

Global Zero Turn Mowers Market Size study, by Cutting Width (Less Than 50 inches, 50 to 60 inches and More than 60 inches), by Application (Residential and Commercial), and Regional Forecasts 2021-2027

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Abstracts

Global Zero Turn Mowers Market is valued approximately at USD XX Million in 2020 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2021-2027. A zero-turn mower is a gardening equipment with a mowing deck in front of the machine. These machines are effective in landscaping gardens, with their zero turning radius feature and hydraulic-speed control drive wheel. Growing consumer inclination towards gardening activities, rising number of golf course around the world owing to rising popularity among people and emergence of remote-controlled and GPS equipped products has fueled demand in the market. For instance, according to National Golf Federation, in 2020, there were 24.8 million golfers in the United States, which was an increase of 500,000 and 2 percent over 2019. Also, in September 2020, Bobcat Company launched its new line of zero turn mowers. Furthermore, growing preference for automated machines for gardening and technological advancements are expected to inject growth during forecast period. However, high cost of zero-turn mowers and availability of zero-turn mowers at lease may hinder the growth during forecasts period.

North America is leading the world market in terms of revenue among Asia Pacific, North America, Europe, Latin America, and Rest of the World, owing to growing landscaping activities in the region coupled with growing popularity for golf. Whereas, Asia Pacific is expected to exhibit the significant growth rate during forecast period, due to rising disposable income and growing construction activities in countries such as India and China.

Major market player included in this report are:

Metalcraft of Mayville Inc.
Stanley Black & Decker
Generac Holdings Inc.
Schiller Grounds Care (Bob-Cat)
BigDog Mower
Bad Boy Mowers
Brookfield Property Partners L.P. (STIGA SpA)
Textron Inc.
Briggs & Stratton, LLC.
MTD Products Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Cutting Width:

Less Than 50 inches

50 to 60 inches

More than 60 inches

By Application:

Residential

Commercial

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Zero Turn Mowers Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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