+357 96 030922
info@marketpublishers.com

Global Zero Trust Architecture Market Size Study & Forecast, by Component, Security Type, Authentication Type, End Use, and Regional Forecasts 2025–2035

https://marketpublishers.com/r/G9296451C5BCEN.html
Date: June 2025
Pages: 285
Price: US$ 3,218.00 (Single User License)
ID: G9296451C5BCEN

Abstracts

The Global Zero Trust Architecture Market is valued at approximately USD 34.5 billion in 2024 and is poised to expand at a robust CAGR of 16.50% over the forecast period 2025–2035. As organizations accelerate digital transformation initiatives and expand their distributed workforces, traditional perimeter-based security models have proven inadequate in countering sophisticated cyber threats. Zero Trust Architecture (ZTA), built on the principle of “never trust, always verify,” has emerged as a critical framework for securing access across cloud, on-premise, and hybrid environments. This model assumes that every access request, whether inside or outside the network, is a potential threat and must be authenticated, authorized, and continuously validated.

The explosive surge in data breaches, ransomware attacks, and nation-state cyber intrusions has significantly catalyzed the demand for Zero Trust solutions. Enterprises are increasingly deploying ZTA to protect sensitive assets from lateral movement of threats by implementing granular access controls, real-time monitoring, and context-based authentication. The integration of AI and machine learning into Zero Trust frameworks further enhances threat detection and adaptive access decisions. Additionally, government mandates and compliance standards like NIST 800-207, HIPAA, and GDPR are compelling organizations to adopt Zero Trust models to safeguard critical infrastructure and digital ecosystems.

Regionally, North America currently leads the market owing to its advanced cybersecurity infrastructure, high adoption of cloud technologies, and proactive government initiatives such as the U.S. Federal Zero Trust Strategy. Europe follows

+357 96 030922
info@marketpublishers.com

closely, with significant growth driven by stringent data privacy regulations, rising cybercrime, and increased investment in cybersecurity across financial and public sectors. The Asia Pacific region is projected to witness the fastest growth over the forecast period, fueled by the rapid digitalization of enterprises in countries like China, India, and Singapore. These nations are witnessing rising cyber threats and are aggressively modernizing their security frameworks through partnerships and public sector reforms.

Major market players included in this report are:

Palo Alto Networks, Inc.

Cisco Systems, Inc.

Microsoft Corporation

Zscaler, Inc.

IBM Corporation

Broadcom Inc.

Akamai Technologies, Inc.

Fortinet, Inc.

Check Point Software Technologies Ltd.

McAfee Corp.

Okta, Inc.

VMware, Inc.

Google LLC

CrowdStrike Holdings, Inc.

Ping Identity Holding Corp.

+357 96 030922
info@marketpublishers.com

Global Zero Trust Architecture Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025–2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

By Component:

Solution

Services

By Security Type:

+357 96 030922
info@marketpublishers.com

Network Security

Data Security

Endpoint Security

By Authentication Type:

Single-factor Authentication

Multi-factor Authentication

By End Use:

IT & Telecom

BFSI

Healthcare

Government

Retail

Others

By Region:

North America

U.S.

Canada

Europe

+357 96 030922
info@marketpublishers.com

- UK
- Germany
- France
- Spain
- Italy
- ROE

Asia Pacific

- China
- India
- Japan
- Australia
- South Korea
- RoAPAC

Latin America

- Brazil
- Mexico

Middle East & Africa

- UAE

+357 96 030922
info@marketpublishers.com

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

+357 96 030922
info@marketpublishers.com

Contents

CHAPTER 1. GLOBAL ZERO TRUST ARCHITECTURE MARKET REPORT SCOPE & METHODOLOGY

1.1. Research Objective
1.2. Research Methodology
  1.2.1. Forecast Model
  1.2.2. Desk Research
  1.2.3. Top-Down and Bottom-Up Approach
1.3. Research Attributes
1.4. Scope of the Study
  1.4.1. Market Definition
  1.4.2. Market Segmentation
1.5. Research Assumption
  1.5.1. Inclusion & Exclusion
  1.5.2. Limitations
  1.5.3. Years Considered for the Study

CHAPTER 2. EXECUTIVE SUMMARY

2.1. CEO/CXO Standpoint
2.2. Strategic Insights
2.3. ESG Analysis
2.4. Key Findings

CHAPTER 3. GLOBAL ZERO TRUST ARCHITECTURE MARKET FORCES ANALYSIS

3.1. Market Forces Shaping the Global Zero Trust Architecture Market (2024–2035)
3.2. Drivers
  3.2.1. Accelerated Digital Transformation and Distributed Workforces
  3.2.2. Surge in Data Breaches and Regulatory Mandates
3.3. Restraints
  3.3.1. Complexity of Integration with Legacy Systems
  3.3.2. High Implementation Costs and Skills Gap
3.4. Opportunities
  3.4.1. AI/ML-Enabled Adaptive Security Controls
  3.4.2. Expansion Driven by Global Compliance Standards

+357 96 030922
info@marketpublishers.com

CHAPTER 4. GLOBAL ZERO TRUST ARCHITECTURE INDUSTRY ANALYSIS

4.1. Porter’s Five Forces Model
  4.1.1. Bargaining Power of Buyers
  4.1.2. Bargaining Power of Suppliers
  4.1.3. Threat of New Entrants
  4.1.4. Threat of Substitutes
  4.1.5. Competitive Rivalry
4.2. Porter’s Five Forces Forecast Model (2024–2035)
4.3. PESTEL Analysis
  4.3.1. Political
  4.3.2. Economic
  4.3.3. Social
  4.3.4. Technological
  4.3.5. Environmental
  4.3.6. Legal
4.4. Top Investment Opportunities
4.5. Top Winning Strategies (2025)
4.6. Market Share Analysis (2024–2025)
4.7. Global Pricing Analysis and Trends 2025
4.8. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL ZERO TRUST ARCHITECTURE MARKET SIZE & FORECASTS BY COMPONENT 2025–2035

5.1. Market Overview
5.2. Solution
  5.2.1. Top Country-level Estimates & Forecasts, 2024–2035
  5.2.2. Regional Market Size Analysis, 2025–2035
5.3. Services
  5.3.1. Top Country-level Estimates & Forecasts, 2024–2035
  5.3.2. Regional Market Size Analysis, 2025–2035

CHAPTER 6. GLOBAL ZERO TRUST ARCHITECTURE MARKET SIZE & FORECASTS BY SECURITY TYPE 2025–2035

6.1. Market Overview
6.2. Network Security

+357 96 030922
info@marketpublishers.com

6.2.1. Top Country-level Estimates & Forecasts, 2024–2035
6.2.2. Regional Market Size Analysis, 2025–2035
6.3. Data Security
6.3.1. Top Country-level Estimates & Forecasts, 2024–2035
6.3.2. Regional Market Size Analysis, 2025–2035
6.4. Endpoint Security
6.4.1. Top Country-level Estimates & Forecasts, 2024–2035
6.4.2. Regional Market Size Analysis, 2025–2035

CHAPTER 7. GLOBAL ZERO TRUST ARCHITECTURE MARKET SIZE & FORECASTS BY AUTHENTICATION TYPE & END USE 2025–2035

7.1. Single-factor Authentication
7.1.1. Top Country-level Estimates & Forecasts, 2024–2035
7.1.2. Regional Market Size Analysis, 2025–2035
7.2. Multi-factor Authentication
7.2.1. Top Country-level Estimates & Forecasts, 2024–2035
7.2.2. Regional Market Size Analysis, 2025–2035
7.3. IT & Telecom Market
7.4. BFSI Market
7.5. Healthcare Market
7.6. Government Market
7.7. Retail Market
7.8. Others

CHAPTER 8. GLOBAL ZERO TRUST ARCHITECTURE MARKET SIZE & FORECASTS BY REGION 2025–2035

8.1. Regional Snapshot & Key Trends
8.2. North America
8.2.1. U.S. Market
8.2.2. Canada Market
8.3. Europe
8.3.1. UK Market
8.3.2. Germany Market
8.3.3. France Market
8.3.4. Spain Market
8.3.5. Italy Market
8.3.6. Rest of Europe Market

+357 96 030922
info@marketpublishers.com

8.4. Asia Pacific
8.4.1. China Market
8.4.2. India Market
8.4.3. Japan Market
8.4.4. Australia Market
8.4.5. South Korea Market
8.4.6. Rest of APAC Market
8.5. Latin America
8.5.1. Brazil Market
8.5.2. Mexico Market
8.6. Middle East & Africa
8.6.1. UAE Market
8.6.2. Saudi Arabia Market
8.6.3. South Africa Market
8.6.4. Rest of MEA Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies
9.2. Palo Alto Networks, Inc.
9.2.1. Company Overview
9.2.2. Key Executives
9.2.3. Company Snapshot
9.2.4. Financial Performance (Subject to Data Availability)
9.2.5. Product/Services Portfolio
9.2.6. Recent Development
9.2.7. Market Strategies
9.2.8. SWOT Analysis
9.3. Cisco Systems, Inc.
9.4. Microsoft Corporation
9.5. Zscaler, Inc.
9.6. IBM Corporation
9.7. Broadcom Inc.
9.8. Akamai Technologies, Inc.
9.9. Fortinet, Inc.
9.10. Check Point Software Technologies Ltd.
9.11. McAfee Corp.
9.12. Okta, Inc.
9.13. VMware, Inc.

+357 96 030922
info@marketpublishers.com

9.14. Google LLC
9.15. CrowdStrike Holdings, Inc.
9.16. Ping Identity Holding Corp.

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Global Zero Trust Architecture Market Report Scope
Table 2. Global Zero Trust Architecture Market Estimates & Forecasts by Component, 2024–2035
Table 3. Global Zero Trust Architecture Market Estimates & Forecasts by Security Type, 2024–2035
Table 4. Global Zero Trust Architecture Market Estimates & Forecasts by Authentication Type, 2024–2035
Table 5. Global Zero Trust Architecture Market Estimates & Forecasts by End Use, 2024–2035
Table 6. Global Zero Trust Architecture Market Estimates & Forecasts by Region, 2024–2035
Table 7. North America Zero Trust Architecture Market Estimates & Forecasts, 2024–2035
Table 8. Europe Zero Trust Architecture Market Estimates & Forecasts, 2024–2035
Table 9. Asia Pacific Zero Trust Architecture Market Estimates & Forecasts, 2024–2035
Table 10. Latin America Zero Trust Architecture Market Estimates & Forecasts, 2024–2035
Table 11. Middle East & Africa Zero Trust Architecture Market Estimates & Forecasts, 2024–2035

+357 96 030922
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Fig 1. Global Zero Trust Architecture Market Research Methodology
Fig 2. Global Zero Trust Architecture Market Estimation Techniques
Fig 3. Global Zero Trust Architecture Market Size Estimates & Forecast Methods
Fig 4. Global Zero Trust Architecture Market Key Trends, 2025
Fig 5. Global Zero Trust Architecture Market Growth Prospects, 2024–2035
Fig 6. Global Zero Trust Architecture Market Porter’s Five Forces Model
Fig 7. Global Zero Trust Architecture Market PESTEL Analysis
Fig 8. Global Zero Trust Architecture Market Value Chain Analysis
Fig 9. Zero Trust Architecture Market by Component, 2025 & 2035
Fig 10. Zero Trust Architecture Market by Security Type, 2025 & 2035
Fig 11. Zero Trust Architecture Market by Authentication Type, 2025 & 2035
Fig 12. Zero Trust Architecture Market by End Use, 2025 & 2035
Fig 13. North America Zero Trust Architecture Market, 2025 & 2035
Fig 14. Europe Zero Trust Architecture Market, 2025 & 2035
Fig 15. Asia Pacific Zero Trust Architecture Market, 2025 & 2035
Fig 16. Latin America Zero Trust Architecture Market, 2025 & 2035
Fig 17. Middle East & Africa Zero Trust Architecture Market, 2025 & 2035
Fig 18. Global Zero Trust Architecture Market Company Market Share Analysis (2025)

+357 96 030922
info@marketpublishers.com

I would like to order

Product name: Global Zero Trust Architecture Market Size Study & Forecast, by Component, Security Type, Authentication Type, End Use, and Regional Forecasts 2025–2035

Product link: https://marketpublishers.com/r/G9296451C5BCEN.html

Price: US$ 3,218.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/G9296451C5BCEN.html