast period 2021-2027, due increasing demand for vegan products is anticipated to drive product launches and innovation in the region. Major market player included in this report are:

Lush Retail Limited
Ethique Beauty Ltd.
J.R. Liggett, Ltd.
Oregon Soap Company
Rocky Mountain Soap Company
Biome Living Pty. Ltd.
Beauty and the Bees
Plaine Products, LLC
The Refill Shoppe, Inc.
Emerson Soaps

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

shampoo bars

Liquid shampoo

By Distribution:

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Zero Waste Shampoo Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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